

NATIONAL ASSOCIATION OF BROADCASTERS
AND THE
RADIO ADVERTISING BUREAU
PRESENT

GET OUT THE VOTE: RADIO DELIVERS

CONFERENCE
AGENDA
JUNE 6, 2007

NATIONAL ASSOCIATION OF BROADCASTERS
1771 N STREET, NW
WASHINGTON, DC

- 8:30 AM: CHECK-IN AND BREAKFAST**
- 8:45 AM: OPENING REMARKS**
David Rehr, CEO, National Association of Broadcasters
- 9:00 AM: RADIO AND POLITICS**
Jeff Haley, CEO, Radio Advertising Bureau
- 9:30 AM: WINNING RADIO STRATEGIES**
Tom Edmonds, Edmonds and Associates
Greg Pinelo, GMMB
Moderated by Thomas Dobrez, President, StateNets Radio
- 11:00 AM: BREAK**
- 11:15 AM: BUYING TIME: STRATEGIES FOR RADIO**
Josh Wexler, CEO, Soft Wave Media
- 12:00 PM: HD RADIO: TRANSFORMING AM/FM FOR THE DIGITAL AGE**
Robert Struble, CEO, iBiquity Digital
- 12:30 PM: LUNCH AND CLOSING REMARKS**
David Rehr

For more information about how radio can help your campaign, please contact:

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