



Social Media Sites for Recruitment

94% OF JOBS ARE FOUND VIA WORD OF MOUTH

That being said, and with competition to hire, it is crucial to let everyone know when you are hiring! You never know when someone will have a friend or family member with whom they can share your message. It is important to post your positions via a variety of social media sites. Here is a sampling to consider:

- Facebook – both the company page and your personal page
- LinkedIn – again both on the company page, personal page and you can also purchase job postings
- Your website
- Indeed.com – you can both post jobs and research for resumes of job seekers
- Craig's List
- Careerbuilder.com
- Monster.com
- Ziprecruiter.com
- Glassdoor.com
- Theladders.com
- NAB (National Association of Broadcasters)
- RAB (Radio Advertising Bureau)
- State Association's websites

Locally, look at what community sites you may be able to utilize:

- College/University career sites
- Local job boards through different organizations
- Local Chamber of Commerce sites
- Military base sites
- School/PTA sites
- Local networking organizations

