

## **Trade Associations and Industry Expert Contacts for Key Radio Advertiser Categories**

Trade associations can provide valuable insights into the state of an industry. Most associations post industry information, discussions, white papers, and press releases on their Web sites. Many will also answer your specific questions on topics related to their business.

RAB offers this list of Associations, along with some other companies who are noted as experts in specific industries (such as CNW Marketing Research in the Automotive area, BIGresearch in Retail) to assist you in tapping into these resources to gain additional knowledge and expertise in preparation to presenting to your local or national clients. While comprehensive, this list is by no means complete – so please feel free to provide us with information on any associations with whom you enjoy a relationship. (E-mail your suggestions to [arainey@rab.com](mailto:arainey@rab.com))

### **Category Index:**

- Automotive, Auto Service & Repair
- Banking/Financial Services/Insurance
- Building Supplies, Hardware & Home Improvement, Lawn & Garden
- Entertainment Industry
- Food and Beverages/Restaurants/Supermarkets
- Health Care/Medicine
- Media
- Real Estate
- Retail and Consumer Goods
- Transportation, Travel & Lodging

## **Automotive, Auto Service & Repair**

### Association Address

Automotive Aftermarket Industry Association  
7101 Wisconsin Avenue, Suite 1300  
Bethesda, MD 20814  
301-654-6664  
<http://www.aftermarket.org>

American Truck Dealers (ATD)  
Division of NADA  
8400 Westpark Drive  
McLean, VA 22102  
703-821-7230 or 800-352-6232  
<http://www.nada.org>

CNW Marketing Research, Inc.  
P.O. Box 744  
Bandon, OR 97411  
541-347-4718  
<http://www.cnwmr.com>

J.D. Power and Associates  
2625 Townsgate Road, Suite 100  
Westlake Village, CA 91361  
805-418-8000  
<http://www.jdpower.com>

Manheim Consulting  
6205 Peachtree Dunwoody Road  
Atlanta, GA 30328  
800-777-2053  
<http://www.manheimconsulting.com>

Motorcycle Industry Council (MIC)  
2 Jenner Street, Suite 150  
Irvine, CA 92618-3806  
949-727-4211, ext. 3027  
<http://www.mic.org>

National Automobile Dealers Association (NADA)  
8400 Westpark Drive  
McLean, VA 22102  
703-821-7000 or 800-252-6232  
<http://www.nada.org>

National Independent Automobile Dealers Assn. (NIADA)  
2521 Brown Boulevard  
Arlington, TX 76006  
817-640-3838 or 800-682-3837  
<http://www.niada.com>

### Contact/Request Information

[aaia@aftermarket.org](mailto:aaia@aftermarket.org)

[atd@nada.org](mailto:atd@nada.org)

Art Spinella, President  
[Mailroom@cnwmr.com](mailto:Mailroom@cnwmr.com)

[information@jdpa.com](mailto:information@jdpa.com)

[consulting@manheim.com](mailto:consulting@manheim.com)

Carole Iannello  
[ciannello@mic.org](mailto:ciannello@mic.org)

[nadainfo@nada.org](mailto:nadainfo@nada.org)

## Association Address

National Motorcycle Dealers Association (NMDA)  
9346 N. 94<sup>th</sup> Way  
Scottsdale, AZ 85258-5510  
Or P.O. Box 4800  
Scottsdale, AZ 85261-4800  
800-717-7970  
<http://www.nationalmda.com>

National Windshield Repair Association (NWRA)  
P.O. Box 569  
Garrisonville, VA 22463  
540-720-7484  
<http://www.nwraassociation.org>

Petroleum Retailers & Auto Repair Association (PRARA)  
Brinton Executive Center  
1051 Brinton Road, Suite 304  
Pittsburgh, PA 15221  
412-241-2380  
<http://www.prara.com>

Recreation Vehicle Industry Association (RVIA)  
1896 Preston White Drive  
Reston, VA 20191  
703-620-6003  
<http://www.rvia.org>

R.L. Polk & Co.  
26955 Northwestern Highway  
Southfield, MI 48033  
800-464-7655  
<http://www.polk.com>

Specialty Equipment Market Association (SEMA)  
1575 S. Valley Vista Drive  
Diamond Bar, CA 91765  
909-369-0289  
<http://www.sema.org>

## Contact/Request Information

[info@nationalmda.com](mailto:info@nationalmda.com)

[nwra@nwraassociation.org](mailto:nwra@nwraassociation.org)

<http://www.Prara.com>

Kevin Broom, Dir. Of Media Relations  
[kbroom@rvia.org](mailto:kbroom@rvia.org)

John Bailey & Associates  
248-362-4200

Della Domingo  
[dellad@sema.org](mailto:dellad@sema.org)

## **Banking/Financial Services/Business/Insurance**

### Association Address

American Bankers Association (ABA)  
1120 Connecticut Avenue NW  
Washington, DC  
800-226-5377  
<http://www.aba.com>

American Council of Life Insurers (ACLI)  
101 Constitution Ave. NW, Suite 700  
Washington, DC 20001-2133  
202-624-2434  
<http://www.acli.com>

Credit Union National Association (CUNA)  
5710 Mineral Point Rd.  
Madison, WI 53705-4454  
800-356-9655  
<http://www.cuna.org>

Financial Service Centers of America (FISCA)  
Court Plaza South – East Wing  
21 Main Street, Suite 101  
Hackensack, NJ 07601-0647  
201-487-0412  
<http://www.fisca.org>

Insurance Information Institute (III)  
110 William Street  
New York, NY 10038  
212-346-5500  
<http://www.iii.org>

Investment Company Institute (ICI)  
1401 H Street NW  
Washington, DC 20005  
202-326-5800  
<http://www.ici.org>

Mortgage Bankers Association (MBAA)  
1331 L Street NW  
Washington, DC 20005  
202-557-2700  
<http://www.mbaa.org>

### Contact/Request Information

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[ckaplan@aba.com](mailto:ckaplan@aba.com)

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[advisors@cuna.com](mailto:advisors@cuna.com)

[info@fisca.org](mailto:info@fisca.org)

[media@iii.org](mailto:media@iii.org)

Mike McNamee  
[mcnamee@ici.org](mailto:mcnamee@ici.org)

Carolyn Kemp  
[ckemp@mortgagebankers.org](mailto:ckemp@mortgagebankers.org)

## **Building Supply, Hardware & Home Improvement, Lawn & Garden**

### Association Address

### Contact/Request Information

Air Conditioning, Heating and Refrigeration Institute  
(AHRI)  
2111 Wilson Blvd., Suite 500  
Arlington, VA 22201  
703-524-8800  
<http://www.ahrinet.org>

[ahri@ahrinet.org](mailto:ahri@ahrinet.org)

American Nursery & Landscape Association (ANLA)  
1000 Vermont Avenue, NW, Suite 300  
Washington, DC 20005-4914  
202-789-2900  
<http://www.anla.org>

<http://www.anla.org>

American Society of Heating, Refrigerating and  
Air-Conditioning Engineers, Inc. (ASHRAE)  
1791 Tullie Circle, N.E.  
Atlanta, GA 30329  
404-636-8400  
<http://www.ashrae.org>

[ashrae@ashrae.org](mailto:ashrae@ashrae.org)

Home Improvement Research Institute (HIRI)  
3922 Coconut Palm Drive, 3<sup>rd</sup> Floor  
Tampa, FL 33619  
813-627-6750  
<http://www.hiri.org>

<http://www.hiri.org>

Lawn & Garden Dealers Association (LGDA)  
5616 S. 122<sup>nd</sup> E. Avenue, Suite N  
Tulsa, OK 74146  
800-752-5296  
<http://www.lgda.com>

<http://eee.lgda.com>

Lawn & Garden Marketing and Distribution Association  
(LGMDA)  
2105 Laurel Bush Road, Suite 200  
Bel Air, MD 21015  
443-640-1080  
<http://www.lgmda.org>

[lgmda@ksgroup.org](mailto:lgmda@ksgroup.org)

Money Pit, The  
304 Roosevelt Avenue, Suite 1  
Oakhurst, NJ 07755  
732-663-1071  
<http://www.moneypit.com>

Tom Kraeutler, President and  
Nationally Syndicated Radio Host

## Association Address

National Association of Home Builders (NAHB)  
1201 15<sup>th</sup> Street, NW  
Washington, DC 20005  
202-266-8200, Extension )  
800-368-5242  
<http://www.nahb.org>

National Association of the Remodeling Industry (NARI)  
780 Lee Street  
Suite 200  
Des Plaines, IL 60016  
847-298-9200 or 800-611-NARI (6274)  
<http://www.nari.org>

National Gardening Association (NGA)  
1100 Dorset St.  
South Burlington, VT 05403  
802-863-5151  
<http://www.garden.org>

National Paint & Coatings Association (NPCA/FSCT)  
1500 Rhode Island Ave., NW  
Washington, DC 20005  
202-462-6272  
<http://www.paint.org>

National Roofing Contractors Association (NRCA)  
10255 W. Higgins Road, Suite 600  
Rosemont, IL 60018-5607  
847-299-9070  
<http://www.nrca.net>

North American Retail Hardware Association (NRHA)  
6325 Digital Way, #300  
Indianapolis, IN 46278-1787  
317-290-0338 or 800-772-4424  
<http://www.nrha.org>

Plumbing-Heating-Cooling Contractors Association  
(PHCC)  
180 S. Washington Street or  
P.O. Box 6808  
Falls Church, VA 22046  
703-237-8100 or 800-533-7694  
<http://www.phccweb.org>

## Contact/Request Information

<http://www.nahb.org>

[info@nari.org](mailto:info@nari.org)

Bruce Butterfield, Research Director  
802-863-5251, ext. 113

[npcapaint.org](mailto:npcapaint.org)

Ambika Puniani Bailey  
Sr. Director of Communications

Patty Bowman

<http://www.phccweb.org>

## **Entertainment Industry**

### **Association Address**

American Association of Museums (AAM-US)  
1575 Eye Street NW, Suite 400  
Washington, DC 20005  
202-289-1818  
<http://www.aam-us.org>

American Gaming Association (AGA)  
1299 Pennsylvania Avenue, NW, Suite 1175  
Washington, DC 20004  
202-552-2675  
<http://www.americangaming.org>

Broadway League, The  
226 W. 47<sup>th</sup> Street  
New York, NY 10036  
212-703-0225  
<http://www.livebroadway.com>

International Association for Wireless  
Telecommunications Industry  
(CTIA – The Wireless Association)  
1400 16<sup>th</sup> Street NW, Suite 600  
Washington, DC 20036  
202-785-0081  
<http://www.ctia.org>

Entertainment Merchants Association, The (EMA)  
16530 Ventura Blvd., Suite 400  
Encino, CA 91436-4551  
818-385-1500  
<http://www.entmerch.org>

Entertainment Software Association (ESA)  
575 7<sup>th</sup> Street NW, Suite 300  
Washington, DC 20004  
202-223-2400  
<http://www.theesa.com>

International Association of Amusement Parks (IAAPA)  
And Attractions  
1448 Duke Street  
Alexandria, VA 22314  
703-836-4800  
<http://www.iaapa.org>

Motion Picture Association of America (MPAA)  
1600 Eye Street NW  
Washington, DC 20006  
202-293-1966  
<http://www.mpaa.org>

### **Contact/Request Information**

Dewey Blanton, Media Relations  
202-218-7704

[info@americangaming.org](mailto:info@americangaming.org)

Elisa Shevitz  
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[emaoffice@entmerch.org](mailto:emaoffice@entmerch.org)

Dan Hewitt  
[dhewitt@theesa.com](mailto:dhewitt@theesa.com)

David Mandt  
[dmandt@iaapa.org](mailto:dmandt@iaapa.org)

<http://www.mpaa.org>

## Association Address

National Association of Theatre Owners (NATO)  
750 First Street NE, Suite 1130  
Washington, DC 20002  
202-962-0054  
<http://www.natonline.org>

National Golf Foundation (NGF)  
1150 S. US Highway One, Suite 401  
Jupiter, FL 33477  
888-275-4643  
<http://www.ngf.org>

Recording Industry Association of America (RIAA)  
1025 F Street NW, 10<sup>th</sup> Floor  
Washington, DC 20004  
202-775-0101  
<http://www.riaa.org>

Satellite Broadcasting and Communications Association  
(SBCA)  
1730 M Street NW, Suite 600  
Washington, DC 20036  
202-349-3620  
<http://www.sbca.com>

## Contact/Request Information

[nato@natodc.com](mailto:nato@natodc.com)

[general@ngf.org](mailto:general@ngf.org)

<http://www.riaa.org>

<http://www.sbca.com>

## **Food and Beverages/Restaurants/Supermarkets**

### Association Address

American Dairy Association and Dairy Council, Inc.  
(ADADC)  
219 S. West Street., Suite 100  
Syracuse, NY 13202  
315-472-9143  
<http://www.adadc.com>

Beer Institute  
122 C Street NW, Suite 350  
Washington, DC 20001  
202-737-2337  
<http://www.beerinstitute.org>

Beverage Marketing Corporation (BMC)  
850 Third Avenue, 18<sup>th</sup> Floor  
New York, NY 10022  
212-688-7640  
<http://www.beveragemarketing.com>

Brewers Association (BA)  
736 Pearl Street  
Boulder, CO 80302  
303-447-0816 04 888-822-6273  
<http://www.beertown.org>

Distilled Spirits Council of the U.S.  
1250 Eye Street NW, Suite 400  
Washington, DC 20005  
202-628-3544  
<http://www.discus.org>

Food Marketing Institute (FMI)  
2345 Crystal Drive, Suite 800  
Arlington, VA 22202-4801  
202-452-8444  
<http://www.fmi.org>

International Dairy-Deli-Bakery Association (IDDBA)  
636 Science Drive  
Madison, WI 53711-1073  
608-310-5000  
<http://www.iddba.org>

Master Brewers Association of the Americas (MBAA)  
3340 Pilot Knob Road  
St. Paul, MN 55121-2097  
651-454-7250  
<http://www.mbaa.com>

### Contact/Request Information

<http://www.adadc.com>

[info@beerinstitute.org](mailto:info@beerinstitute.org)

Charlene Salito  
212-688-7640, ext. 1962

Cindy Jones, Marketing Director  
303-447-0816, Extension 144  
[cindy@brewersassociation.org](mailto:cindy@brewersassociation.org)

Public Affairs  
202-682-8840

Kathleen Thomas  
[kthomas@fmi.org](mailto:kthomas@fmi.org)

[iddba@iddba.org](mailto:iddba@iddba.org)

[mbaa@mbaa.com](http://mbaa.com)

## Association Address

National Association of Convenience Stores (NACS)  
1600 Duke Street  
Alexandria, VA 22314  
703-684-3600  
<http://nacsonline.com>

National Coffee Association of U.S.A. (NCAUSA)  
15 Maiden Lane, Suite, 1405  
New York, NY 10038  
212-766-4007  
<http://www.ncausa.org>

National Confectioners Association (NCA)  
8320 Old Courthouse Road, Suite 300  
Vienna, VA 22182  
703-790-5750  
<http://www.ecandy.com>

National Grocers Association (NGA)  
1005 North Glebe Road, Suite 250  
Arlington, VA 22201-5758  
703-516-0700  
<http://www.nationalgrocers.org>

National Supermarkets Association (NSA)  
30-50 Whitestone Expressway, Suite #301  
Flushing, NY 11354  
718-747-2860 or 718-747-2859  
<http://www.nsany.org>

National Restaurant Association (NRA)  
1200 17<sup>th</sup> Street NW  
Washington, DC 20036  
800-424-5156  
<http://www.restaurant.org>

Snack Food Association (SFA)  
1600 Wilson Blvd., Suite 650  
Arlington, VA 22209  
703-836-4500  
<http://www.sfa.org>

## Contact/Request Information

NACS Help Desk  
800-966-6227  
[information@nacsonline.com](mailto:information@nacsonline.com)

[info@ncausa.org](mailto:info@ncausa.org)

[info@CandyUSA.org](mailto:info@CandyUSA.org)

[info@NationalGrocers.org](mailto:info@NationalGrocers.org)

[info@nsany.org](mailto:info@nsany.org)

Mike Donohue  
[mdonohue@restaurant.org](mailto:mdonohue@restaurant.org)

[sfa@sfa.org](mailto:sfa@sfa.org)

## **Health Care/Medicine**

### **Association Address**

American Chiropractic Association (ACA)  
1701 Clarendon Boulevard  
Arlington, VA 22209  
703-276-8800  
<http://www.amerchiro.org>

American Dental Association (ADA)  
211 East Chicago Avenue  
Chicago, IL 60611-2678  
312-440-2500  
<http://www.ada.org>

American Hospital Association (AHA)  
325 7<sup>th</sup> Street NW  
Washington, DC 20004-2802  
202-638-1100  
<http://www.aha.org>

American Medical Association (AMA)  
515 N. State Street  
Chicago, IL 60654  
800-621-8335  
<http://www.ama-assn.org>

American Society for Aesthetic Plastic Surgery, The  
(ASAPS)  
36 West 44<sup>th</sup> Street, Suite 630  
New York, NY 10036  
212-921-0500  
<http://www.surgery.org>

American Society of Cataract and Refractive Surgery  
(ASCRS)  
4000 Legato Road, Suite 700  
Fairfax, VA 22033  
703-591-2220  
<http://www.ascrs.org>

American Society for Metabolic and Bariatric Surgery  
(ASBS)  
100 SW 75<sup>th</sup> Street, Suite 201  
Gainesville, FL 32607  
352-331-4900  
<http://www.asbs.org>

### **Contact/Request Information**

Angela Kargus, Media Relations  
757-253-1676  
[akargus@acatoday.org](mailto:akargus@acatoday.org)

[mediarelations@ada.org](mailto:mediarelations@ada.org)

202-638-1100, Media Relations

312-464-4330, Media Inquiries

[media@surgery.org](mailto:media@surgery.org)

John Ciccone, Communications  
[JCiccone@ascrs.org](mailto:JCiccone@ascrs.org)

[info@asbs.org](mailto:info@asbs.org)

## Association Address

National Association for Home Care & Hospice  
(NAHC)  
228 Seventh Street SE  
Washington, DC 20003  
202-547-7424  
<http://www.nahc.org>

National Center for Assisted Living (NCAL)  
1201 L Street NW  
Washington, DC 20005  
202-842-4444  
<http://www.ncal.org>

Vision Council, The  
1700 Diagonal Rd., Suite 500  
Alexandria, VA 22314  
703-5484560  
<http://www.thevisioncouncil.org>

## Contact/Request Information

[pr@nahc.org](mailto:pr@nahc.org)

Lisa Gelhaus, Public Affairs  
202-898-2825  
[lgelhaus@ncal.org](mailto:lgelhaus@ncal.org)

[info@thevisioncouncil.org](mailto:info@thevisioncouncil.org)

## **Media**

### **Association Address**

Cabletelevision Advertising Bureau (CAB)  
830 Third Avenue, 2<sup>nd</sup> Floor  
New York, NY 10022  
212-508-1200  
<http://www.thecab.tv>

Direct Marketing Association (DMA)  
1120 Avenue of the Americas  
New York, NY 10036  
212-768-7277  
1615 L Street NW, Suite 100  
Washington, DC 20036  
202-955-3030  
<http://www.the-dma.org>

Interactive Advertising Bureau (IAB)  
116 East 27<sup>th</sup> Street, 7<sup>th</sup> Floor  
New York, NY 10016  
212-380-4700  
<http://www.iab.net>

Magazine Publishers Association (MPA)  
810 Seventh Avenue, 24<sup>th</sup> Floor  
New York, NY 10019  
212-872-3700  
<http://www.mpa@magazine.org>

Mobile Marketing Association (MMA)  
8 West 38<sup>th</sup> Street, Suite 200  
New York, NY 10018  
303-415-2550  
<http://www.mma@mmaglobal.com>

Newspaper Association of America (NAA)  
4401 Wilson Boulevard, Suite 900  
Arlington, VA 22203  
571-366-1000  
<http://www.naa.org>

Outdoor Advertising Association of America (OAAA)  
1850 M Street NW, Suite 1040  
Washington, DC 20036  
202-833-5566  
<http://www.oaaa.org>

### **Contact/Request Information**

Donna Guidice, Public Relations  
212-508-1225

[research@the-dma.org](mailto:research@the-dma.org)

Sheila Orbach  
212-380-4736

[infocenter@magazine.org](mailto:infocenter@magazine.org)

[press@mmaglobal.com](mailto:press@mmaglobal.com)  
[research@mmaglobal.com](mailto:research@mmaglobal.com)

Sheila Owens  
[sheila.owens@naa.org](mailto:sheila.owens@naa.org)

Jeff Golimowski, Public Relations  
202-833-5566  
[jgolimowski@oaaa.org](mailto:jgolimowski@oaaa.org)

## Association Address

Radio Advertising Bureau (RAB)  
Headquarters & National Marketing Center:  
125 West 55<sup>th</sup> Street, 21<sup>st</sup> Floor  
New York, NY 10019  
212-681-7200 or 800-252-7234  
Services & Administrative Center:  
1320 Greenway Drive, Suite 500  
Irving, TX 75038  
972-753-6750  
<http://www.rab.com>

Television Bureau of Advertising (TVB)  
3 East 54<sup>th</sup> Street, 10<sup>th</sup> Floor  
New York, NY 10022  
212-486-1111  
<http://www.tvb.org>

Yellow Pages Association (YPA)  
Executive Office:  
Connell Corporate Park  
400 Connell Drive, Suite 1100  
Berkeley Heights, NJ 07222  
908-286-2380  
Operations Office:  
820 Kirts Boulevard, Suite 100  
Troy, MI 248-244-6200  
<http://www.ypassociation.org>  
<http://www.buyyellow.com>

## Contact/Request Information

[www.rab.com](http://www.rab.com)  
800-252-7234 (Marketing)  
800-232-3131 (Services)

[info@tvb.org](mailto:info@tvb.org)

Stephanie Hobbs, Public Relations  
908-286-2392

## **Real Estate**

### Association Address

National Association of Independent Real Estate Brokers  
(NAIREB)  
7102 Mardyke Lane  
Indianapolis, IN 46226  
317-549-1709, Extension 133  
<http://www.nationalrealestatebrokers.org>

National Association of Realtors (NAR)  
430 North Michigan Avenue  
Chicago, IL 60611 or  
500 New Jersey Avenue NW  
Washington, DC 20001-202-  
800-874-6500  
<http://www.realtor.org>

Manufactured Housing Institute (MHI)  
2101 Wilson Boulevard, Suite 610  
Arlington, VA 22201-3040  
703-558-0400  
<http://www.manufacturedhousing.org>

National Multi Housing Council (NMHC)  
1850 M Street NW, Suite 540  
Washington, DC 20036  
202-974-2300  
<http://www.nmhc.org>

### Contact/Request Information

[Director@NationalRealEstateBrokers.org](mailto:Director@NationalRealEstateBrokers.org)

<http://www.realtor.org>

[info@mfghome.org](mailto:info@mfghome.org)

[info@nmhc.org](mailto:info@nmhc.org)

## **Retail and Consumer Goods**

### Association Address

American Booksellers Association (ABA)  
200 White Plains Road, Suite 600  
Tarrytown, NY 10591  
800-637-0037  
<http://www.bookweb.org>

American Pet Products Manufacturers Association  
255 Glenville Road  
Greenwich, CT 06831  
203-532-0000  
<http://www.americanpetproducts.org>

American Specialty Toy Retailing Association (ASTRA)  
432 N. Clark Street, Suite 401  
Chicago, IL 60654  
312-222-0984 or 800-591-0490  
<http://www.astratoy.org>

Association of American Publishers (AAP)  
50 F Street NW, 4<sup>th</sup> Floor  
Washington, DC 20001  
202-347-3375  
<http://www.publishers.org>

Association of Equipment Manufacturers (AEM)  
6737 W. Washington Street, Suite 2400  
Milwaukee, WI 53214-5647  
414-272-0943  
<http://www.aem.org>

Association of Home Appliance Manufacturers (AHAM)  
1111 19<sup>th</sup> Street NW, Suite 402  
Washington, DC 20036  
202-872-5955  
<http://www.aham.org>

Association of Progressive Rental Organizations  
(RTOHQ)  
1504 Robin Hood Trail  
Austin, TX 78703  
800-204-2776  
<http://www.rtohq.org>

BIGresearch  
100 Old Wilson Bridge Road  
Corporate Hill – Suite 205  
Worthington, OH 43085  
614-846-0146  
[www.bigresearch.com](http://www.bigresearch.com)

### Contact/Request Information

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[info@aham.org](mailto:info@aham.org)

<http://www.rtohq.org>

Gary Drenik, Managing Director  
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## Association Address

Christian Retail Channel (CBA)  
9240 Explorer Drive  
Colorado Springs, CO 80920  
800-252-1950  
<http://www.cba.org>

Community Marketing, Inc.  
584 Castro Street, #834  
San Francisco, CA 94114-2512  
415-437-3800  
<http://www.communitymarketinginc.com>

Consumer Electronics Association (CEA)  
1919 S. Eads Street  
Arlington, VA 22202  
<http://www.ce.org>

Craft & Hobby Association (CHA)  
319 East 54<sup>th</sup> Street.  
Elmwood Park, NJ 07407  
201-835-1200  
<http://www.hobby.org>

Greeting Card Association (GCA)  
1156 15<sup>th</sup> Street NW, Suite 900  
Washington, DC 20005  
202-393-1778  
<http://www.greetingcard.org>

Hearth, Patio & Barbecue Association (HPBA)  
1901 North Moore Street, Suite 600  
Arlington, VA 22209  
703-522-0086  
<http://www.hpba.org>

International Council of Shopping Centers (ICSC)  
1221 Avenue of the Americas, 41<sup>st</sup> Floor  
New York, NY 10020-1099  
646-728-3800  
<http://www.icsc.org>

International Sleep Products Association (ISPA)  
501 Wythe Street  
Alexandria, VA 22314-1917  
703-683-8371  
<http://www.sleepproducts.org>

## Contact/Request Information

<http://www.cbaonline.org>  
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[info@communitymarketing.com](mailto:info@communitymarketing.com)

Market Research & Library  
703-907-7763  
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[info@craftandhobby.org](mailto:info@craftandhobby.org)

[info@greetingcard.org](mailto:info@greetingcard.org)

<http://www.hpba.org>

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[info@sleepproducts.org](mailto:info@sleepproducts.org)

## Association Address

Jewelers of America (JA)  
52 Vanderbilt Avenue, 19<sup>th</sup> Floor  
New York, NY 10017  
646-658-0246 or 800-223-0673  
<http://www.jewelers.org>

National Association of Chain Drug Stores (NACDS)  
413 North Lee Street  
Alexandria, VA 22314  
703-549-3001  
<http://www.nacds.org>

National Bicycle Dealers Association (NBDA)  
3176 Pullman Street, #117  
Costa Mesa, CA 92626  
949-722-6909  
<http://www.nbda.com>

National Marine Manufacturers Association (NMMA)  
444 N. Capitol Street NW, Suite 645  
Washington, DC 20001  
202-737-9750  
<http://www.nmma.org>

National Retail Federation (NRF)  
325 7<sup>th</sup> Street NW  
Suite 1100  
Washington, DC 20004  
800-673-4692  
<http://www.nrf.org>

National Retail Hobby Stores Association, Inc. (NRHSA)  
214 Hale Street  
Wheaton, IL 60187  
639-510-4590  
<http://www.nrhsa.org>

National Sporting Goods Association (NSGA)  
1601 Feehanville Drive, Suite 300  
Mount Prospect, IL 60056  
800-815-5422  
<http://www.nsga.org>

North American Retail Hardware Association (NRHA)  
6325 Digital Way, #300  
Indianapolis, IN 46278-1787  
317-290-0338 or 800-772-4424  
<http://www.nrha.org>

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## Association Address

NPD Group, The  
900 West Shore Road  
Port Washington, NY 11050  
516-625-0700  
<http://www.npd.com>

Photo Marketing Association (PMA)  
3000 Picture Place  
Jackson, MI 49201  
517-788-8100  
<http://www.pmai.org>

Retail Florist Association (RFA)  
197 Woodland Parkway  
Suite 104-180  
San Marcos, CA 92069  
888-119-1515  
<http://www.etfa.org>

Snowsports Industries America (SIA)  
8377-B Greensboro Drive  
McLean, VA 22102-3587  
703-556-9020  
<http://www.snowsports.org>

Society of American Florists (SAF)  
1601 Duke Street  
Alexandria, VA 22314  
703-836-8700  
<http://www.safnow.org>

Sporting Goods Manufacturers Association (SGMA)  
1150 17<sup>th</sup> Street NW – Suite 850  
Washington, DC 20036  
202-775-1762  
<http://www.sgma.com>

Toy Industry Association (TIA)  
1115 Broadway  
New York, NY 10010  
212-675-1141  
<http://www.toyassociation.org>

Unity Marketing  
206 E. Church St.  
Stevens, PA 17578  
717-336-1600  
<http://www.unitymarketingonline.com>

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[info@sgma.com](mailto:info@sgma.com)

[info@toyassociation.org](mailto:info@toyassociation.org)

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## **Services**

### **Association Address**

American Management Association (AMA)  
1601 Broadway  
New York, NY 10019  
212-586-8100  
[www.amanet.org](http://www.amanet.org)

American Staffing Association (ASA)  
277 S. Washington Street, Suite 200  
Alexandria, VA 22314-3675  
703-253-2020  
<http://www.americanstaffing.net>

Indoor Tanning Association (ITA)  
2025 M Street, NW, Suite 800  
Washington, DC 20036  
888-377-0477  
<http://www.theita.com>

International Health, Racquet & Sportsclub Association  
(IHRSA)  
Seaport Center, 70 Fargo Street  
Boston, MA 02210  
800-228-4772  
<http://www.ihrsa.org>

International Spa Association (ISPA)  
2365 Harrodsburg Road, Suite A325  
Lexington, KY 40504  
<http://www.experienceispa.com>

National Funeral Directors Association (NFDA)  
13625 Bishop's Drive  
Brookfield, WI 53005  
800-228-6332  
<http://www.nfda.org>

National Pest Management Association (NPMA)  
10460 North Street  
Fairfax, VA 22030  
703-352-6762  
<http://www.pestworld.org>

Professional Beauty Association/  
The Salon Association (PBA)  
15825 N. 71<sup>st</sup> Street, Suite 100  
Scottsdale, AZ 85254  
480-281-0424 or  
800-468-2274  
<http://www.probeauty.org>

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[info@pestworld.org](mailto:info@pestworld.org)

[info@probeauty.org](mailto:info@probeauty.org)

Association Address

Self Storage Association (SSA)  
1900 N. Beauregard Street, Suite 110  
Alexandria, VA 22311  
703-575-8000  
<http://www.selfstorage.org>

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## **Transportation, Travel and Lodging**

### **Association Address**

Air Transport Association of America (ATA)  
1301 Pennsylvania Avenue NW, Suite 1100  
Washington, DC 20004  
202-626-4000  
<http://www.airlines.org>

Airlines Reporting Corporation (ARC)  
4100 North Fairfax Drive, Suite 600  
Arlington, VA 22203-1629  
703-816-8000  
<http://www.arccorp.com>

American Hotel & Lodging Association (AHLA)  
1201 New York Avenue NW, #600  
Washington, DC 20005-3931  
202-289-3100  
<http://www.ahla.com>

American Public Transportation Association (APTA)  
1666 K Street NW  
Washington, DC 20006  
202-496-4800  
<http://www.apta.com>

American Society of Travel Agents (ASTA)  
1101 King St.  
Alexandria, VA 22314  
703-739-2782  
<http://www.asta.org>

Cruise Lines International Association (CLIA)  
910 SE 17<sup>th</sup> Street, Suite 400  
Fort Lauderdale, FL 33316  
754-224-2200  
<http://www.cruising.org>

U.S. Travel Association (TIA)  
1100 New York Avenue NW, Suite 450  
Washington, DC 20005-3934  
202-408-8422  
<http://www.tia.org>

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