



PRESS RELEASE

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Media Contact: Cam Larson

864-239-3725, clarson@greenvillechamber.org

UPSTATE CHAMBERS OF COMMERCE TO HOST REGIONAL EVENT

Don't be "Foolish," Do Business in the Upstate!

(GREENVILLE, SC) The Greenville Chamber today announced that it will host its first annual Regional Business After Hours in partnership with the following chambers: Anderson, Clemson, Easley, Fountain Inn, Greer, Greenwood, Laurens, Mauldin, Oconee, Simpsonville, Spartanburg, Walhalla, Westminster, and the South Carolina Hispanic Chamber. It will be held on Wednesday, April 1, from 5:30 p.m. until 9:00 p.m. at Fluor Field – home of the Greenville Drive, located at 945 S. Main Street in Greenville. Due to the event date being April Fools' Day, its motto is *Don't be 'Foolish,' Do Business in the Upstate!*

Virginia College is the sponsor of this first-ever Regional Business After Hours that will provide a great networking opportunity with exciting music by the renowned Swingin' Medallions. The event will also serve as a kick-off to a \$1,000,000 radio campaign featuring area businesses doing "great things" in the Upstate. Eleven radio stations (listed below) have joined forces and donated 14,000 commercials to showcase the "good news" of the Upstate through the end of the year.

Attendees will discover how their good news can be promoted throughout the evening's activities. The radio stations and every Chamber plus select organizations will have booths and displays to share their news and happenings. The event is free and open to everyone in the Upstate community. Concession stands will be available for refreshments.

"Considering the constant national news barrage that often misleads folks in our region about the state of our own economy, we thought this event and kick-off would be a great way to put positive local and regional news back on the radio," said Greenville Chamber President and CEO Ben Haskew. "I encourage the community to take advantage of this amazing opportunity to learn about the 'great things' we're doing in the Upstate!"

For more information, visit online at www.greenvillechamber.org or contact Andrea Powell, Director of Corporate Development, at apowell@greenvillechamber.org.

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Radio Station Sponsors

1.	92.5 WESC-FM	Country	Clear Channel
2.	93.3 WTPT-FM	Alternative Rock	Entercom
3.	93.7 WFBC-FM	CHR/Pop	Entercom
4.	96.7 WBZT-FM	Christian Contemporary	Clear Channel
5.	98.1 WHZT-FM	Hip-Hop R&B	COX
6.	98.9 WSPA-FM	A/C	Entercom
7.	100.5 WSSL-FM	Country	Clear Channel
8.	101.1 WROQ-FM	Classic Rock	Entercom
9.	102.5 WMYI-FM	A/C	Clear Channel
10.	106.3 WGVC-FM	News/Talk	Entercom
11.	107.3 WJMZ-FM	Urban Hip-Hop R&B	Cox

About the Greenville Chamber of Commerce

The Greenville Chamber is the largest business organization in the Upstate, serving more than 2,200 members. The Chamber's mission is to build one of the premier business communities in the world by: Leading through collaboration, building community prosperity, being the voice of business, and enhancing quality of life. For more information on the Greenville Chamber, call 864-242-1050 or visit www.greenvillechamber.org.

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