

Trade Associations and Industry Expert Contacts for Key Radio Advertiser Categories

Trade associations can provide valuable insights into the state of an industry. Most associations post industry information, discussions, white papers, and press releases on their Web sites. Many will also answer your specific questions on topics related to their business.

RAB offers this list of Associations, along with some other companies who are noted as experts in specific industries (such as CNW Marketing Research in the Automotive area, BIGresearch in Retail) to assist you in tapping into these resources to gain additional knowledge and expertise in preparation to presenting to your local or national clients. While comprehensive, this list is by no means complete – so please feel free to provide us with information on any associations with whom you enjoy a relationship. (E-mail your suggestions to arainey@rab.com)

Category Index:

- Automotive, Auto Service & Repair
- Banking/Financial Services/Insurance
- Building Supplies, Hardware & Home Improvement, Lawn & Garden
- Entertainment Industry
- Food and Beverages/Restaurants/Supermarkets
- Health Care/Medicine
- Media
- Real Estate
- Retail and Consumer Goods
- Transportation, Travel & Lodging

Automotive, Auto Service & Repair

Association Address

Automotive Aftermarket Industry Association
7101 Wisconsin Avenue, Suite 1300
Bethesda, MD 20814
301-654-6664
<http://www.aftermarket.org>

American Truck Dealers (ATD)
Division of NADA
8400 Westpark Drive
McLean, VA 22102
703-821-7230 or 800-352-6232
<http://www.nada.org>

CNW Marketing Research, Inc.
P.O. Box 744
Bandon, OR 97411
541-347-4718
<http://www.cnwmr.com>

J.D. Power and Associates
2625 Townsgate Road, Suite 100
Westlake Village, CA 91361
805-418-8000
<http://www.jdpower.com>

Manheim Consulting
6205 Peachtree Dunwoody Road
Atlanta, GA 30328
800-777-2053
<http://www.manheimconsulting.com>

Motorcycle Industry Council (MIC)
2 Jenner Street, Suite 150
Irvine, CA 92618-3806
949-727-4211, ext. 3027
<http://www.mic.org>

National Automobile Dealers Association (NADA)
8400 Westpark Drive
McLean, VA 22102
703-821-7000 or 800-252-6232
<http://www.nada.org>

National Independent Automobile Dealers Assn. (NIADA)
2521 Brown Boulevard
Arlington, TX 76006
817-640-3838 or 800-682-3837
<http://www.niada.com>

Contact/Request Information

aaia@aftermarket.org

atd@nada.org

Art Spinella, President
Mailroom@cnwmr.com

information@jdpa.com

consulting@manheim.com

memberservices@mic.org

nadainfo@nada.org

Association Address

National Motorcycle Dealers Association (NMDA)
9346 N. 94th Way
Scottsdale, AZ 85258-5510
Or P.O. Box 4800
Scottsdale, AZ 85261-4800
800-717-7970
<http://www.nationalmda.com>

National Windshield Repair Association (NWRA)
P.O. Box 569
Garrisonville, VA 22463
540-720-7484
<http://www.nwraassociation.org>

Petroleum Retailers & Auto Repair Association (PRARA)
Brinton Executive Center
1051 Brinton Road, Suite 304
Pittsburgh, PA 15221
412-241-2380
<http://www.prara.com>

Recreation Vehicle Industry Association (RVIA)
1896 Preston White Drive
Reston, VA 20191
703-620-6003
<http://www.rvia.org>

R.L. Polk & Co.
26955 Northwestern Highway
Southfield, MI 48033
800-464-7655
<http://www.polk.com>

Specialty Equipment Market Association (SEMA)
1575 S. Valley Vista Drive
Diamond Bar, CA 91765
909-369-0289
<http://www.sema.org>

Contact/Request Information

info@nationalmda.com

nwra@nwraassociation.org

<http://www.Prara.com>

Kevin Broom, Dir. Of Media Relations
kbroom@rvia.org

John Bailey & Associates
248-362-4200

Della Domingo
dellad@sema.org

Banking/Financial Services/Business/Insurance

Association Address

American Bankers Association (ABA)
1120 Connecticut Avenue NW
Washington, DC
800-226-5377
<http://www.aba.com>

American Council of Life Insurers (ACLI)
101 Constitution Ave. NW, Suite 700
Washington, DC 20001-2133
202-624-2434
<http://www.acli.com>

Credit Union National Association (CUNA)
5710 Mineral Point Rd.
Madison, WI 53705-4454
800-356-9655
<http://www.cuna.org>

Financial Service Centers of America (FISCA)
Court Plaza South – East Wing
21 Main Street, Suite 101
Hackensack, NJ 07601-0647
201-487-0412
<http://www.fisca.org>

Insurance Information Institute (III)
110 William Street
New York, NY 10038
212-346-5500
<http://www.iii.org>

Investment Company Institute (ICI)
1401 H Street NW
Washington, DC 20005
202-326-5800
<http://www.ici.org>

Mortgage Bankers Association (MBAA)
1331 L Street NW
Washington, DC 20005
202-557-2700
<http://www.mbaa.org>

Contact/Request Information

Carol Kaplan
ckaplan@aba.com

media@acli.com

advisors@cuna.com

info@fisca.org

media@iii.org

Mike McNamee
mcnamee@ici.org

Carolyn Kemp
ckemp@mortgagebankers.org

Building Supply, Hardware & Home Improvement, Lawn & Garden

Association Address

Contact/Request Information

Air Conditioning, Heating and Refrigeration Institute
(AHRI)
2111 Wilson Blvd., Suite 500
Arlington, VA 22201
703-524-8800
<http://www.ahrinet.org>

ahri@ahrinet.org

American Nursery & Landscape Association (ANLA)
1000 Vermont Avenue, NW, Suite 300
Washington, DC 20005-4914
202-789-2900
<http://www.anla.org>

<http://www.anla.org>

American Society of Heating, Refrigerating and
Air-Conditioning Engineers, Inc. (ASHRAE)
1791 Tullie Circle, N.E.
Atlanta, GA 30329
404-636-8400
<http://www.ashrae.org>

ashrae@ashrae.org

Home Improvement Research Institute (HIRI)
3922 Coconut Palm Drive, 3rd Floor
Tampa, FL 33619
813-627-6750
<http://www.hiri.org>

<http://www.hiri.org>

Lawn & Garden Dealers Association (LGDA)
5616 S. 122nd E. Avenue, Suite N
Tulsa, OK 74146
800-752-5296
<http://www.lgda.com>

<http://eee.lgda.com>

Lawn & Garden Marketing and Distribution Association
(LGMDA)
2105 Laurel Bush Road, Suite 200
Bel Air, MD 21015
443-640-1080
<http://www.lgmda.org>

lgmda@ksgroup.org

Money Pit, The
304 Roosevelt Avenue, Suite 1
Oakhurst, NJ 07755
732-663-1071
<http://www.moneypit.com>

Tom Kraeutler, President and
Nationally Syndicated Radio Host

Association Address

National Association of Home Builders (NAHB)
1201 15th Street, NW
Washington, DC 20005
202-266-8200, Extension)
800-368-5242
<http://www.nahb.org>

National Association of the Remodeling Industry (NARI)
780 Lee Street
Suite 200
Des Plaines, IL 60016
847-298-9200 or 800-611-NARI (6274)
<http://www.nari.org>

National Gardening Association (NGA)
1100 Dorset St.
South Burlington, VT 05403
802-863-5151
<http://www.garden.org>

National Paint & Coatings Association (NPCA/FSCT)
1500 Rhode Island Ave., NW
Washington, DC 20005
202-462-6272
<http://www.paint.org>

National Roofing Contractors Association (NRCA)
10255 W. Higgins Road, Suite 600
Rosemont, IL 60018-5607
847-299-9070
<http://www.nrca.net>

North American Retail Hardware Association (NRHA)
6325 Digital Way, #300
Indianapolis, IN 46278-1787
317-290-0338 or 800-772-4424
<http://www.nrha.org>

Plumbing-Heating-Cooling Contractors Association
(PHCC)
180 S. Washington Street or
P.O. Box 6808
Falls Church, VA 22046
703-237-8100 or 800-533-7694
<http://www.phccweb.org>

Contact/Request Information

<http://www.nahb.org>

info@nari.org

Bruce Butterfield, Research Director
802-863-5251, ext. 113

npc@paint.org

Ambika Puniani Bailey
Sr. Director of Communications

Patty Bowman

<http://www.phccweb.org>

Entertainment Industry

Association Address

American Association of Museums (AAM-US)
1575 Eye Street NW, Suite 400
Washington, DC 20005
202-289-1818
<http://www.aam-us.org>

American Gaming Association (AGA)
1299 Pennsylvania Avenue, NW, Suite 1175
Washington, DC 20004
202-552-2675
<http://www.americangaming.org>

Broadway League, The
226 W. 47th Street
New York, NY 10036
212-703-0225
<http://www.livebroadway.com>

International Association for Wireless
Telecommunications Industry
(CTIA – The Wireless Association)
1400 16th Street NW, Suite 600
Washington, DC 20036
202-785-0081
<http://www.ctia.org>

Entertainment Merchants Association, The (EMA)
16530 Ventura Blvd., Suite 400
Encino, CA 91436-4551
818-385-1500
<http://www.entmerch.org>

Entertainment Software Association (ESA)
575 7th Street NW, Suite 300
Washington, DC 20004
202-223-2400
<http://www.theesa.com>

International Association of Amusement Parks (IAAPA)
And Attractions
1448 Duke Street
Alexandria, VA 22314
703-836-4800
<http://www.iaapa.org>

Motion Picture Association of America (MPAA)
1600 Eye Street NW
Washington, DC 20006
202-293-1966
<http://www.mpaa.org>

Contact/Request Information

Dewey Blanton, Media Relations
202-218-7704

info@americangaming.org

Elisa Shevitz
EShevitz@broadway.org

CTIAMedRel@ctia.org

emaoffice@entmerch.org

Dan Hewitt
dhewitt@theesa.com

David Mandt
dmandt@iaapa.org

<http://www.mpaa.org>

Association Address

National Association of Theatre Owners (NATO)
750 First Street NE, Suite 1130
Washington, DC 20002
202-962-0054
<http://www.natonline.org>

National Golf Foundation (NGF)
1150 S. US Highway One, Suite 401
Jupiter, FL 33477
888-275-4643
<http://www.ngf.org>

Recording Industry Association of America (RIAA)
1025 F Street NW, 10th Floor
Washington, DC 20004
202-775-0101
<http://www.riaa.org>

Satellite Broadcasting and Communications Association
(SBCA)
1730 M Street NW, Suite 600
Washington, DC 20036
202-349-3620
<http://www.sbca.com>

Contact/Request Information

nato@natodc.com

general@ngf.org

<http://www.riaa.org>

<http://www.sbca.com>

Food and Beverages/Restaurants/Supermarkets

Association Address

American Dairy Association and Dairy Council, Inc.
(ADADC)
219 S. West Street., Suite 100
Syracuse, NY 13202
315-472-9143
<http://www.adadc.com>

Beer Institute
122 C Street NW, Suite 350
Washington, DC 20001
202-737-2337
<http://www.beerinstitute.org>

Beverage Marketing Corporation (BMC)
850 Third Avenue, 18th Floor
New York, NY 10022
212-688-7640
<http://www.beveragemarketing.com>

Brewers Association (BA)
736 Pearl Street
Boulder, CO 80302
303-447-0816 04 888-822-6273
<http://www.beertown.org>

Distilled Spirits Council of the U.S.
1250 Eye Street NW, Suite 400
Washington, DC 20005
202-628-3544
<http://www.discus.org>

Food Marketing Institute (FMI)
2345 Crystal Drive, Suite 800
Arlington, VA 22202-4801
202-452-8444
<http://www.fmi.org>

International Dairy-Deli-Bakery Association (IDDBA)
636 Science Drive
Madison, WI 53711-1073
608-310-5000
<http://www.iddba.org>

Master Brewers Association of the Americas (MBAA)
3340 Pilot Knob Road
St. Paul, MN 55121-2097
651-454-7250
<http://www.mbaa.com>

Contact/Request Information

<http://www.adadc.com>

info@beerinstitute.org

Charlene Salito
212-688-7640, ext. 1962

Cindy Jones, Marketing Director
303-447-0816, Extension 144
cindy@brewersassociation.org

Public Affairs
202-682-8840

Kathleen Thomas
kthomas@fmi.org

iddba@iddba.org

[mbaa@mbaa.com](http://mbaa.com)

Association Address

National Association of Convenience Stores (NACS)
1600 Duke Street
Alexandria, VA 22314
703-684-3600
<http://nacsonline.com>

National Coffee Association of U.S.A. (NCAUSA)
15 Maiden Lane, Suite, 1405
New York, NY 10038
212-766-4007
<http://www.ncausa.org>

National Confectioners Association (NCA)
8320 Old Courthouse Road, Suite 300
Vienna, VA 22182
703-790-5750
<http://www.ecandy.com>

National Grocers Association (NGA)
1005 North Glebe Road, Suite 250
Arlington, VA 22201-5758
703-516-0700
<http://www.nationalgrocers.org>

National Supermarkets Association (NSA)
30-50 Whitestone Expressway, Suite #301
Flushing, NY 11354
718-747-2860 or 718-747-2859
<http://www.nsany.org>

National Restaurant Association (NRA)
1200 17th Street NW
Washington, DC 20036
800-424-5156
<http://www.restaurant.org>

Snack Food Association (SFA)
1600 Wilson Blvd., Suite 650
Arlington, VA 22209
703-836-4500
<http://www.sfa.org>

Contact/Request Information

NACS Help Desk
800-966-6227
information@nacsonline.com

info@ncausa.org

info@CandyUSA.org

info@NationalGrocers.org

info@nsany.org

Mike Donohue
mdonohue@restaurant.org

sfa@sfa.org

Health Care/Medicine

Association Address

American Chiropractic Association (ACA)
1701 Clarendon Boulevard
Arlington, VA 22209
703-276-8800
<http://www.amerchiro.org>

American Dental Association (ADA)
211 East Chicago Avenue
Chicago, IL 60611-2678
312-440-2500
<http://www.ada.org>

American Hospital Association (AHA)
325 7th Street NW
Washington, DC 20004-2802
202-638-1100
<http://www.aha.org>

American Medical Association (AMA)
515 N. State Street
Chicago, IL 60654
800-621-8335
<http://www.ama-assn.org>

American Society for Aesthetic Plastic Surgery, The
(ASAPS)
36 West 44th Street, Suite 630
New York, NY 10036
212-921-0500
<http://www.surgery.org>

American Society of Cataract and Refractive Surgery
(ASCRS)
4000 Legato Road, Suite 700
Fairfax, VA 22033
703-591-2220
<http://www.ascrs.org>

American Society for Metabolic and Bariatric Surgery
(ASBS)
100 SW 75th Street, Suite 201
Gainesville, FL 32607
352-331-4900
<http://www.asbs.org>

Contact/Request Information

Angela Kargus, Media Relations
757-253-1676
akargus@acatoday.org

mediarelations@ada.org

202-638-1100, Media Relations

312-464-4330, Media Inquiries

media@surgery.org

John Ciccone, Communications
JCiccone@ascrs.org

info@asbs.org

Association Address

National Association for Home Care & Hospice
(NAHC)
228 Seventh Street SE
Washington, DC 20003
202-547-7424
<http://www.nahc.org>

National Center for Assisted Living (NCAL)
1201 L Street NW
Washington, DC 20005
202-842-4444
<http://www.ncal.org>

Vision Council, The
1700 Diagonal Rd., Suite 500
Alexandria, VA 22314
703-5484560
<http://www.thevisioncouncil.org>

Contact/Request Information

pr@nahc.org

Lisa Gelhaus, Public Affairs
202-898-2825
lgelhaus@ncal.org

info@thevisioncouncil.org

Media

Association Address

Cabletelevision Advertising Bureau (CAB)
830 Third Avenue, 2nd Floor
New York, NY 10022
212-508-1200
<http://www.thecab.tv>

Direct Marketing Association (DMA)
1120 Avenue of the Americas
New York, NY 10036
212-768-7277
1615 L Street NW, Suite 100
Washington, DC 20036
202-955-3030
<http://www.the-dma.org>

Interactive Advertising Bureau (IAB)
116 East 27th Street, 7th Floor
New York, NY 10016
212-380-4700
<http://www.iab.net>

Magazine Publishers Association (MPA)
810 Seventh Avenue, 24th Floor
New York, NY 10019
212-872-3700
<http://www.mpa@magazine.org>

Mobile Marketing Association (MMA)
8 West 38th Street, Suite 200
New York, NY 10018
303-415-2550
<http://www.mma@mmaglobal.com>

Newspaper Association of America (NAA)
4401 Wilson Boulevard, Suite 900
Arlington, VA 22203
571-366-1000
<http://www.naa.org>

Outdoor Advertising Association of America (OAAA)
1850 M Street NW, Suite 1040
Washington, DC 20036
202-833-5566
<http://www.oaaa.org>

Contact/Request Information

Donna Guidice, Public Relations
212-508-1225

research@the-dma.org

Sheila Orbach
212-380-4736

infocenter@magazine.org

press@mmaglobal.com
research@mmaglobal.com

Sheila Owens
sheila.owens@naa.org

Jeff Golimowski, Public Relations
202-833-5566
jgolimowski@oaaa.org

Association Address

Radio Advertising Bureau (RAB)
Headquarters & National Marketing Center:
125 West 55th Street, 21st Floor
New York, NY 10019
212-681-7200 or 800-252-7234
Services & Administrative Center:
1320 Greenway Drive, Suite 500
Irving, TX 75038
972-753-6750
<http://www.rab.com>

Television Bureau of Advertising (TVB)
3 East 54th Street, 10th Floor
New York, NY 10022
212-486-1111
<http://www.tvb.org>

Yellow Pages Association (YPA)
Executive Office:
Connell Corporate Park
400 Connell Drive, Suite 1100
Berkeley Heights, NJ 07222
908-286-2380
Operations Office:
820 Kirts Boulevard, Suite 100
Troy, MI 48068
248-244-6200
<http://www.ypassociation.org>
<http://www.buyyellow.com>

Contact/Request Information

www.rab.com
800-252-7234 (Marketing)
800-232-3131 (Services)

info@tvb.org

Stephanie Hobbs, Public Relations
908-286-2392

Real Estate

Association Address

National Association of Independent Real Estate Brokers
(NAIREB)
7102 Mardyke Lane
Indianapolis, IN 46226
317-549-1709, Extension 133
<http://www.nationalrealestatebrokers.org>

National Association of Realtors (NAR)
430 North Michigan Avenue
Chicago, IL 60611 or
500 New Jersey Avenue NW
Washington, DC 20001-202-
800-874-6500
<http://www.realtor.org>

Manufactured Housing Institute (MHI)
2101 Wilson Boulevard, Suite 610
Arlington, VA 22201-3040
703-558-0400
<http://www.manufacturedhousing.org>

National Multi Housing Council (NMHC)
1850 M Street NW, Suite 540
Washington, DC 20036
202-974-2300
<http://www.nmhc.org>

Contact/Request Information

Director@NationalRealEstateBrokers.org

<http://www.realtor.org>

info@mfghome.org

info@nmhc.org

Retail and Consumer Goods

Association Address

American Booksellers Association (ABA)
200 White Plains Road, Suite 600
Tarrytown, NY 10591
800-637-0037
<http://www.bookweb.org>

American Pet Products Manufacturers Association
255 Glenville Road
Greenwich, CT 06831
203-532-0000
<http://www.americanpetproducts.org>

American Specialty Toy Retailing Association (ASTRA)
432 N. Clark Street, Suite 401
Chicago, IL 60654
312-222-0984 or 800-591-0490
<http://www.astratoy.org>

Association of American Publishers (AAP)
50 F Street NW, 4th Floor
Washington, DC 20001
202-347-3375
<http://www.publishers.org>

Association of Equipment Manufacturers (AEM)
6737 W. Washington Street, Suite 2400
Milwaukee, WI 53214-5647
414-272-0943
<http://www.aem.org>

Association of Home Appliance Manufacturers (AHAM)
1111 19th Street NW, Suite 402
Washington, DC 20036
202-872-5955
<http://www.aham.org>

Association of Progressive Rental Organizations
(RTOHQ)
1504 Robin Hood Trail
Austin, TX 78703
800-204-2776
<http://www.rtohq.org>

BIGresearch
100 Old Wilson Bridge Road
Corporate Hill – Suite 205
Worthington, OH 43085
614-846-0146
www.bigresearch.com

Contact/Request Information

info@bookweb.org

Tierra Bonaldi
tierra@massmediacc.com

info@astratoy.org

Judy Platt
jplatt@publishers.org

Pat Monroe
414-298-4123

info@aham.org

<http://www.rtohq.org>

Gary Drenik, Managing Director
Philip Rist, Managing Director

Association Address

Christian Retail Channel (CBA)
9240 Explorer Drive
Colorado Springs, CO 80920
800-252-1950
<http://www.cba.org>

Community Marketing, Inc.
584 Castro Street, #834
San Francisco, CA 94114-2512
415-437-3800
<http://www.communitymarketinginc.com>

Consumer Electronics Association (CEA)
1919 S. Eads Street
Arlington, VA 22202
<http://www.ce.org>

Craft & Hobby Association (CHA)
319 East 54th Street.
Elmwood Park, NJ 07407
201-835-1200
<http://www.hobby.org>

Greeting Card Association (GCA)
1156 15th Street NW, Suite 900
Washington, DC 20005
202-393-1778
<http://www.greetingcard.org>

Hearth, Patio & Barbecue Association (HPBA)
1901 North Moore Street, Suite 600
Arlington, VA 22209
703-522-0086
<http://www.hpba.org>

International Council of Shopping Centers (ICSC)
1221 Avenue of the Americas, 41st Floor
New York, NY 10020-1099
646-728-3800
<http://www.icsc.org>

International Sleep Products Association (ISPA)
501 Wythe Street
Alexandria, VA 22314-1917
703-683-8371
<http://www.sleepproducts.org>

Contact/Request Information

<http://www.cbaonline.org>
Nancy Guthrie

info@communitymarketing.com

Market Research & Library
703-907-7763
info@CE.org

info@craftandhobby.org

info@greetingcard.org

<http://www.hpba.org>

Erin Hershkowitz, Media Relations
ehershkowitz@icsc.org

info@sleepproducts.org

Association Address

Jewelers of America (JA)
52 Vanderbilt Avenue, 19th Floor
New York, NY 10017
646-658-0246 or 800-223-0673
<http://www.jewelers.org>

National Association of Chain Drug Stores (NACDS)
413 North Lee Street
Alexandria, VA 22314
703-549-3001
<http://www.nacds.org>

National Bicycle Dealers Association (NBDA)
3176 Pullman Street, #117
Costa Mesa, CA 92626
949-722-6909
<http://www.nbda.com>

National Marine Manufacturers Association (NMMA)
444 N. Capitol Street NW, Suite 645
Washington, DC 20001
202-737-9750
<http://www.nmma.org>

National Retail Federation (NRF)
325 7th Street NW
Suite 1100
Washington, DC 20004
800-673-4692
<http://www.nrf.org>

National Retail Hobby Stores Association, Inc. (NRHSA)
214 Hale Street
Wheaton, IL 60187
639-510-4590
<http://www.nrhsa.org>

National Sporting Goods Association (NSGA)
1601 Feehanville Drive, Suite 300
Mount Prospect, IL 60056
800-815-5422
<http://www.nsga.org>

North American Retail Hardware Association (NRHA)
6325 Digital Way, #300
Indianapolis, IN 46278-1787
317-290-0338 or 800-772-4424
<http://www.nrha.org>

Contact/Request Information

info@jewelers.org

Chrissy Kopple, Media Relations
ckopple@nacds.org

info@nbda.com

Christine Pomorski, Marketing
202-737-9774

Ellen Davis, Vice President
202-626-8127
davise@nrf.com

Kathy Grannis, Manager, Media Relations
202-626-8189
grannisk@nrf.com
info@cbaonline.org

info@nrhsa.org

Thomas B. Doyle, VP Research & Information
800-815-5422, Extension 107
tdoyle@nsga.org

Patty Bowman

Association Address

NPD Group, The
900 West Shore Road
Port Washington, NY 11050
516-625-0700
<http://www.npd.com>

Photo Marketing Association (PMA)
3000 Picture Place
Jackson, MI 49201
517-788-8100
<http://www.pmai.org>

Retail Florist Association (RFA)
197 Woodland Parkway
Suite 104-180
San Marcos, CA 92069
888-119-1515
<http://www.etfa.org>

Snowsports Industries America (SIA)
8377-B Greensboro Drive
McLean, VA 22102-3587
703-556-9020
<http://www.snowsports.org>

Society of American Florists (SAF)
1601 Duke Street
Alexandria, VA 22314
703-836-8700
<http://www.safnow.org>

Sporting Goods Manufacturers Association (SGMA)
1150 17th Street NW – Suite 850
Washington, DC 20036
202-775-1762
<http://www.sgma.com>

Toy Industry Association (TIA)
1115 Broadway
New York, NY 10010
212-675-1141
<http://www.toyassociation.org>

Unity Marketing
206 E. Church St.
Stevens, PA 17578
717-336-1600
<http://www.unitymarketingonline.com>

Contact/Request Information

contactnpd@npd.com

Gary Pageau
gpageau@pmai.org

info@retailflorist.com

siamail@snowsports.org

info@safnow.org

info@sgma.com

info@toyassociation.org

Pam Danziger, Founder
pam@unitymarketingonline.com

Services

Association Address

American Management Association (AMA)
1601 Broadway
New York, NY 10019
212-586-8100
www.amanet.org

American Staffing Association (ASA)
277 S. Washington Street, Suite 200
Alexandria, VA 22314-3675
703-253-2020
<http://www.americanstaffing.net>

Indoor Tanning Association (ITA)
2025 M Street, NW, Suite 800
Washington, DC 20036
888-377-0477
<http://www.theita.com>

International Health, Racquet & Sportsclub Association
(IHRSA)
Seaport Center, 70 Fargo Street
Boston, MA 02210
800-228-4772
<http://www.ihrsa.org>

International Spa Association (ISPA)
2365 Harrodsburg Road, Suite A325
Lexington, KY 40504
<http://www.experienceispa.com>

National Funeral Directors Association (NFDA)
13625 Bishop's Drive
Brookfield, WI 53005
800-228-6332
<http://www.nfda.org>

National Pest Management Association (NPMA)
10460 North Street
Fairfax, VA 22030
703-352-6762
<http://www.pestworld.org>

Professional Beauty Association/
The Salon Association (PBA)
15825 N. 71st Street, Suite 100
Scottsdale, AZ 85254
480-281-0424 or
800-468-2274
<http://www.probeauty.org>

Contact/Request Information

Roger Kelleher, PR Manager
212-903-7976
rkelleher@amanet.org

Reem El-Khatib, PR Coordinator
703-253-2047
relkhatib@americanstaffing.net

Sarah Longwell
longwell@theita.com

info@ihrsa.org

ispa@ispastaff.com

nfda@nfda.org

info@pestworld.org

info@probeauty.org

Association Address

Self Storage Association (SSA)
1900 N. Beauregard Street, Suite 110
Alexandria, VA 22311
703-575-8000
<http://www.selfstorage.org>

Contact/Request Information

Anna Canlas, Research Director
acanlas@selfstorage.org

Transportation, Travel and Lodging

Association Address

Air Transport Association of America (ATA)
1301 Pennsylvania Avenue NW, Suite 1100
Washington, DC 20004
202-626-4000
<http://www.airlines.org>

Airlines Reporting Corporation (ARC)
4100 North Fairfax Drive, Suite 600
Arlington, VA 22203-1629
703-816-8000
<http://www.arccorp.com>

American Hotel & Lodging Association (AHLA)
1201 New York Avenue NW, #600
Washington, DC 20005-3931
202-289-3100
<http://www.ahla.com>

American Public Transportation Association (APTA)
1666 K Street NW
Washington, DC 20006
202-496-4800
<http://www.apta.com>

American Society of Travel Agents (ASTA)
1101 King St.
Alexandria, VA 22314
703-739-2782
<http://www.asta.org>

Cruise Lines International Association (CLIA)
910 SE 17th Street, Suite 400
Fort Lauderdale, FL 33316
754-224-2200
<http://www.cruising.org>

U.S. Travel Association (TIA)
1100 New York Avenue NW, Suite 450
Washington, DC 20005-3934
202-408-8422
<http://www.tia.org>

Contact/Request Information

David Castelveter, VP/Communications
202-626-4033
dcastelveter@airlines.org

703-816-8525, Communications Dept.
corpcom@arccorp.com

media@ahla.com

Virginia Miller, Media Inquiries
202-496-4816
vmiller@apta.com

askasta@asta.org

info@cruising.org

Kristy Chandler
kchandler@ustravel.org