

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
3	U.S. Adults 18+							
4		Unwgt	50764	1753	26280	668	24484	1085
5		(000)	230375	10170	111471	3398	118904	6772
6		Horz %	100.00	4.41	48.39	1.47	51.61	2.94
7		Vert %	100.00	100.00	100.00	100.00	100.00	100.00
8		Index	100	100	100	100	100	100
9	Male						*	*
10		Unwgt	26280	668	26280	668	0	0
11		(000)	111471	3398	111471	3398	0	0
12		Horz %	100.00	3.05	100.00	3.05	0.00	0.00
13		Vert %	48.39	33.41	100.00	100.00	0.00	0.00
14		Index	100	69	207	207	0	0
15	Female				*	*		
16		Unwgt	24484	1085	0	0	24484	1085
17		(000)	118904	6772	0	0	118904	6772
18		Horz %	100.00	5.70	0.00	0.00	100.00	5.70
19		Vert %	51.61	66.59	0.00	0.00	100.00	100.00
20		Index	100	129	0	0	194	194
21	Age 18-24							
22		Unwgt	4063	406	2314	153	1749	253
23		(000)	29377	3288	14849	1010	14528	2278
24		Horz %	100.00	11.19	50.55	3.44	49.45	7.75
25		Vert %	12.75	32.33	13.32	29.74	12.22	33.64
26		Index	100	254	104	233	96	264
27	Age 25-34							
28		Unwgt	8080	592	4218	221	3862	371
29		(000)	41280	3301	20756	1160	20524	2141
30		Horz %	100.00	8.00	50.28	2.81	49.72	5.19
31		Vert %	17.92	32.46	18.62	34.14	17.26	31.62
32		Index	100	181	104	191	96	176
33	Age 35-44							
34		Unwgt	9539	426	5074	168	4465	258
35		(000)	40737	2000	20147	696	20590	1303
36		Horz %	100.00	4.91	49.46	1.71	50.54	3.20
37		Vert %	17.68	19.66	18.07	20.49	17.32	19.25
38		Index	100	111	102	116	98	109
39	Age 45-54							
40		Unwgt	10179	235	5388	87	4791	148
41		(000)	44531	1074	21782	358	22749	716
42		Horz %	100.00	2.41	48.91	0.80	51.09	1.61
43		Vert %	19.33	10.56	19.54	10.53	19.13	10.58
44		Index	100	55	101	54	99	55
45	Age 55-64					*		*
46		Unwgt	8584	71	4412	32	4172	39
47		(000)	35695	366	17145	137	18550	230
48		Horz %	100.00	1.03	48.03	0.38	51.97	0.64
49		Vert %	15.49	3.60	15.38	4.02	15.60	3.39
50		Index	100	23	99	26	101	22
51	Age 65+			*		*		*
52		Unwgt	10319	23	4874	7	5445	16
53		(000)	38754	140	16791	37	21963	103
54		Horz %	100.00	0.36	43.33	0.10	56.67	0.27
55		Vert %	16.82	1.38	15.06	1.09	18.47	1.53
56		Index	100	8	90	6	110	9

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
57	Age 21+							
58		Unwgted	49151	1599	25297	606	23854	993
59		(000)	217192	8781	104396	2916	112796	5864
60		Horz %	100.00	4.04	48.07	1.34	51.93	2.70
61		Vert %	94.28	86.34	93.65	85.83	94.86	86.60
62		Index	100	92	99	91	101	92
63	Age 21-34							
64		Unwgted	10530	844	5549	312	4981	532
65		(000)	57475	5200	28531	1689	28944	3511
66		Horz %	100.00	9.05	49.64	2.94	50.36	6.11
67		Vert %	24.95	51.14	25.59	49.71	24.34	51.85
68		Index	100	205	103	199	98	208
69	Age 18-34							
70		Unwgted	12143	998	6532	374	5611	624
71		(000)	70657	6589	35605	2170	35053	4419
72		Horz %	100.00	9.33	50.39	3.07	49.61	6.25
73		Vert %	30.67	64.79	31.94	63.88	29.48	65.25
74		Index	100	211	104	208	96	213
75	Age 18-49							
76		Unwgted	26777	1571	14373	601	12404	970
77		(000)	133969	9318	66829	3130	67140	6188
78		Horz %	100.00	6.96	49.88	2.34	50.12	4.62
79		Vert %	58.15	91.63	59.95	92.13	56.47	91.38
80		Index	100	158	103	158	97	157
81	Age 25-54							
82		Unwgted	27798	1253	14680	476	13118	777
83		(000)	126548	6375	62685	2214	63863	4161
84		Horz %	100.00	5.04	49.53	1.75	50.47	3.29
85		Vert %	54.93	62.68	56.23	65.16	53.71	61.44
86		Index	100	114	102	119	98	112
87	Age 35-64							
88		Unwgted	28302	732	14874	287	13428	445
89		(000)	120963	3440	59074	1190	61889	2250
90		Horz %	100.00	2.84	48.84	0.98	51.16	1.86
91		Vert %	52.51	33.83	53.00	35.03	52.05	33.22
92		Index	100	64	101	67	99	63
93	Age 50+							
94		Unwgted	23987	182	11907	67	12080	115
95		(000)	96406	852	44642	268	51764	584
96		Horz %	100.00	0.88	46.31	0.28	53.69	0.61
97		Vert %	41.85	8.37	40.05	7.87	43.53	8.62
98		Index	100	20	96	19	104	21
99	Median Age							
100		Unwgted						
101		(000)	45.80	29.80	45.00	30.40	46.70	29.50
102		Horz %						
103		Vert %						
104		Index						
105	Race: White Only							
106		Unwgted	38545	1547	20124	577	18421	970
107		(000)	172664	9206	83100	3013	89564	6193
108		Horz %	100.00	5.33	48.13	1.74	51.87	3.59
109		Vert %	74.95	90.52	74.55	88.67	75.32	91.45
110		Index	100	121	99	118	101	122

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
111	Race: Black/African-American Only			*		*		*
112		Unwgted	5358	42	2489	17	2869	25
113		(000)	26062	210	11837	72	14225	138
114		Horz %	100.00	0.81	45.42	0.28	54.58	0.53
115		Vert %	11.31	2.07	10.62	2.13	11.96	2.04
116		Index	100	18	94	19	106	18
117	Race: Other Race/Multiple Classifications							
118		Unwgted	6861	164	3667	74	3194	90
119		(000)	31649	754	16534	313	15115	441
120		Horz %	100.00	2.38	52.24	0.99	47.76	1.39
121		Vert %	13.74	7.41	14.83	9.20	12.71	6.51
122		Index	100	54	108	67	93	47
123	Spanish, Hispanic, Latino Origin or Descent							
124		Unwgted	5242	151	2726	65	2516	86
125		(000)	32152	816	16538	324	15614	492
126		Horz %	100.00	2.54	51.44	1.01	48.56	1.53
127		Vert %	13.96	8.02	14.84	9.54	13.13	7.26
128		Index	100	57	106	68	94	52
129	Personally Speak Only Spanish at Home			*		*		*
130		Unwgted	806	5	406	3	400	2
131		(000)	8547	35	4453	20	4094	15
132		Horz %	100.00	0.41	52.10	0.24	47.90	0.18
133		Vert %	3.71	0.35	3.99	0.60	3.44	0.22
134		Index	100	9	108	16	93	6
135	Personally Speak Mostly Spanish, but Some English, at Home			*		*		*
136		Unwgted	1218	24	661	10	557	14
137		(000)	8824	188	4659	75	4165	114
138		Horz %	100.00	2.13	52.80	0.85	47.20	1.29
139		Vert %	3.83	1.85	4.18	2.20	3.50	1.68
140		Index	100	48	109	57	91	44
141	Personally Speak Spanish and English Equally at Home			*		*		*
142		Unwgted	125	0	71	0	54	0
143		(000)	1077	0	574	0	503	0
144		Horz %	100.00	0.00	53.33	0.00	46.67	0.00
145		Vert %	0.47	0.00	0.52	0.00	0.42	0.00
146		Index	100	0	110	0	90	0
147	Highest Level Education Completed/Highest Degree: Master's Degree or Professional School Degree or Doctorate Degree							
148		Unwgted	6776	144	3694	58	3082	86
149		(000)	22020	511	10873	192	11147	319
150		Horz %	100.00	2.32	49.38	0.87	50.62	1.45
151		Vert %	9.56	5.03	9.75	5.65	9.37	4.72
152		Index	100	53	102	59	98	49
153	Highest Level Education Completed/Highest Degree: Bachelor's Degree							
154		Unwgted	11531	358	6015	105	5516	253
155		(000)	40983	1694	19645	401	21338	1292
156		Horz %	100.00	4.13	47.93	0.98	52.07	3.15
157		Vert %	17.79	16.65	17.62	11.81	17.95	19.08
158		Index	100	94	99	66	101	107
159	Highest Level Education Completed/Highest Degree: Associate Degree, Academic					*		*
160		Unwgted	2455	106	1069	27	1386	79
161		(000)	8920	509	3595	96	5326	413
162		Horz %	100.00	5.71	40.30	1.08	59.70	4.63
163		Vert %	3.87	5.01	3.22	2.83	4.48	6.10
164		Index	100	129	83	73	116	157

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
165	Highest Level Education Completed/Highest Degree: Associate Degree, Occupational/Vocational					*		
166		Unwgt	3022	120	1491	40	1531	80
167		(000)	11493	601	5089	180	6404	421
168		Horz %	100.00	5.23	44.28	1.57	55.72	3.66
169		Vert %	4.99	5.91	4.57	5.30	5.39	6.21
170		Index	100	118	92	106	108	125
171	Highest Level Education Completed/Highest Degree: Some College, But No Degree							
172		Unwgt	10967	507	5521	188	5446	319
173		(000)	44277	2674	20849	848	23427	1827
174		Horz %	100.00	6.04	47.09	1.91	52.91	4.13
175		Vert %	19.22	26.30	18.70	24.95	19.70	26.97
176		Index	100	137	97	130	103	140
177	Highest Level Education Completed/Highest Degree: High School Graduate - High School Diploma or Equivalent, such as GED							
178		Unwgt	11623	414	6110	197	5513	217
179		(000)	71029	3377	35255	1330	35775	2047
180		Horz %	100.00	4.75	49.63	1.87	50.37	2.88
181		Vert %	30.83	33.20	31.63	39.13	30.09	30.23
182		Index	100	108	103	127	98	98
183	Highest Level Education Completed/Highest Degree: Did Not Graduate High School							
184		Unwgt	4390	104	2380	53	2010	51
185		(000)	31652	803	16165	351	15487	453
186		Horz %	100.00	2.54	51.07	1.11	48.93	1.43
187		Vert %	13.74	7.90	14.50	10.32	13.02	6.68
188		Index	100	57	106	75	95	49
189	Currently Attending College or University							
190		Unwgt	3923	265	1833	85	2090	180
191		(000)	19381	1707	8675	427	10706	1279
192		Horz %	100.00	8.81	44.76	2.21	55.24	6.60
193		Vert %	8.41	16.78	7.78	12.58	9.00	18.89
194		Index	100	199	93	150	107	225
195	Employed Full-Time							
196		Unwgt	26249	1087	16019	493	10230	594
197		(000)	110329	5662	63217	2323	47112	3339
198		Horz %	100.00	5.13	57.30	2.11	42.70	3.03
199		Vert %	47.89	55.67	56.71	68.36	39.62	49.30
200		Index	100	116	118	143	83	103
201	Employed Part-Time							
202		Unwgt	5913	299	2328	70	3585	229
203		(000)	27672	1827	10154	417	17518	1410
204		Horz %	100.00	6.60	36.69	1.51	63.31	5.10
205		Vert %	12.01	17.97	9.11	12.28	14.73	20.82
206		Index	100	150	76	102	123	173
207	Not Employed							
208		Unwgt	18602	367	7933	105	10669	262
209		(000)	92373	2681	38100	658	54274	2023
210		Horz %	100.00	2.90	41.25	0.71	58.75	2.19
211		Vert %	40.10	26.36	34.18	19.36	45.64	29.87
212		Index	100	66	85	48	114	75
213	Temporarily Employed							
214		Unwgt	2975	111	1574	53	1401	58
215		(000)	18093	836	10077	355	8016	481
216		Horz %	100.00	4.62	55.70	1.96	44.30	2.66
217		Vert %	7.85	8.22	9.04	10.45	6.74	7.10
218		Index	100	105	115	133	86	90

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
219	Retired (Not Employed)			*		*		*
220		Unwgt'd	10044	30	4852	12	5192	18
221		(000)	39775	192	18414	65	21362	127
222		Horz %	100.00	0.48	46.29	0.16	53.71	0.32
223		Vert %	17.27	1.89	16.52	1.91	17.97	1.88
224		Index	100	11	96	11	104	11
225	Not Employed; Principal Shopper for HH				*	*		
226		Unwgt'd	2555	107	42	0	2513	107
227		(000)	15405	713	227	0	15178	713
228		Horz %	100.00	4.63	1.47	0.00	98.53	4.63
229		Vert %	6.69	7.01	0.20	0.00	12.76	10.53
230		Index	100	105	3	0	191	157
231	Occupation: Professional and Related Occupations							
232		Unwgt'd	7709	267	3696	63	4013	204
233		(000)	30625	1345	13145	232	17479	1113
234		Horz %	100.00	4.39	42.92	0.76	57.08	3.63
235		Vert %	13.29	13.22	11.79	6.82	14.70	16.44
236		Index	100	99	89	51	111	124
237	Occupation: Management, Business and Financial Operations							
238		Unwgt'd	6629	218	4171	103	2458	115
239		(000)	21389	941	12127	408	9262	533
240		Horz %	100.00	4.40	56.70	1.91	43.30	2.49
241		Vert %	9.28	9.25	10.88	12.02	7.79	7.87
242		Index	100	100	117	129	84	85
243	Occupation: Sales and Office Occupations							
244		Unwgt'd	6696	354	2631	89	4065	265
245		(000)	32500	2045	12294	417	20206	1628
246		Horz %	100.00	6.29	37.83	1.28	62.17	5.01
247		Vert %	14.11	20.11	11.03	12.28	16.99	24.04
248		Index	100	143	78	87	120	170
249	Occupation: Natural Resources, Construction and Maintenance Occupations							*
250		Unwgt'd	2865	116	2788	111	77	5
251		(000)	12920	661	12352	628	568	33
252		Horz %	100.00	5.12	95.60	4.86	4.40	0.26
253		Vert %	5.61	6.50	11.08	18.47	0.48	0.49
254		Index	100	116	198	329	9	9
255	Occupation: Other Employed							
256		Unwgt'd	8263	431	5061	197	3202	234
257		(000)	40568	2497	23453	1055	17115	1442
258		Horz %	100.00	6.15	57.81	2.60	42.19	3.55
259		Vert %	17.61	24.55	21.04	31.06	14.39	21.29
260		Index	100	139	119	176	82	121
261	Household Income: \$250,000+			*		*		*
262		Unwgt'd	1541	34	933	14	608	20
263		(000)	5192	175	2778	76	2413	99
264		Horz %	100.00	3.37	53.51	1.47	46.49	1.90
265		Vert %	2.25	1.72	2.49	2.24	2.03	1.46
266		Index	100	76	111	99	90	65
267	Household Income: \$200,000-\$249,999			*		*		*
268		Unwgt'd	1413	41	855	22	558	19
269		(000)	5128	198	2673	96	2455	102
270		Horz %	100.00	3.86	52.12	1.88	47.88	1.98
271		Vert %	2.23	1.95	2.40	2.84	2.06	1.50
272		Index	100	88	108	127	93	67

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
273	Household Income: \$150,000-\$199,999							
274		Unwgted	3390	136	2024	59	1366	77
275		(000)	13415	724	6952	257	6462	467
276		Horz %	100.00	5.40	51.83	1.92	48.17	3.48
277		Vert %	5.82	7.12	6.24	7.57	5.43	6.89
278		Index	100	122	107	130	93	118
279	Household Income: \$100,000-\$149,999							
280		Unwgted	7381	278	4323	116	3058	162
281		(000)	34172	1619	17408	560	16763	1058
282		Horz %	100.00	4.74	50.94	1.64	49.06	3.10
283		Vert %	14.83	15.92	15.62	16.49	14.10	15.63
284		Index	100	107	105	111	95	105
285	Household Income: \$75,000-\$99,999							
286		Unwgted	6745	259	3819	111	2926	148
287		(000)	31027	1577	15877	601	15150	976
288		Horz %	100.00	5.08	51.17	1.94	48.83	3.15
289		Vert %	13.47	15.51	14.24	17.69	12.74	14.41
290		Index	100	115	106	131	95	107
291	Household Income: \$60,000-\$74,999							
292		Unwgted	5572	211	3008	79	2564	132
293		(000)	25077	1266	12701	428	12375	837
294		Horz %	100.00	5.05	50.65	1.71	49.35	3.34
295		Vert %	10.89	12.44	11.39	12.60	10.41	12.37
296		Index	100	114	105	116	96	114
297	Household Income: \$50,000-\$59,999							
298		Unwgted	4048	136	2139	56	1909	80
299		(000)	18911	869	9469	277	9442	592
300		Horz %	100.00	4.60	50.07	1.47	49.93	3.13
301		Vert %	8.21	8.55	8.49	8.16	7.94	8.74
302		Index	100	104	103	99	97	107
303	Household Income: \$40,000-\$49,999							
304		Unwgted	5142	178	2602	65	2540	113
305		(000)	20203	930	9915	285	10287	646
306		Horz %	100.00	4.60	49.08	1.41	50.92	3.20
307		Vert %	8.77	9.15	8.89	8.38	8.65	9.53
308		Index	100	104	101	96	99	109
309	Household Income: \$30,000-\$39,999							
310		Unwgted	4923	163	2319	51	2604	112
311		(000)	22348	874	10626	252	11722	622
312		Horz %	100.00	3.91	47.55	1.13	52.45	2.78
313		Vert %	9.70	8.59	9.53	7.41	9.86	9.19
314		Index	100	89	98	76	102	95
315	Household Income: Under \$20,000					*		
316		Unwgted	4715	156	2053	42	2662	114
317		(000)	22989	988	10476	257	12513	731
318		Horz %	100.00	4.30	45.57	1.12	54.43	3.18
319		Vert %	9.98	9.72	9.40	7.56	10.52	10.80
320		Index	100	97	94	76	105	108
321	Median Household Income (\$00)							
322		Unwgted						
323		(000)	59.40	65.60	63.10	71.20	55.90	62.70
324		Horz %						
325		Vert %						
326		Index						

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
1			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
2								
327	Marital Status: Single, Never Married							
328		Unwgted	11552	624	6291	243	5261	381
329		(000)	61704	4291	33680	1534	28024	2757
330		Horz %	100.00	6.95	54.58	2.49	45.42	4.47
331		Vert %	26.78	42.19	30.21	45.14	23.57	40.71
332	Index	100	158	113	169	88	152	
333	Marital Status: Currently Married							
334		Unwgted	26908	840	15690	344	11218	496
335		(000)	124920	4612	62393	1522	62527	3090
336		Horz %	100.00	3.69	49.95	1.22	50.05	2.47
337		Vert %	54.22	45.35	55.97	44.79	52.59	45.63
338	Index	100	84	103	83	97	84	
339	Marital Status: Legally Separated, Divorced, or Widowed							
340		Unwgted	12304	289	4299	81	8005	208
341		(000)	43750	1268	15398	342	28353	926
342		Horz %	100.00	2.90	35.19	0.78	64.81	2.12
343		Vert %	18.99	12.46	13.81	10.06	23.85	13.67
344	Index	100	66	73	53	126	72	
345	Marital Status: Engaged to be Married							
346		Unwgted	2017	122	1127	55	890	67
347		(000)	10916	820	5674	278	5242	542
348		Horz %	100.00	7.51	51.98	2.54	48.02	4.97
349		Vert %	4.74	8.06	5.09	8.18	4.41	8.01
350	Index	100	170	107	173	93	169	
351	Marital Status: Sole Parent (Single Parent)					*		
352		Unwgted	3472	228	647	34	2825	194
353		(000)	12162	970	2146	156	10017	814
354		Horz %	100.00	7.98	17.64	1.28	82.36	6.69
355		Vert %	5.28	9.54	1.92	4.59	8.42	12.02
356	Index	100	181	36	87	160	228	
357	Any Child(ren) Under Age 18 Livig in Household							
358		Unwgted	18919	1048	9643	377	9276	671
359		(000)	92793	5986	42721	1821	50072	4164
360		Horz %	100.00	6.45	46.04	1.96	53.96	4.49
361		Vert %	40.28	58.86	38.33	53.61	42.11	61.49
362	Index	100	146	95	133	105	153	
363	1 Child Under Age 18 Living in Household							
364		Unwgted	7680	402	3824	128	3856	274
365		(000)	38924	2420	17940	634	20984	1785
366		Horz %	100.00	6.22	46.09	1.63	53.91	4.59
367		Vert %	16.90	23.79	16.09	18.67	17.65	26.36
368	Index	100	141	95	110	104	156	
369	2 Children Under Age 18 Living in Household							
370		Unwgted	7061	386	3684	147	3377	239
371		(000)	32339	2201	15096	713	17243	1488
372		Horz %	100.00	6.81	46.68	2.20	53.32	4.60
373		Vert %	14.04	21.64	13.54	20.98	14.50	21.97
374	Index	100	154	96	149	103	157	
375	3 Children Under Age 18 Living in Household							
376		Unwgted	2928	191	1493	74	1435	117
377		(000)	14381	1025	6411	370	7970	655
378		Horz %	100.00	7.13	44.58	2.57	55.42	4.56
379		Vert %	6.24	10.08	5.75	10.89	6.70	9.68
380	Index	100	162	92	174	107	155	

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
381	4 or More Children Under Age 18 Living in Household					*		*
382		Unwgted	1250	69	642	28	608	41
383		(000)	7150	340	3275	104	3875	236
384		Horz %	100.00	4.75	45.81	1.46	54.19	3.29
385		Vert %	3.10	3.34	2.94	3.07	3.26	3.48
386		Index	100	108	95	99	105	112
387	No Children Under Age 18 Living in Household							
388		Unwgted	31845	705	16637	291	15208	414
389		(000)	137581	4184	68749	1576	68832	2608
390		Horz %	100.00	3.04	49.97	1.15	50.03	1.90
391		Vert %	59.72	41.14	61.67	46.39	57.89	38.51
392		Index	100	69	103	78	97	64
393	Own Residence							
394		Unwgted	36594	1178	19385	489	17209	689
395		(000)	158745	6565	77287	2400	81458	4166
396		Horz %	100.00	4.14	48.69	1.51	51.31	2.62
397		Vert %	68.91	64.56	69.33	70.63	68.51	61.51
398		Index	100	94	101	102	99	89
399	Rent Residence							
400		Unwgted	13685	548	6657	171	7028	377
401		(000)	69564	3455	33253	953	36311	2502
402		Horz %	100.00	4.97	47.80	1.37	52.20	3.60
403		Vert %	30.20	33.98	29.83	28.05	30.54	36.95
404		Index	100	113	99	93	101	122
405	Live Rent-Free in Residence			*		*		*
406		Unwgted	485	27	238	8	247	19
407		(000)	2066	149	931	45	1135	104
408		Horz %	100.00	7.22	45.07	2.17	54.93	5.05
409		Vert %	0.90	1.47	0.84	1.32	0.95	1.54
410		Index	100	163	93	147	106	172
411	Census Region: North East							
412		Unwgted	11668	241	5967	90	5701	151
413		(000)	42098	1275	20126	381	21972	894
414		Horz %	100.00	3.03	47.81	0.90	52.19	2.12
415		Vert %	18.27	12.54	18.06	11.20	18.48	13.21
416		Index	100	69	99	61	101	72
417	Census Region: South							
418		Unwgted	16233	729	8242	276	7991	453
419		(000)	85385	4328	41027	1484	44358	2844
420		Horz %	100.00	5.07	48.05	1.74	51.95	3.33
421		Vert %	37.06	42.56	36.81	43.67	37.31	42.00
422		Index	100	115	99	118	101	113
423	Census Region: Midwest							
424		Unwgted	11708	496	6108	196	5600	300
425		(000)	50288	2747	24410	966	25878	1781
426		Horz %	100.00	5.46	48.54	1.92	51.46	3.54
427		Vert %	21.83	27.01	21.90	28.42	21.76	26.30
428		Index	100	124	100	130	100	120
429	Census Region: West							
430		Unwgted	11155	287	5963	106	5192	181
431		(000)	52603	1820	25907	567	26696	1252
432		Horz %	100.00	3.46	49.25	1.08	50.75	2.38
433		Vert %	22.83	17.89	23.24	16.70	22.45	18.49
434		Index	100	78	102	73	98	81

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
435	Census Sub-Region: New England					*		*
436		Unwgted	2968	70	1509	25	1459	45
437		(000)	11005	432	5282	94	5723	338
438		Horz %	100.00	3.93	47.99	0.85	52.01	3.07
439		Vert %	4.78	4.25	4.74	2.77	4.81	5.00
440		Index	100	89	99	58	101	105
441	Census Sub-Region: Mid Atlantic							
442		Unwgted	8700	171	4458	65	4242	106
443		(000)	31094	843	14845	287	16249	556
444		Horz %	100.00	2.71	47.74	0.92	52.26	1.79
445		Vert %	13.50	8.29	13.32	8.43	13.67	8.21
446		Index	100	61	99	62	101	61
447	Census Sub-Region: South Atlantic							
448		Unwgted	9447	381	4714	143	4733	238
449		(000)	43998	1837	20966	637	23032	1200
450		Horz %	100.00	4.18	47.65	1.45	52.35	2.73
451		Vert %	19.10	18.06	18.81	18.74	19.37	17.73
452		Index	100	95	98	98	101	93
453	Census Sub-Region: East South Central							
454		Unwgted	2111	134	1067	53	1044	81
455		(000)	15182	1113	7348	400	7833	712
456		Horz %	100.00	7.33	48.40	2.64	51.60	4.69
457		Vert %	6.59	10.94	6.59	11.78	6.59	10.52
458		Index	100	166	100	179	100	160
459	Census Sub-Region: West South Central							
460		Unwgted	4675	214	2461	80	2214	134
461		(000)	26206	1378	12713	447	13493	931
462		Horz %	100.00	5.26	48.51	1.70	51.49	3.55
463		Vert %	11.38	13.55	11.40	13.15	11.35	13.75
464		Index	100	119	100	116	100	121
465	Census Sub-Region: East North Central							
466		Unwgted	9127	369	4715	144	4412	225
467		(000)	35069	1849	17002	615	18067	1234
468		Horz %	100.00	5.27	48.48	1.75	51.52	3.52
469		Vert %	15.22	18.19	15.25	18.10	15.19	18.23
470		Index	100	119	100	119	100	120
471	Census Sub-Region: West North Central							
472		Unwgted	2581	127	1393	52	1188	75
473		(000)	15219	897	7407	351	7812	547
474		Horz %	100.00	5.90	48.67	2.30	51.33	3.59
475		Vert %	6.61	8.82	6.65	10.32	6.57	8.07
476		Index	100	134	101	156	99	122
477	Census Sub-Region: Mountain					*		*
478		Unwgted	2724	80	1482	35	1242	45
479		(000)	15864	601	7997	234	7867	367
480		Horz %	100.00	3.79	50.41	1.47	49.59	2.31
481		Vert %	6.89	5.91	7.17	6.87	6.62	5.42
482		Index	100	86	104	100	96	79
483	Census Sub-Region: Pacific							
484		Unwgted	8431	207	4481	71	3950	136
485		(000)	36739	1219	17910	334	18829	885
486		Horz %	100.00	3.32	48.75	0.91	51.25	2.41
487		Vert %	15.95	11.99	16.07	9.83	15.84	13.07
488		Index	100	75	101	62	99	82

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
489	County Size: A							
490		Unwgted	29018	792	14991	281	14027	511
491		(000)	94997	3058	46021	901	48976	2157
492		Horz %	100.00	3.22	48.45	0.95	51.55	2.27
493		Vert %	41.24	30.07	41.29	26.52	41.19	31.85
494		Index	100	73	100	64	100	77
495	County Size: B							
496		Unwgted	12013	525	6243	208	5770	317
497		(000)	70160	3759	33876	1251	36284	2508
498		Horz %	100.00	5.36	48.28	1.78	51.72	3.57
499		Vert %	30.45	36.97	30.39	36.83	30.52	37.03
500		Index	100	121	100	121	100	122
501	County Size: C							
502		Unwgted	5679	284	2963	121	2716	163
503		(000)	33516	2036	16165	758	17351	1278
504		Horz %	100.00	6.07	48.23	2.26	51.77	3.81
505		Vert %	14.55	20.02	14.50	22.30	14.59	18.87
506		Index	100	138	100	153	100	130
507	County Size: D							
508		Unwgted	4054	152	2083	58	1971	94
509		(000)	31701	1317	15408	487	16293	829
510		Horz %	100.00	4.15	48.60	1.54	51.40	2.62
511		Vert %	13.76	12.95	13.82	14.35	13.70	12.25
512		Index	100	94	100	104	100	89
513	Radio Formats: Adult Contemporary (Mon-Sun 24-Hr Cume)							
514		Unwgted	8525	568	3708	192	4817	376
515		(000)	38188	3003	15124	939	23064	2064
516		Horz %	100.00	7.86	39.60	2.46	60.40	5.41
517		Vert %	16.58	29.53	13.57	27.63	19.40	30.48
518		Index	100	178	82	167	117	184
519	Radio Formats: Adult Hits (Jack, etc.) (Mon-Sun 24-Hr Cume)			*		*		*
520		Unwgted	737	36	434	14	303	22
521		(000)	3058	202	1631	44	1427	158
522		Horz %	100.00	6.61	53.33	1.45	46.67	5.16
523		Vert %	1.33	1.99	1.46	1.31	1.20	2.33
524		Index	100	150	110	99	90	176
525	Radio Formats: Adult Standards/Easy Listening (Mon-Sun 24-Hr Cume)			*		*		*
526		Unwgted	539	7	270	1	269	6
527		(000)	2702	35	1185	2	1518	33
528		Horz %	100.00	1.30	43.84	0.07	56.16	1.23
529		Vert %	1.17	0.34	1.06	0.05	1.28	0.49
530		Index	100	29	91	4	109	42
531	Radio Formats: All News (Mon-Sun 24-Hr Cume)					*		*
532		Unwgted	3825	68	2307	24	1518	44
533		(000)	9833	161	5539	59	4295	101
534		Horz %	100.00	1.63	56.33	0.60	43.67	1.03
535		Vert %	4.27	1.58	4.97	1.74	3.61	1.49
536		Index	100	37	116	41	85	35
537	Radio Formats: All Sports (Mon-Sun 24-Hr Cume)							*
538		Unwgted	3855	115	3222	76	633	39
539		(000)	12824	509	10318	309	2507	201
540		Horz %	100.00	3.97	80.45	2.41	19.55	1.56
541		Vert %	5.57	5.01	9.26	9.09	2.11	2.96
542		Index	100	90	166	163	38	53

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
543	Radio Formats: All Talk (Mon-Sun 24-Hr Cume)			*		*		*
544		Unwgt	1386	25	922	14	464	11
545		(000)	5131	118	3233	48	1897	70
546		Horz %	100.00	2.31	63.02	0.94	36.98	1.37
547		Vert %	2.23	1.17	2.90	1.42	1.60	1.04
548		Index	100	52	130	64	72	47
549	Radio Formats: Alternative (Mon-Sun 24-Hr Cume)							
550		Unwgt	3593	218	2194	99	1399	119
551		(000)	15471	1253	8671	489	6800	764
552		Horz %	100.00	8.10	56.05	3.16	43.95	4.94
553		Vert %	6.72	12.32	7.78	14.38	5.72	11.28
554		Index	100	183	116	214	85	168
555	Radio Formats: CHR/Top 40 (Mon-Sun 24-Hr Cume)							
556		Unwgt	8799	1753	3958	668	4841	1085
557		(000)	44088	10170	18463	3398	25625	6772
558		Horz %	100.00	23.07	41.88	7.71	58.12	15.36
559		Vert %	19.14	100.00	16.56	100.00	21.55	100.00
560		Index	100	523	87	523	113	523
561	Radio Formats: Classic Hits (Mon-Sun 24-Hr Cume)							
562		Unwgt	3032	159	1723	69	1309	90
563		(000)	13875	901	7377	338	6498	563
564		Horz %	100.00	6.50	53.17	2.44	46.83	4.06
565		Vert %	6.02	8.86	6.62	9.95	5.46	8.32
566		Index	100	147	110	165	91	138
567	Radio Formats: Classic Rock (Mon-Sun 24-Hr Cume)							
568		Unwgt	4432	218	3001	113	1431	105
569		(000)	20642	1248	13324	569	7318	679
570		Horz %	100.00	6.05	64.55	2.76	35.45	3.29
571		Vert %	8.96	12.28	11.95	16.76	6.15	10.03
572		Index	100	137	133	187	69	112
573	Radio Formats: Classical (Mon-Sun 24-Hr Cume)			*		*		*
574		Unwgt	1771	15	934	6	837	9
575		(000)	6064	95	3018	61	3046	34
576		Horz %	100.00	1.56	49.76	1.00	50.24	0.56
577		Vert %	2.63	0.93	2.71	1.78	2.56	0.50
578		Index	100	35	103	68	97	19
579	Radio Formats: Country (Mon-Sun 24-Hr Cume)							
580		Unwgt	8534	1753	4291	668	4243	1085
581		(000)	46390	10170	21500	3398	24890	6772
582		Horz %	100.00	21.92	46.35	7.32	53.65	14.60
583		Vert %	20.14	100.00	19.29	100.00	20.93	100.00
584		Index	100	497	96	497	104	497
585	Radio Formats: Ethnic (Mon-Sun 24-Hr Cume)			*		*		*
586		Unwgt	273	1	147	1	126	0
587		(000)	1081	4	544	4	537	0
588		Horz %	100.00	0.40	50.31	0.40	49.69	0.00
589		Vert %	0.47	0.04	0.49	0.13	0.45	0.00
590		Index	100	9	104	27	96	0
591	Radio Formats: Gospel (Mon-Sun 24-Hr Cume)			*		*		*
592		Unwgt	819	16	311	8	508	8
593		(000)	4222	88	1601	41	2621	47
594		Horz %	100.00	2.08	37.93	0.96	62.07	1.12
595		Vert %	1.83	0.86	1.44	1.20	2.20	0.70
596		Index	100	47	78	65	120	38

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
597	Radio Formats: Hispanic - All Genres (Mon-Sun 24-Hr Cume)					*		*
598		Unwgt	2249	73	1178	27	1071	46
599		(000)	15622	385	8027	113	7594	272
600		Horz %	100.00	2.47	51.39	0.73	48.61	1.74
601		Vert %	6.78	3.79	7.20	3.34	6.39	4.01
602		Index	100	56	106	49	94	59
603	Radio Formats: Hot AC (Mon-Sun 24-Hr Cume)							
604		Unwgt	2567	568	978	192	1589	376
605		(000)	12122	3003	4191	939	7931	2064
606		Horz %	100.00	24.77	34.57	7.74	65.43	17.03
607		Vert %	5.26	29.53	3.76	27.63	6.67	30.48
608		Index	100	561	71	525	127	579
609	Radio Formats: Hot Country (Mon-Sun 24-Hr Cume)							
610		Unwgt	1753	1753	668	668	1085	1085
611		(000)	10170	10170	3398	3398	6772	6772
612		Horz %	100.00	100.00	33.41	33.41	66.59	66.59
613		Vert %	4.41	100.00	3.05	100.00	5.70	100.00
614		Index	100	2265	69	2265	129	2265
615	Radio Formats: Hurban (Mon-Sun 24-Hr Cume)			*		*		*
616		Unwgt	356	14	182	4	174	10
617		(000)	2290	85	1206	22	1084	64
618		Horz %	100.00	3.73	52.67	0.95	47.33	2.78
619		Vert %	0.99	0.84	1.08	0.64	0.91	0.94
620		Index	100	85	109	65	92	95
621	Radio Formats: Jazz (Mon-Sun 24-Hr Cume)			*		*		*
622		Unwgt	1138	10	637	4	501	6
623		(000)	3902	38	2114	20	1788	17
624		Horz %	100.00	0.96	54.17	0.52	45.83	0.44
625		Vert %	1.69	0.37	1.90	0.60	1.50	0.26
626		Index	100	22	112	35	89	15
627	Radio Formats: Mexican/Tejano/Ranchera (subset of Hispanic) (Mon-Sun 24-Hr Cume)			*		*		*
628		Unwgt	890	27	511	10	379	17
629		(000)	6766	154	3651	34	3115	120
630		Horz %	100.00	2.28	53.96	0.50	46.04	1.77
631		Vert %	2.94	1.51	3.28	1.00	2.62	1.77
632		Index	100	52	112	34	89	60
633	Radio Formats: News/Talk (Mon-Sun 24-Hr Cume)							
634		Unwgt	7780	130	4790	69	2990	61
635		(000)	26067	535	15441	263	10626	272
636		Horz %	100.00	2.05	59.23	1.01	40.77	1.04
637		Vert %	11.32	5.26	13.85	7.74	8.94	4.02
638		Index	100	46	122	68	79	36
639	Radio Formats: Oldies (Mon-Sun 24-Hr Cume)					*		*
640		Unwgt	2627	87	1408	31	1219	56
641		(000)	12292	554	6168	175	6124	379
642		Horz %	100.00	4.51	50.18	1.43	49.82	3.08
643		Vert %	5.34	5.45	5.53	5.16	5.15	5.60
644		Index	100	102	104	97	97	105
645	Radio Formats: Public (Mon-Sun 24-Hr Cume)			*		*		*
646		Unwgt	2643	32	1367	16	1276	16
647		(000)	9819	122	4722	55	5097	67
648		Horz %	100.00	1.24	48.09	0.56	51.91	0.69
649		Vert %	4.26	1.20	4.24	1.60	4.29	1.00
650		Index	100	28	99	38	101	23

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
651	Radio Formats: Religious (Mon-Sun 24-Hr Cume)					*		
652		Unwgted	3833	141	1618	48	2215	93
653		(000)	17826	847	6593	208	11233	639
654		Horz %	100.00	4.75	36.98	1.17	63.02	3.58
655		Vert %	7.74	8.33	5.91	6.12	9.45	9.43
656		Index	100	108	76	79	122	122
657	Radio Formats: Rhythmic (Mon-Sun 24-Hr Cume)							
658		Unwgted	2879	305	1419	119	1460	186
659		(000)	14270	1780	6744	589	7526	1191
660		Horz %	100.00	12.47	47.26	4.13	52.74	8.35
661		Vert %	6.19	17.50	6.05	17.33	6.33	17.59
662		Index	100	283	98	280	102	284
663	Radio Formats: Rock (Mon-Sun 24-Hr Cume)							
664		Unwgted	5056	327	3241	172	1815	155
665		(000)	22282	1902	13599	889	8683	1014
666		Horz %	100.00	8.54	61.03	3.99	38.97	4.55
667		Vert %	9.67	18.71	12.20	26.15	7.30	14.97
668		Index	100	193	126	270	76	155
669	Radio Formats: Soft Adult Contemporary/Lite Rock (Mon-Sun 24-Hr Cume)					*		
670		Unwgted	1928	101	760	32	1168	69
671		(000)	8571	647	3028	138	5543	510
672		Horz %	100.00	7.55	35.33	1.61	64.67	5.95
673		Vert %	3.72	6.36	2.72	4.05	4.66	7.52
674		Index	100	171	73	109	125	202
675	Radio Formats: Spanish AC (subset of "Hispanic) (Mon-Sun 24-Hr Cume)			*		*		*
676		Unwgted	725	21	347	6	378	15
677		(000)	4946	114	2297	22	2649	92
678		Horz %	100.00	2.31	46.44	0.45	53.56	1.86
679		Vert %	2.15	1.12	2.06	0.66	2.23	1.36
680		Index	100	52	96	31	104	63
681	Radio Formats: Tropical (subset of Hispanic) (Mon-Sun 24-Hr Cume)			*		*		*
682		Unwgted	311	7	161	2	150	5
683		(000)	1886	46	1056	18	830	28
684		Horz %	100.00	2.43	56.00	0.96	44.00	1.47
685		Vert %	0.82	0.45	0.95	0.53	0.70	0.41
686		Index	100	55	116	65	85	50
687	Radio Formats: Urban - All Genres (Mon-Sun 24-Hr Cume)							
688		Unwgted	5552	239	2624	97	2928	142
689		(000)	27519	1431	12691	492	14829	939
690		Horz %	100.00	5.20	46.12	1.79	53.88	3.41
691		Vert %	11.95	14.07	11.38	14.48	12.47	13.86
692		Index	100	118	95	121	104	116
693	Radio Formats: Urban AC (Mon-Sun 24-Hr Cume)					*		*
694		Unwgted	863	68	373	20	490	48
695		(000)	4247	368	1745	82	2503	286
696		Horz %	100.00	8.66	41.07	1.93	58.93	6.74
697		Vert %	1.84	3.62	1.57	2.41	2.10	4.22
698		Index	100	196	85	131	114	229
699	Radio Formats: Urban Oldies (Mon-Sun 24-Hr Cume)			*		*		*
700		Unwgted	232	13	117	5	115	8
701		(000)	1517	75	738	16	779	59
702		Horz %	100.00	4.94	48.66	1.04	51.34	3.91
703		Vert %	0.66	0.74	0.66	0.46	0.66	0.88
704		Index	100	112	101	70	99	133

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
705	Radio Formats: Variety (Mon-Sun 24-Hr Cume)					*		*
706		Unwgted	1406	52	796	17	610	35
707		(000)	6356	260	3473	61	2883	199
708		Horz %	100.00	4.10	54.64	0.96	45.36	3.13
709		Vert %	2.76	2.56	3.12	1.80	2.42	2.94
710		Index	100	93	113	65	88	107
711	Listen to Traffic Reports							
712		Unwgted	28850	1036	15670	394	13180	642
713		(000)	120723	5541	60610	1837	60113	3704
714		Horz %	100.00	4.59	50.21	1.52	49.79	3.07
715		Vert %	52.40	54.48	54.37	54.05	50.56	54.70
716		Index	100	104	104	103	96	104
717	Listen to Any Sports Play-by-Play on Radio							
718		Unwgted	9164	381	6438	216	2726	165
719		(000)	38468	2074	25046	1048	13423	1027
720		Horz %	100.00	5.39	65.11	2.72	34.89	2.67
721		Vert %	16.70	20.40	22.47	30.83	11.29	15.16
722		Index	100	122	135	185	68	91
723	Radio Daypart Cumes: Monday-Sunday 24-Hours							
724		Unwgted	42006	1726	22222	662	19784	1064
725		(000)	188851	9992	92691	3369	96159	6623
726		Horz %	100.00	5.29	49.08	1.78	50.92	3.51
727		Vert %	81.98	98.25	83.15	99.14	80.87	97.80
728		Index	100	120	101	121	99	119
729	Radio Daypart Cumes: Weekday 6-10AM							
730		Unwgted	26258	1173	14399	469	11859	704
731		(000)	112676	6441	56948	2292	55728	4149
732		Horz %	100.00	5.72	50.54	2.03	49.46	3.68
733		Vert %	48.91	63.34	51.09	67.47	46.87	61.26
734		Index	100	129	104	138	96	125
735	Radio Daypart Cumes: Weekday 10AM-3PM							
736		Unwgted	18640	894	10125	363	8515	531
737		(000)	84177	5238	42668	1827	41510	3411
738		Horz %	100.00	6.22	50.69	2.17	49.31	4.05
739		Vert %	36.54	51.51	38.28	53.77	34.91	50.38
740		Index	100	141	105	147	96	138
741	Radio Daypart Cumes: Weekday 3-7PM							
742		Unwgted	22605	1124	12448	438	10157	686
743		(000)	98984	6313	50585	2210	48399	4104
744		Horz %	100.00	6.38	51.10	2.23	48.90	4.15
745		Vert %	42.97	62.08	45.38	65.03	40.70	60.60
746		Index	100	144	106	151	95	141
747	Radio Daypart Cumes: Weekday 7PM-Midnight							
748		Unwgted	7585	418	4181	180	3404	238
749		(000)	35636	2621	18732	997	16904	1624
750		Horz %	100.00	7.35	52.56	2.80	47.44	4.56
751		Vert %	15.47	25.77	16.80	29.34	14.22	23.97
752		Index	100	167	109	190	92	155
753	Radio Daypart Cumes: Weekday Midnight-6AM							
754		Unwgted	2339	122	1429	70	910	52
755		(000)	11108	709	6434	383	4674	327
756		Horz %	100.00	6.38	57.92	3.45	42.08	2.94
757		Vert %	4.82	6.97	5.77	11.26	3.93	4.82
758		Index	100	145	120	234	82	100

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
759	Radio Daypart Cumes:							
760	Weekend 6-10AM	Unwgted	15693	660	8454	284	7239	376
761		(000)	68813	3756	34737	1495	34076	2261
762		Horz %	100.00	5.46	50.48	2.17	49.52	3.29
763		Vert %	29.87	36.93	31.16	43.99	28.66	33.39
764		Index	100	124	104	147	96	112
765	Radio Daypart Cumes:							
766	Weekend 10AM-3PM	Unwgted	21506	1035	11022	396	10484	639
767		(000)	96212	6004	45558	1986	50654	4018
768		Horz %	100.00	6.24	47.35	2.06	52.65	4.18
769		Vert %	41.76	59.04	40.87	58.46	42.60	59.33
770		Index	100	141	98	140	102	142
771	Radio Daypart Cumes:							
772	Weekend 3-7PM	Unwgted	15724	886	8255	325	7469	561
773		(000)	72203	5266	35440	1608	36763	3659
774		Horz %	100.00	7.29	49.08	2.23	50.92	5.07
775		Vert %	31.34	51.78	31.79	47.31	30.92	54.03
776		Index	100	165	101	151	99	172
777	Radio Daypart Cumes:							
778	Weekend 7PM-Midnight	Unwgted	7637	461	4095	188	3542	273
779		(000)	36563	2953	18499	1017	18064	1937
780		Horz %	100.00	8.08	50.59	2.78	49.41	5.30
781		Vert %	15.87	29.04	16.60	29.92	15.19	28.60
782		Index	100	183	105	189	96	180
783	Radio Daypart Cumes:							
784	Weekend Midnight-6AM	Unwgted	1857	111	1070	50	787	61
785		(000)	9163	725	5059	324	4104	402
786		Horz %	100.00	7.91	55.22	3.53	44.78	4.38
787		Vert %	3.98	7.13	4.54	9.52	3.45	5.93
788		Index	100	179	114	239	87	149
789	Most Often Listen to Radio at					*		
790	Home - Typical Weekday	Unwgted	8565	144	3856	44	4709	100
791		(000)	39763	961	16939	315	22824	646
792		Horz %	100.00	2.42	42.60	0.79	57.40	1.63
793		Vert %	17.26	9.45	15.20	9.26	19.20	9.54
794		Index	100	55	88	54	111	55
795	Most Often Listen to Radio in							
796	Vehicle - Typical Weekday	Unwgted	31284	1285	16603	463	14681	822
797		(000)	139172	7230	68349	2229	70822	5001
798		Horz %	100.00	5.19	49.11	1.60	50.89	3.59
799		Vert %	60.41	71.09	61.32	65.59	59.56	73.85
800		Index	100	118	101	109	99	122
801	Most Often Listen to Radio at							
802	Work - Typical Weekday	Unwgted	4631	283	2865	145	1766	138
803		(000)	22312	1721	12773	762	9539	959
804		Horz %	100.00	7.71	57.25	3.41	42.75	4.30
805		Vert %	9.69	16.92	11.46	22.41	8.02	14.16
806		Index	100	175	118	231	83	146
807	Most Often Listen to Radio			*		*		*
808	Other Place (Not Home,	Unwgted	303	10	176	6	127	4
809	Vehicle, Work) - Typical	(000)	1618	66	908	47	710	19
810	Weekday	Horz %	100.00	4.07	56.12	2.89	43.88	1.17
811		Vert %	0.70	0.65	0.81	1.38	0.60	0.28
812		Index	100	92	116	196	85	40

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
813	Most Often Listen to Radio at Home - Typical Weekend							
814		Unwgted	10970	285	5294	102	5676	183
815		(000)	50422	1624	22990	503	27432	1121
816		Horz %	100.00	3.22	45.60	1.00	54.40	2.22
817		Vert %	21.89	15.97	20.62	14.82	23.07	16.55
818		Index	100	73	94	68	105	76
819	Most Often Listen to Radio in Vehicle - Typical Weekend							
820		Unwgted	29384	1293	15499	484	13885	809
821		(000)	131660	7461	63968	2434	67692	5027
822		Horz %	100.00	5.67	48.59	1.85	51.41	3.82
823		Vert %	57.15	73.36	57.39	71.63	56.93	74.23
824		Index	100	128	100	125	100	130
825	Most often Listen to Radio at Work - Typical Weekend					*		*
826		Unwgted	1271	79	839	46	432	33
827		(000)	6636	501	4104	281	2531	221
828		Horz %	100.00	7.56	61.85	4.23	38.15	3.33
829		Vert %	2.88	4.93	3.68	8.26	2.13	3.26
830		Index	100	171	128	287	74	113
831	Most Often Listen to Radio Other Place (Not Home, Vehicle, Work) - Typical Weekend			*		*		*
832		Unwgted	411	21	262	8	149	13
833		(000)	2111	98	1290	46	821	52
834		Horz %	100.00	4.66	61.10	2.20	38.90	2.46
835		Vert %	0.92	0.97	1.16	1.37	0.69	0.77
836		Index	100	106	126	149	75	84
837	Ever Listen to AM Radio							
838		Unwgted	12619	213	7801	117	4818	96
839		(000)	45368	892	26616	499	18752	393
840		Horz %	100.00	1.97	58.67	1.10	41.33	0.87
841		Vert %	19.69	8.77	23.88	14.68	15.77	5.81
842		Index	100	45	121	75	80	29
843	Ever Listen to FM Radio							
844		Unwgted	38802	1753	20017	668	18785	1085
845		(000)	180242	10170	86936	3398	93306	6772
846		Horz %	100.00	5.64	48.23	1.89	51.77	3.76
847		Vert %	78.24	100.00	77.99	100.00	78.47	100.00
848		Index	100	128	100	128	100	128
849	Ever Listen to Internet Radio					*		*
850		Unwgted	2190	78	1197	32	993	46
851		(000)	9911	427	5066	136	4844	291
852		Horz %	100.00	4.30	51.12	1.37	48.88	2.94
853		Vert %	4.30	4.19	4.55	3.99	4.07	4.30
854		Index	100	98	106	93	95	100
855	Ever Listen to Satellite Radio					*		*
856		Unwgted	5397	126	3156	48	2241	78
857		(000)	21379	636	11090	240	10289	396
858		Horz %	100.00	2.97	51.87	1.12	48.13	1.85
859		Vert %	9.28	6.25	9.95	7.06	8.65	5.84
860		Index	100	67	107	76	93	63
861	Listened to Radio Online - Last 30 Days							
862		Unwgted	8938	448	5242	190	3696	258
863		(000)	38579	2569	20709	903	17871	1667
864		Horz %	100.00	6.66	53.68	2.34	46.32	4.32
865		Vert %	16.75	25.26	18.58	26.56	15.03	24.61
866		Index	100	151	111	159	90	147

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
867	Visited a Radio Station, Radio Program or Radio							
868		Unwgted	3566	187	2145	81	1421	106
869	Personality's Web Site - Last 30 Days	(000)	14994	1012	8461	308	6533	704
870		Horz %	100.00	6.75	56.43	2.05	43.57	4.69
871		Vert %	6.51	9.95	7.59	9.07	5.49	10.39
872		Index	100	153	117	139	84	160
873	Household Subscribes to Satellite Radio							
874		Unwgted	7418	197	4285	84	3133	113
875		(000)	30456	1056	15624	432	14832	624
876		Horz %	100.00	3.47	51.30	1.42	48.70	2.05
877		Vert %	13.22	10.39	14.02	12.72	12.47	9.21
878		Index	100	79	106	96	94	70
879	Advertising on Radio Provides Me with Useful Information							
880		Unwgted	17929	691	9279	262	8650	429
881	About Bargains - Agree with Statement	(000)	84302	4164	40831	1411	43471	2753
882		Horz %	100.00	4.94	48.43	1.67	51.57	3.27
883		Vert %	36.59	40.94	36.63	41.53	36.56	40.65
884		Index	100	112	100	113	100	111
885	Advertising on Radio Provides Me with Meaningful Information About the Product Use of Other Consumers. - Agree with Statement				*	*		
886		Unwgted	24484	1085	0	0	24484	1085
887		(000)	118904	6772	0	0	118904	6772
888		Horz %	100.00	5.70	0.00	0.00	100.00	5.70
889		Vert %	51.61	66.59	0.00	0.00	100.00	100.00
890		Index	100	129	0	0	194	194
891	Advertising on Radio Provides Me with Useful Information About New Products or Services - Agree with Statement							
892		Unwgted	18648	689	9553	269	9095	420
893		(000)	85647	3959	41290	1397	44357	2561
894		Horz %	100.00	4.62	48.21	1.63	51.79	2.99
895		Vert %	37.18	38.93	37.04	41.12	37.30	37.82
896		Index	100	105	100	111	100	102
897	For Me, Advertising on Radio Is Amusing - Agree with Statement							
898		Unwgted	14915	572	8026	232	6889	340
899		(000)	70126	3301	35673	1176	34453	2125
900		Horz %	100.00	4.71	50.87	1.68	49.13	3.03
901		Vert %	30.44	32.46	32.00	34.60	28.98	31.38
902		Index	100	107	105	114	95	103
903	Vehicle Currently Owned/Leased Has AM/FM Radio							
904		Unwgted	39027	1417	20390	516	18637	901
905		(000)	173829	8128	84354	2591	89474	5537
906		Horz %	100.00	4.68	48.53	1.49	51.47	3.19
907		Vert %	75.45	79.92	75.67	76.27	75.25	81.76
908		Index	100	106	100	101	100	108
909	Vehicle Currently Owned/Leased Has Satellite Radio							
910		Unwgted	8883	320	4997	122	3886	198
911		(000)	37327	1762	18765	552	18562	1210
912		Horz %	100.00	4.72	50.27	1.48	49.73	3.24
913		Vert %	16.20	17.32	16.83	16.25	15.61	17.86
914		Index	100	107	104	100	96	110
915	Vehicle Currently Owned/Leased Has CD Player (Single CD or Multi-Disc)							
916		Unwgted	38086	1464	20250	550	17836	914
917		(000)	168267	8334	82475	2734	85793	5600
918		Horz %	100.00	4.95	49.01	1.62	50.99	3.33
919		Vert %	73.04	81.95	73.99	80.46	72.15	82.69
920		Index	100	112	101	110	99	113

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
921	Vehicle Currently Owned/Leased Has MP3 Player Connection							
922		Unwgted	8443	409	4828	162	3615	247
923		(000)	37368	2415	19346	769	18023	1646
924		Horz %	100.00	6.46	51.77	2.06	48.23	4.41
925		Vert %	16.22	23.75	17.36	22.64	15.16	24.31
926		Index	100	146	107	140	93	150
927	Vehicle Currently Owned/Leased Has DVD Player							
928		Unwgted	5562	217	3019	79	2543	138
929		(000)	23341	1199	11296	366	12046	833
930		Horz %	100.00	5.14	48.39	1.57	51.61	3.57
931		Vert %	10.13	11.79	10.13	10.78	10.13	12.29
932		Index	100	116	100	106	100	121
933	TV Total (Monday-Sunday) Prime-Time Cume Audience							
934		Unwgted	42214	1435	21780	559	20434	876
935		(000)	190067	8268	91273	2827	98794	5440
936		Horz %	100.00	4.35	48.02	1.49	51.98	2.86
937		Vert %	82.50	81.30	81.88	83.21	83.09	80.34
938		Index	100	99	99	101	101	97
939	TV Weekday Prime-Time Cume Audience (8-11PM Eastern/Pacific), 7-10PM Central/Mountain)							
940		Unwgted	34027	1098	17446	423	16581	675
941		(000)	152513	6279	72873	2167	79640	4111
942		Horz %	100.00	4.12	47.78	1.42	52.22	2.70
943		Vert %	66.20	61.74	65.37	63.79	66.98	60.71
944		Index	100	93	99	96	101	92
945	TV Saturday Prime-Time Cume Audience (8-11PM Eastern/Pacific, 7-10PM Central/Mountain)							
946		Unwgted	28330	901	14733	377	13597	524
947		(000)	127565	5092	61984	1873	65581	3219
948		Horz %	100.00	3.99	48.59	1.47	51.41	2.52
949		Vert %	55.37	50.07	55.61	55.12	55.15	47.53
950		Index	100	90	100	100	100	86
951	TV Sunday Prime-Time Cume Audience (7-11PM Eastern/Pacific, 5-10PM Central/Mountain)							
952		Unwgted	33267	1115	17135	441	16132	674
953		(000)	148294	6431	70989	2187	77305	4245
954		Horz %	100.00	4.34	47.87	1.47	52.13	2.86
955		Vert %	64.37	63.24	63.68	64.36	65.01	62.68
956		Index	100	98	99	100	101	97
957	TV Daytime Cume Audience (Weekdays 9AM-4PM Eastern/Pacific, 9AM-3PM Central/Mountain)							
958		Unwgted	14527	443	6577	157	7950	286
959		(000)	71497	2773	30527	880	40971	1893
960		Horz %	100.00	3.88	42.70	1.23	57.30	2.65
961		Vert %	31.04	27.27	27.39	25.90	34.46	27.96
962		Index	100	88	88	83	111	90
963	TV Early Fringe Cume Audience (Weekdays 4-7:30PM Eastern/Pacific), 3-6:30PM Central/Mountain)							
964		Unwgted	26005	731	13346	285	12659	446
965		(000)	119308	4298	57118	1463	62191	2835
966		Horz %	100.00	3.60	47.87	1.23	52.13	2.38
967		Vert %	51.79	42.26	51.24	43.05	52.30	41.87
968		Index	100	82	99	83	101	81
969	TV Late Fringe Cume Audience (Weekdays 11:30PM-1AM Eastern/Pacific, 10:30PM-Midnight)							
970		Unwgted	8799	300	4738	135	4061	165
971		(000)	41182	1746	20991	685	20191	1062
972		Horz %	100.00	4.24	50.97	1.66	49.03	2.58
973		Vert %	17.88	17.17	18.83	20.15	16.98	15.68
974		Index	100	96	105	113	95	88

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
975	TV Weekend Sports Cume Audience (Saturday-Sunday Afternoon)							
976		Unwgted	25992	900	14593	391	11399	509
977		(000)	119317	5235	62500	2069	56817	3166
978		Horz %	100.00	4.39	52.38	1.73	47.62	2.65
979		Vert %	51.79	51.47	56.07	60.90	47.78	46.74
980		Index	100	99	108	118	92	90
981	TV Weekend Children's Shows Cume Audience (Saturday-Sunday Morning)							
982		Unwgted	20769	749	10818	314	9951	435
983		(000)	95574	4258	46927	1576	48647	2681
984		Horz %	100.00	4.45	49.10	1.65	50.90	2.81
985		Vert %	41.49	41.87	42.10	46.39	40.91	39.60
986		Index	100	101	101	112	99	95
987	Downloaded a TV Program from Internet - Last 30 Days					*		*
988		Unwgted	1932	80	1236	35	696	45
989		(000)	8140	442	4957	145	3183	297
990		Horz %	100.00	5.42	60.90	1.78	39.10	3.64
991		Vert %	3.53	4.34	4.45	4.27	2.68	4.38
992		Index	100	123	126	121	76	124
993	Watched a TV Program Online - Last 30 Days							
994		Unwgted	6218	272	3483	96	2735	176
995		(000)	27440	1665	14096	478	13344	1187
996		Horz %	100.00	6.07	51.37	1.74	48.63	4.32
997		Vert %	11.91	16.37	12.65	14.08	11.22	17.52
998		Index	100	137	106	118	94	147
999	Visited a TV Network or TV Show's Website - Last 30 Days							
1000		Unwgted	10093	511	5060	189	5033	322
1001		(000)	43433	2811	20075	897	23358	1914
1002		Horz %	100.00	6.47	46.22	2.06	53.78	4.41
1003		Vert %	18.85	27.64	18.01	26.39	19.64	28.26
1004		Index	100	147	96	140	104	150
1005	Household Subscribes to Cable TV							
1006		Unwgted	29494	953	14792	353	14702	600
1007		(000)	127387	5165	59472	1674	67915	3491
1008		Horz %	100.00	4.05	46.69	1.31	53.31	2.74
1009		Vert %	55.30	50.79	53.35	49.26	57.12	51.56
1010		Index	100	92	96	89	103	93
1011	Household Subscribes to Digital Cable							
1012		Unwgted	23318	786	11977	291	11341	495
1013		(000)	97306	4190	46197	1342	51109	2849
1014		Horz %	100.00	4.31	47.48	1.38	52.52	2.93
1015		Vert %	42.24	41.20	41.44	39.48	42.98	42.07
1016		Index	100	98	98	93	102	100
1017	Viewed Any Cable TV (Including Pay) - Past Week							
1018		Unwgted	42237	1491	21981	574	20256	917
1019		(000)	188977	8468	91345	2892	97632	5576
1020		Horz %	100.00	4.48	48.34	1.53	51.66	2.95
1021		Vert %	82.03	83.27	81.95	85.13	82.11	82.33
1022		Index	100	102	100	104	100	100
1023	Heavy Cable TV Viewing (Including Pay) - Past Week							
1024		Unwgted	31569	1157	17199	494	14370	663
1025		(000)	142875	6644	72282	2518	70593	4126
1026		Horz %	100.00	4.65	50.59	1.76	49.41	2.89
1027		Vert %	62.02	65.33	64.84	74.11	59.37	60.93
1028		Index	100	105	105	119	96	98

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
1029	Viewed Any Premium Cable Channels - Last 30 Days							
1030		Unwgted	17138	651	9577	271	7561	380
1031		(000)	76613	3678	39372	1371	37241	2307
1032		Horz %	100.00	4.80	51.39	1.79	48.61	3.01
1033		Vert %	33.26	36.17	35.32	40.35	31.32	34.07
1034	Index	100	109	106	121	94	102	
1035	Viewed Any Video-On-Demand TV Programs - Last 30 Days							
1036		Unwgted	5984	313	2947	123	3037	190
1037		(000)	23452	1643	10658	509	12795	1135
1038		Horz %	100.00	7.01	45.44	2.17	54.56	4.84
1039		Vert %	10.18	16.16	9.56	14.97	10.76	16.75
1040	Index	100	159	94	147	106	165	
1041	Viewed Any Video-On-Demand Movies - Last 30 Days							
1042		Unwgted	8751	431	4558	165	4193	266
1043		(000)	35683	2265	16682	761	19001	1505
1044		Horz %	100.00	6.35	46.75	2.13	53.25	4.22
1045		Vert %	15.49	22.27	14.97	22.39	15.98	22.22
1046	Index	100	144	97	145	103	143	
1047	Viewed Any Video-On-Demand Programming - Past 12 Months							
1048		Unwgted	12191	584	6375	228	5816	356
1049		(000)	49219	3100	23457	1028	25762	2073
1050		Horz %	100.00	6.30	47.66	2.09	52.34	4.21
1051		Vert %	21.36	30.49	21.04	30.24	21.67	30.61
1052	Index	100	143	98	142	101	143	
1053	Household Has a Satellite Dish							
1054		Unwgted	12431	486	6868	207	5563	279
1055		(000)	63897	3111	32491	1170	31406	1942
1056		Horz %	100.00	4.87	50.85	1.83	49.15	3.04
1057		Vert %	27.74	30.59	29.15	34.42	26.41	28.67
1058	Index	100	110	105	124	95	103	
1059	Household Has a Digital Video Recorder (DVR)							
1060		Unwgted	22029	850	11905	323	10124	527
1061		(000)	94062	4588	46528	1557	47534	3030
1062		Horz %	100.00	4.88	49.46	1.66	50.54	3.22
1063		Vert %	40.83	45.11	41.74	45.83	39.98	44.75
1064	Index	100	110	102	112	98	110	
1065	Household Has TiVo-Brand DVR Video Recorder (Stand-Alone)			*	*			*
1066		Unwgted	572	16	316	5	256	11
1067		(000)	2095	85	1087	26	1008	59
1068		Horz %	100.00	4.05	51.89	1.24	48.11	2.81
1069		Vert %	0.91	0.83	0.98	0.77	0.85	0.87
1070	Index	100	92	107	84	93	96	
1071	Any Internet/Online Activity - Last 30 Days							
1072		Unwgted	41577	1666	21755	626	19822	1040
1073		(000)	181282	9545	87773	3176	93509	6369
1074		Horz %	100.00	5.27	48.42	1.75	51.58	3.51
1075		Vert %	78.69	93.86	78.74	93.49	78.64	94.05
1076	Index	100	119	100	119	100	120	
1077	Downloaded Music from Internet - Last 30 Days							
1078		Unwgted	10591	570	5998	225	4593	345
1079		(000)	49339	3298	25962	1144	23378	2154
1080		Horz %	100.00	6.69	52.62	2.32	47.38	4.37
1081		Vert %	21.42	32.43	23.29	33.67	19.66	31.81
1082	Index	100	151	109	157	92	149	

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
1083	Downloaded Podcasts/Podcasting from Internet - Last 30 Days			*		*		*
1084		Unwgt	1957	37	1296	11	661	26
1085		(000)	7780	204	4918	59	2861	145
1086		Horz %	100.00	2.63	63.22	0.76	36.78	1.87
1087		Vert %	3.38	2.01	4.41	1.74	2.41	2.14
1088		Index	100	59	131	52	71	63
1089	Downloaded a Movie from Internet - Last 30 Days					*		
1090		Unwgt	2848	102	1863	48	985	54
1091		(000)	12997	614	8163	258	4834	356
1092		Horz %	100.00	4.72	62.81	1.99	37.19	2.74
1093		Vert %	5.64	6.03	7.32	7.60	4.07	5.25
1094		Index	100	107	130	135	72	93
1095	Watched a Movie Online - Last 30 Days							
1096		Unwgt	5288	206	3368	102	1920	104
1097		(000)	24686	1292	14912	536	9774	756
1098		Horz %	100.00	5.23	60.41	2.17	39.59	3.06
1099		Vert %	10.72	12.70	13.38	15.77	8.22	11.16
1100		Index	100	119	125	147	77	104
1101	Visited Online Blogs, Wrote Online Blog, Posted Comment or Review on Blog, Online Forum, Message or Bulletin Board - Last 30 Days							
1102		Unwgt	9205	441	4773	142	4432	299
1103		(000)	40926	2677	19080	686	21846	1991
1104		Horz %	100.00	6.54	46.62	1.68	53.38	4.86
1105		Vert %	17.77	26.32	17.12	20.19	18.37	29.40
1106		Index	100	148	96	114	103	165
1107	Uploaded or Added Video to Website - Last 30 Days					*		
1108		Unwgt	2468	117	1387	38	1081	79
1109		(000)	11387	801	5781	175	5606	625
1110		Horz %	100.00	7.03	50.77	1.54	49.23	5.49
1111		Vert %	4.94	7.87	5.19	5.16	4.71	9.23
1112		Index	100	159	105	104	95	187
1113	Visited a Chat Room - Last 30 Days							
1114		Unwgt	2480	113	1430	54	1050	59
1115		(000)	12455	707	6813	323	5642	384
1116		Horz %	100.00	5.68	54.70	2.59	45.30	3.09
1117		Vert %	5.41	6.96	6.11	9.51	4.75	5.67
1118		Index	100	129	113	176	88	105
1119	Used e-Mail - Last 30 Days							
1120		Unwgt	37612	1528	19298	563	18314	965
1121		(000)	159278	8506	74855	2752	84422	5754
1122		Horz %	100.00	5.34	47.00	1.73	53.00	3.61
1123		Vert %	69.14	83.64	67.15	81.00	71.00	84.96
1124		Index	100	121	97	117	103	123
1125	Used Instant Messenger/IM Online - Last 30 Days							
1126		Unwgt	21202	1110	10469	379	10733	731
1127		(000)	98919	6607	45133	2026	53786	4581
1128		Horz %	100.00	6.68	45.63	2.05	54.37	4.63
1129		Vert %	42.94	64.96	40.49	59.63	45.23	67.64
1130		Index	100	151	94	139	105	158
1131	Visited Facebook.com - Last 30 Days							
1132		Unwgt	22936	1260	10711	413	12225	847
1133		(000)	105871	7444	45724	2195	60147	5249
1134		Horz %	100.00	7.03	43.19	2.07	56.81	4.96
1135		Vert %	45.96	73.20	41.02	64.60	50.58	77.52
1136		Index	100	159	89	141	110	169

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
1137	Visited Flickr.com - Last 30 Days			*		*		*
1138		Unwgted	1128	36	671	17	457	19
1139		(000)	4799	183	2698	63	2101	120
1140		Horz %	100.00	3.81	56.22	1.32	43.78	2.50
1141		Vert %	2.08	1.80	2.42	1.86	1.77	1.77
1142		Index	100	86	116	89	85	85
1143	Visited LinkedIn.com - Last 30 Days					*		
1144		Unwgted	4150	103	2487	43	1663	60
1145		(000)	13209	428	7432	144	5778	284
1146		Horz %	100.00	3.24	56.26	1.09	43.74	2.15
1147		Vert %	5.73	4.21	6.67	4.24	4.86	4.19
1148		Index	100	73	116	74	85	73
1149	Visited MySpace.com - Last 30 Days							
1150		Unwgted	1938	143	1033	55	905	88
1151		(000)	11658	1187	5548	363	6110	824
1152		Horz %	100.00	10.18	47.59	3.12	52.41	7.07
1153		Vert %	5.06	11.67	4.98	10.70	5.14	12.17
1154		Index	100	231	98	211	102	240
1155	Visited Photobucket.com - Last 30 Days					*		
1156		Unwgted	1086	69	550	16	536	53
1157		(000)	5565	481	2495	66	3071	416
1158		Horz %	100.00	8.65	44.82	1.18	55.18	7.47
1159		Vert %	2.42	4.73	2.24	1.93	2.58	6.14
1160		Index	100	196	93	80	107	254
1161	Visited Shutterfly.com - Last 30 Days					*		
1162		Unwgted	1519	96	402	13	1117	83
1163		(000)	6033	467	1285	35	4748	432
1164		Horz %	100.00	7.75	21.29	0.58	78.71	7.17
1165		Vert %	2.62	4.59	1.15	1.02	3.99	6.39
1166		Index	100	175	44	39	152	244
1167	Visited Twitter.com - Last 30 Days							
1168		Unwgted	2984	142	1671	50	1313	92
1169		(000)	13447	800	6861	209	6585	591
1170		Horz %	100.00	5.95	51.03	1.55	48.97	4.40
1171		Vert %	5.84	7.87	6.16	6.15	5.54	8.73
1172		Index	100	135	105	105	95	150
1173	Visited YouTube.com - Last 30 Days							
1174		Unwgted	18165	894	10470	384	7695	510
1175		(000)	82265	5257	43969	1931	38296	3326
1176		Horz %	100.00	6.39	53.45	2.35	46.55	4.04
1177		Vert %	35.71	51.69	39.44	56.82	32.21	49.11
1178		Index	100	145	110	159	90	138
1179	Rated or Reviewed a Product or Service on Any Social Network - Last 30 Days							
1180		Unwgted	3136	185	1508	53	1628	132
1181		(000)	14311	1128	6530	264	7781	865
1182		Horz %	100.00	7.88	45.63	1.84	54.37	6.04
1183		Vert %	6.21	11.09	5.86	7.76	6.54	12.77
1184		Index	100	179	94	125	105	206
1185	Ever Used Text Messaging on Cellular/Mobile Phone/Smartphone to Communicate with Friends or Family							
1186		Unwgted	27940	1410	14247	526	13693	884
1187		(000)	128335	8255	59812	2776	68523	5479
1188		Horz %	100.00	6.43	46.61	2.16	53.39	4.27
1189		Vert %	55.71	81.18	53.66	81.71	57.63	80.91
1190		Index	100	146	96	147	103	145

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
1191	Ever Used Text Messaging on Cellular/Mobile							
1192		Unwgt	3600	197	1896	73	1704	124
1193		(000)	17138	1133	8427	364	8711	769
1194	Phone/Smartphone to Vote in a Contest, Make a Choice, or Give an Opinion	Horz %	100.00	6.61	49.17	2.12	50.83	4.49
1195		Vert %	7.44	11.14	7.56	10.71	7.33	11.35
1196		Index	100	150	102	144	98	153
1197	Ever Looked at an Advertisement Sent with Text Message on Cellular/Mobile Phone/Smartphone							
1198		Unwgt	3873	195	2055	83	1818	112
1199		(000)	18580	1184	9291	453	9289	731
1200		Horz %	100.00	6.37	50.01	2.44	49.99	3.94
1201		Vert %	8.07	11.64	8.33	13.33	7.81	10.80
1202		Index	100	144	103	165	97	134
1203	Ever Used Text Messaging on Cellular/Mobile Phone/Smartphone to Respond to an Advertisement or Make a Purchase					*		*
1204		Unwgt	1757	86	1003	44	754	42
1205		(000)	8486	431	4618	211	3869	219
1206		Horz %	100.00	5.07	54.41	2.49	45.59	2.58
1207		Vert %	3.68	4.23	4.14	6.22	3.25	3.24
1208		Index	100	115	112	169	88	88
1209	Ever Signed Up for a Text Message "Alert" Service to Cellular/Mobile Phone/Smartphone							
1210		Unwgt	3905	235	2001	82	1904	153
1211		(000)	18488	1464	8514	415	9974	1049
1212		Horz %	100.00	7.92	46.05	2.25	53.95	5.67
1213		Vert %	8.03	14.40	7.64	12.22	8.39	15.49
1214		Index	100	179	95	152	105	193
1215	Ever Received a Text Message "Alert" on Cellular/Mobile Phone/Smartphone							
1216		Unwgt	8656	477	4442	174	4214	303
1217		(000)	40217	2904	18941	995	21276	1909
1218		Horz %	100.00	7.22	47.10	2.47	52.90	4.75
1219		Vert %	17.46	28.56	16.99	29.29	17.89	28.19
1220		Index	100	164	97	168	102	161
1221	Ever Redeemed a Mobile Coupon from Cellular/Mobile Phone/Smartphone					*		
1222		Unwgt	1965	127	921	38	1044	89
1223		(000)	9318	727	3968	168	5350	559
1224		Horz %	100.00	7.80	42.59	1.80	57.41	6.00
1225		Vert %	4.04	7.14	3.56	4.93	4.50	8.25
1226		Index	100	177	88	122	111	204
1227	Ever Watched a Downloaded or Streamed TV PProgram on Cellular/Mobile Phone/Smartphone							
1228		Unwgt	2693	151	1736	68	957	83
1229		(000)	12631	863	7382	320	5249	543
1230		Horz %	100.00	6.83	58.44	2.53	41.56	4.30
1231		Vert %	5.48	8.48	6.62	9.42	4.41	8.02
1232		Index	100	155	121	172	81	146
1233	Ever Watched Live Television on Cellular/Mobile Phone/Smartphone					*		*
1234		Unwgt	1291	72	861	37	430	35
1235		(000)	6103	386	3691	151	2412	235
1236		Horz %	100.00	6.32	60.48	2.47	39.52	3.85
1237		Vert %	2.65	3.79	3.31	4.43	2.03	3.47
1238		Index	100	143	125	167	77	131
1239	Ever Listened to a Podcast on Cellular/Mobile Phone/Smartphone					*		*
1240		Unwgt	1619	71	1047	33	572	38
1241		(000)	7444	363	4427	150	3017	213
1242		Horz %	100.00	4.88	59.48	2.01	40.52	2.87
1243		Vert %	3.23	3.57	3.97	4.41	2.54	3.15
1244		Index	100	111	123	137	79	98

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
1245	Ever Listened to Music on Cellular/Mobile Phone/Smartphone							
1246		Unwgted	8759	511	4947	197	3812	314
1247		(000)	41422	2913	21366	953	20056	1960
1248		Horz %	100.00	7.03	51.58	2.30	48.42	4.73
1249		Vert %	17.98	28.65	19.17	28.06	16.87	28.94
1250		Index	100	159	107	156	94	161
1251	Ever Visited a Website for News on Cellular/Mobile Phone/Smartphone							
1252		Unwgted	10793	541	6536	227	4257	314
1253		(000)	46232	2988	25561	1040	20671	1948
1254		Horz %	100.00	6.46	55.29	2.25	44.71	4.21
1255		Vert %	20.07	29.38	22.93	30.61	17.38	28.76
1256		Index	100	146	114	153	87	143
1257	Ever Visited a Website for Sports on Cellular/Mobile Phone/Smartphone							
1258		Unwgted	7537	394	5491	211	2046	183
1259		(000)	31880	2090	21734	960	10146	1130
1260		Horz %	100.00	6.56	68.17	3.01	31.83	3.55
1261		Vert %	13.84	20.55	19.50	28.24	8.53	16.69
1262		Index	100	148	141	204	62	121
1263	Ever Visited a Website for Weather on Cellular/Mobile Phone/Smartphone							
1264		Unwgted	11814	672	6755	259	5059	413
1265		(000)	51372	3589	26734	1175	24638	2414
1266		Horz %	100.00	6.99	52.04	2.29	47.96	4.70
1267		Vert %	22.30	35.29	23.98	34.60	20.72	35.64
1268		Index	100	158	108	155	93	160
1269	Ever Visited a Search Engine on Cellular/Mobile Phone/Smartphone							
1270		Unwgted	13412	773	7541	284	5871	489
1271		(000)	58167	4319	29836	1336	28331	2983
1272		Horz %	100.00	7.43	51.29	2.30	48.71	5.13
1273		Vert %	25.25	42.47	26.77	39.33	23.83	44.05
1274		Index	100	168	106	156	94	174
1275	Ever Visited or Used a Social Networking Site on Cellular/Mobile Phone/Smartphone							
1276		Unwgted	8960	598	4585	195	4375	403
1277		(000)	41200	3460	19350	917	21851	2543
1278		Horz %	100.00	8.40	46.96	2.22	53.04	6.17
1279		Vert %	17.88	34.02	17.36	26.98	18.38	37.56
1280		Index	100	190	97	151	103	210
1281	Ever Searched for Information About a Product on Cellular/Mobile Phone/Smartphone							
1282		Unwgted	6477	392	3756	142	2721	250
1283		(000)	28485	2242	15075	698	13410	1544
1284		Horz %	100.00	7.87	52.92	2.45	47.08	5.42
1285		Vert %	12.36	22.04	13.52	20.54	11.28	22.79
1286		Index	100	178	109	166	91	184
1287	Read Any Daily Newspaper							
1288		Unwgted	18473	468	10078	208	8395	260
1289		(000)	75392	2558	37876	1000	37515	1558
1290		Horz %	100.00	3.39	50.24	1.33	49.76	2.07
1291		Vert %	32.73	25.15	33.98	29.42	31.55	23.01
1292		Index	100	77	104	90	96	70
1293	Read Any Sunday Newspaper							
1294		Unwgted	22699	679	11550	244	11149	435
1295		(000)	95498	3773	44426	1202	51072	2572
1296		Horz %	100.00	3.95	46.52	1.26	53.48	2.69
1297		Vert %	41.45	37.10	39.85	35.37	42.95	37.97
1298		Index	100	90	96	85	104	92

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
1299	Read Advertisements in Weekday Newspaper					*		
1300		Unwgt	6188	156	2816	49	3372	107
1301		(000)	28200	1025	11426	286	16774	738
1302		Horz %	100.00	3.63	40.52	1.02	59.48	2.62
1303		Vert %	12.24	10.08	10.25	8.42	14.11	10.90
1304		Index	100	82	84	69	115	89
1305	Read Advertisements in Sunday/Weekend Newspaper							
1306		Unwgt	8128	288	3490	84	4638	204
1307		(000)	36348	1694	14049	417	22300	1277
1308		Horz %	100.00	4.66	38.65	1.15	61.35	3.51
1309		Vert %	15.78	16.66	12.60	12.28	18.75	18.85
1310		Index	100	106	80	78	119	119
1311	Read Classified Advertising in Weekday Newspaper							
1312		Unwgt	6167	229	3180	90	2987	139
1313		(000)	31328	1414	14506	490	16821	924
1314		Horz %	100.00	4.51	46.31	1.56	53.69	2.95
1315		Vert %	13.60	13.90	13.01	14.43	14.15	13.64
1316		Index	100	102	96	106	104	100
1317	Read Classified Advertising in Sunday/Weekend Newspaper							
1318		Unwgt	6978	311	3398	118	3580	193
1319		(000)	34108	1992	15176	655	18932	1336
1320		Horz %	100.00	5.84	44.49	1.92	55.51	3.92
1321		Vert %	14.81	19.59	13.61	19.29	15.92	19.73
1322		Index	100	132	92	130	108	133
1323	Read Circulars/Inserts/Fliers in Weekday Newspaper							
1324		Unwgt	7940	203	3338	59	4602	144
1325		(000)	34515	1292	12910	360	21606	932
1326		Horz %	100.00	3.74	37.40	1.04	62.60	2.70
1327		Vert %	14.98	12.70	11.58	10.60	18.17	13.76
1328		Index	100	85	77	71	121	92
1329	Read Circulars/Inserts/Fliers in Sunday/Weekend Newspaper							
1330		Unwgt	12103	403	4866	110	7237	293
1331		(000)	51749	2337	18660	591	33089	1745
1332		Horz %	100.00	4.52	36.06	1.14	63.94	3.37
1333		Vert %	22.46	22.98	16.74	17.40	27.83	25.77
1334		Index	100	102	75	77	124	115
1335	Read Newspaper on e-Reader/Tablet - Last 6 Months			*		*		*
1336		Unwgt	1512	45	952	27	560	18
1337		(000)	5352	203	3118	98	2234	104
1338		Horz %	100.00	3.78	58.26	1.84	41.74	1.94
1339		Vert %	2.32	1.99	2.80	2.90	1.88	1.54
1340		Index	100	86	120	125	81	66
1341	Personally Referred to Yellow Pages (Paper or Internet) - Past Week							
1342		Unwgt	9256	317	4203	109	5053	208
1343		(000)	42473	1944	17817	580	24656	1364
1344		Horz %	100.00	4.58	41.95	1.37	58.05	3.21
1345		Vert %	18.44	19.12	15.98	17.08	20.74	20.14
1346		Index	100	104	87	93	112	109
1347	Personally Referred to Paper Yellow Pages - Past Week							
1348		Unwgt	6328	188	2872	66	3456	122
1349		(000)	29769	1209	12582	392	17187	817
1350		Horz %	100.00	4.06	42.27	1.32	57.73	2.74
1351		Vert %	12.92	11.89	11.29	11.54	14.45	12.06
1352		Index	100	92	87	89	112	93

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
1353	Personally Referred to Internet Yellow Pages - Past Week							
1354		Unwgted	3834	169	1696	56	2138	113
1355		(000)	16836	974	6687	258	10149	716
1356		Horz %	100.00	5.78	39.72	1.53	60.28	4.25
1357		Vert %	7.31	9.57	6.00	7.58	8.54	10.57
1358		Index	100	131	82	104	117	145
1359	Have Seen Digital/Video Ads in Shopping Malls - Last 6 Months							
1360		Unwgted	12375	495	6801	181	5574	314
1361		(000)	58004	3096	29376	919	28627	2177
1362		Horz %	100.00	5.34	50.65	1.58	49.35	3.75
1363		Vert %	25.18	30.44	26.35	27.05	24.08	32.15
1364		Index	100	121	105	107	96	128
1365	Have Seen Digital/Video Ads in Bars/Pubs - Last 6 Months							
1366		Unwgted	7666	334	4747	132	2919	202
1367		(000)	36680	2056	20852	679	15828	1376
1368		Horz %	100.00	5.60	56.85	1.85	43.15	3.75
1369		Vert %	15.92	20.21	18.71	20.00	13.31	20.32
1370		Index	100	127	117	126	84	128
1371	Have Seen Digital/Video Ads in Gym/Health Clubs - Last 6 Months							
1372		Unwgted	6795	282	3891	104	2904	178
1373		(000)	32254	1741	17166	541	15088	1199
1374		Horz %	100.00	5.40	53.22	1.68	46.78	3.72
1375		Vert %	14.00	17.11	15.40	15.94	12.69	17.71
1376		Index	100	122	110	114	91	126
1377	Have Seen Digital/Video Ads in Medical Offices - Last 6 Months							
1378		Unwgted	10232	389	5207	123	5025	266
1379		(000)	49109	2518	22892	597	26218	1921
1380		Horz %	100.00	5.13	46.61	1.21	53.39	3.91
1381		Vert %	21.32	24.76	20.54	17.56	22.05	28.37
1382		Index	100	116	96	82	103	133
1383	Have Seen Digital/Video Ads in Airports - Last 6 Months							
1384		Unwgted	9360	332	5440	131	3920	201
1385		(000)	41630	1912	22336	592	19295	1320
1386		Horz %	100.00	4.59	53.65	1.42	46.35	3.17
1387		Vert %	18.07	18.80	20.04	17.44	16.23	19.49
1388		Index	100	104	111	96	90	108
1389	Have Seen Digital/Video Ads at Gas Stations - Last 6 Months							
1390		Unwgted	12231	485	7301	201	4930	284
1391		(000)	55564	2852	30620	968	24943	1884
1392		Horz %	100.00	5.13	55.11	1.74	44.89	3.39
1393		Vert %	24.12	28.04	27.47	28.48	20.98	27.82
1394		Index	100	116	114	118	87	115
1395	Have Seen Digital/Video Ads in Office Building Elevators - Last 6 Months							
1396		Unwgted	8635	337	4859	128	3776	209
1397		(000)	39663	2161	20404	641	19259	1520
1398		Horz %	100.00	5.45	51.44	1.62	48.56	3.83
1399		Vert %	17.22	21.25	18.30	18.87	16.20	22.45
1400		Index	100	123	106	110	94	130
1401	Have Seen Digital/Video Ads in Stores - Last 6 Months							
1402		Unwgted	14809	597	8131	222	6678	375
1403		(000)	69366	3567	35299	1152	34067	2415
1404		Horz %	100.00	5.14	50.89	1.66	49.11	3.48
1405		Vert %	30.11	35.08	31.67	33.92	28.65	35.66
1406		Index	100	117	105	113	95	118

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
1407	Have Seen Digital/Video Ads in Restaurants - Last 6 Months							
1408		Unwgted	9731	423	5597	159	4134	264
1409		(000)	47270	2610	25163	821	22107	1789
1410		Horz %	100.00	5.52	53.23	1.74	46.77	3.79
1411		Vert %	20.52	25.67	22.57	24.16	18.59	26.42
1412		Index	100	125	110	118	91	129
1413	Have Seen Ads on Billboards - Last 6 Months							
1414		Unwgted	32686	1235	17333	465	15353	770
1415		(000)	147223	7152	72239	2351	74984	4801
1416		Horz %	100.00	4.86	49.07	1.60	50.93	3.26
1417		Vert %	63.91	70.32	64.81	69.20	63.06	70.89
1418		Index	100	110	101	108	99	111
1419	Have Seen Ads on Buses/Trains - Last 6 Months							
1420		Unwgted	17373	612	9530	236	7843	376
1421		(000)	75212	3510	38263	1174	36949	2335
1422		Horz %	100.00	4.67	50.87	1.56	49.13	3.11
1423		Vert %	32.65	34.51	34.33	34.56	31.07	34.49
1424		Index	100	106	105	106	95	106
1425	Have Seen Ads at Bus Stops or Train Stations - Last 6 Months							
1426		Unwgted	12527	441	7040	174	5487	267
1427		(000)	54426	2653	28375	812	26051	1840
1428		Horz %	100.00	4.87	52.13	1.49	47.87	3.38
1429		Vert %	23.62	26.08	25.46	23.91	21.91	27.17
1430		Index	100	110	108	101	93	115
1431	Have Seen Ads Inside Taxis - Last 6 Months							
1432		Unwgted	7184	238	4105	94	3079	144
1433		(000)	32282	1438	17376	507	14905	930
1434		Horz %	100.00	4.45	53.83	1.57	46.17	2.88
1435		Vert %	14.01	14.14	15.59	14.93	12.54	13.74
1436		Index	100	101	111	107	89	98
1437	Have Seen Ads on Top of Taxis - Last 6 Months							
1438		Unwgted	11263	378	6572	148	4691	230
1439		(000)	48910	2263	26688	733	22222	1530
1440		Horz %	100.00	4.63	54.57	1.50	45.43	3.13
1441		Vert %	21.23	22.25	23.94	21.57	18.69	22.59
1442		Index	100	105	113	102	88	106
1443	Have Seen Ads on Phone Booths - Last 6 Months							
1444		Unwgted	6539	225	3842	87	2697	138
1445		(000)	31382	1468	17185	485	14198	984
1446		Horz %	100.00	4.68	54.76	1.54	45.24	3.13
1447		Vert %	13.62	14.44	15.42	14.26	11.94	14.52
1448		Index	100	106	113	105	88	107
1449	Have Seen Ads at Sports or Entertainment Events - last 6 Months							
1450		Unwgted	15270	679	9192	294	6078	385
1451		(000)	68549	3897	38007	1484	30542	2413
1452		Horz %	100.00	5.68	55.44	2.16	44.56	3.52
1453		Vert %	29.76	38.32	34.10	43.66	25.69	35.63
1454		Index	100	129	115	147	86	120
1455	Have Seen Ads on Postcards - Last 6 Months							
1456		Unwgted	10441	363	5341	132	5100	231
1457		(000)	46860	2315	22200	729	24661	1587
1458		Horz %	100.00	4.94	47.37	1.55	52.63	3.39
1459		Vert %	20.34	22.77	19.92	21.44	20.74	23.43
1460		Index	100	112	98	105	102	115

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
1461	Have Seen Ads Sent to a Cellphone or Other Mobile Device - Last 6 Months							
1462		Unwgted	11880	518	6458	183	5422	335
1463		(000)	55733	3182	27932	1005	27801	2177
1464		Horz %	100.00	5.71	50.12	1.80	49.88	3.91
1465		Vert %	24.19	31.28	25.06	29.57	23.38	32.14
1466		Index	100	129	104	122	97	133
1467	Have Seen Ads In Store (Not Digital/Video Ads) - Last 6 Months							
1468		Unwgted	24385	944	12974	359	11411	585
1469		(000)	111246	5711	54793	1860	56453	3851
1470		Horz %	100.00	5.13	49.25	1.67	50.75	3.46
1471		Vert %	48.29	56.15	49.15	54.75	47.48	56.86
1472		Index	100	116	102	113	98	118
1473	Have Seen Infomercials - Last 6 Months							
1474		Unwgted	17354	724	9275	276	8079	448
1475		(000)	80809	4468	39696	1528	41113	2940
1476		Horz %	100.00	5.53	49.12	1.89	50.88	3.64
1477		Vert %	35.08	43.94	35.61	44.96	34.58	43.42
1478		Index	100	125	102	128	99	124
1479	Have Seen Offers or Ads Sent to Home by Mail - Last 6 Months							
1480		Unwgted	27289	983	13855	359	13434	624
1481		(000)	122415	5939	57167	1833	65248	4106
1482		Horz %	100.00	4.85	46.70	1.50	53.30	3.35
1483		Vert %	53.14	58.40	51.28	53.95	54.87	60.63
1484		Index	100	110	97	102	103	114
1485	Have Seen Product Placement in Video Games - Last 6 Months							
1486		Unwgted	7712	332	4702	166	3010	166
1487		(000)	39249	2181	22522	969	16726	1213
1488		Horz %	100.00	5.56	57.38	2.47	42.62	3.09
1489		Vert %	17.04	21.45	20.20	28.51	14.07	17.91
1490		Index	100	126	119	167	83	105
1491	Have Seen Product Placement in TV Shows - Last 6 Months							
1492		Unwgted	26807	981	14328	387	12479	594
1493		(000)	121884	5722	60563	1994	61321	3728
1494		Horz %	100.00	4.69	49.69	1.64	50.31	3.06
1495		Vert %	52.91	56.26	54.33	58.68	51.57	55.05
1496		Index	100	106	103	111	97	104
1497	Have Seen Product Placement in Movies - Last 6 Months							
1498		Unwgted	19656	812	10767	337	8889	475
1499		(000)	90596	4858	46182	1752	44414	3106
1500		Horz %	100.00	5.36	50.98	1.93	49.02	3.43
1501		Vert %	39.33	47.77	41.43	51.57	37.35	45.86
1502		Index	100	121	105	131	95	117
1503	Have Seen Ads at the Cinema - Last 6 Months							
1504		Unwgted	19424	832	10086	310	9338	522
1505		(000)	87394	4883	42339	1554	45055	3330
1506		Horz %	100.00	5.59	48.45	1.78	51.55	3.81
1507		Vert %	37.94	48.02	37.98	45.73	37.89	49.17
1508		Index	100	127	100	121	100	130
1509	Your Intentions - Likely to Buy First House/Residence - Next 12 Months							
1510		Unwgted	4144	206	2173	75	1971	131
1511		(000)	23864	1422	12097	445	11767	976
1512		Horz %	100.00	5.96	50.69	1.87	49.31	4.09
1513		Vert %	10.36	13.98	10.85	13.11	9.90	14.42
1514		Index	100	135	105	127	96	139

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
1515	Your Intentions - Likely to Buy					*		*
1516	Second House/Vacation Home	Unwgted	2417	72	1343	28	1074	44
1517	- Next 12 Months	(000)	11124	494	5878	135	5247	360
1518		Horz %	100.00	4.44	52.84	1.21	47.16	3.23
1519		Vert %	4.83	4.86	5.27	3.96	4.41	5.31
1520		Index	100	101	109	82	91	110
1521	Your Intentions - Likely to Sell					*		*
1522	House/Residence - Next 12	Unwgted	3368	104	1803	48	1565	56
1523	Months	(000)	13882	553	7053	234	6830	318
1524		Horz %	100.00	3.98	50.80	1.69	49.20	2.29
1525		Vert %	6.03	5.44	6.33	6.90	5.74	4.70
1526		Index	100	90	105	114	95	78
1527	Your Intentions - Likely to			*		*		*
1528	Take Out 2nd Mortgage or	Unwgted	1218	42	727	19	491	23
1529	Equity Loan - Next 12 Months	(000)	5366	228	3009	70	2357	158
1530		Horz %	100.00	4.25	56.08	1.31	43.92	2.95
1531		Vert %	2.33	2.24	2.70	2.06	1.98	2.33
1532		Index	100	96	116	89	85	100
1533	Your Intentions - Likely to							
1534	Remodel Kitchen - Next 12	Unwgted	5407	171	3019	59	2388	112
1535	Months	(000)	24807	1010	12848	326	11959	685
1536		Horz %	100.00	4.07	51.79	1.31	48.21	2.76
1537		Vert %	10.77	9.94	11.53	9.59	10.06	10.11
1538		Index	100	92	107	89	93	94
1539	Your Intentions - Likely to							
1540	Remodel Bathroom - Next 12	Unwgted	6440	215	3601	83	2839	132
1541	Months	(000)	29418	1281	15187	437	14231	844
1542		Horz %	100.00	4.35	51.62	1.48	48.38	2.87
1543		Vert %	12.77	12.59	13.62	12.85	11.97	12.47
1544		Index	100	99	107	101	94	98
1545	Your Intentions - Likely to			*		*		*
1546	Convert Room to Home Office	Unwgted	1476	39	837	17	639	22
1547	- Next 12 Months	(000)	7006	297	3723	60	3283	237
1548		Horz %	100.00	4.24	53.14	0.85	46.86	3.38
1549		Vert %	3.04	2.92	3.34	1.76	2.76	3.50
1550		Index	100	96	110	58	91	115
1551	Your Intentions - Likely to Add					*		*
1552	Rooms/Exterior Additions to	Unwgted	1411	53	837	23	574	30
1553	Home - Next 12 Months	(000)	6731	367	3720	127	3010	240
1554		Horz %	100.00	5.45	55.27	1.88	44.73	3.57
1555		Vert %	2.92	3.61	3.34	3.73	2.53	3.55
1556		Index	100	123	114	128	87	121
1557	Your Intentions - Likely to Do							
1558	Other Remodeling Projects to	Unwgted	3226	113	1803	53	1423	60
1559	Home - Next 12 Months	(000)	14406	661	7520	294	6886	367
1560		Horz %	100.00	4.59	52.20	2.04	47.80	2.55
1561		Vert %	6.25	6.50	6.75	8.66	5.79	5.41
1562		Index	100	104	108	138	93	87
1563	Your Intentions - Likely to							
1564	Purchase Homeowner or	Unwgted	8339	272	4476	115	3863	157
1565	Personal Property Insurance -	(000)	36699	1564	18414	522	18285	1042
1566	Next 12 Months	Horz %	100.00	4.26	50.18	1.42	49.82	2.84
1567		Vert %	15.93	15.38	16.52	15.37	15.38	15.39
1568		Index	100	97	104	96	97	97

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
1569	Your Intentions - Likely to Purchase Life Insurance - Next 12 Months							
1570		Unwgted	6492	262	3421	88	3071	174
1571		(000)	31124	1525	15451	424	15672	1101
1572		Horz %	100.00	4.90	49.64	1.36	50.36	3.54
1573		Vert %	13.51	15.00	13.86	12.48	13.18	16.26
1574		Index	100	111	103	92	98	120
1575	Your Intentions - Likely to Invest in Stocks, Bonds, or Mutual Funds - Next 12 Months							
1576		Unwgted	10728	314	6103	113	4625	201
1577		(000)	42348	1650	22396	543	19952	1107
1578		Horz %	100.00	3.90	52.89	1.28	47.11	2.61
1579		Vert %	18.38	16.22	20.09	15.99	16.78	16.34
1580		Index	100	88	109	87	91	89
1581	Your Intentions - Likely to Visit Theme Park - Next 12 Months							
1582		Unwgted	10852	557	5689	192	5163	365
1583		(000)	50528	3191	24461	927	26067	2264
1584		Horz %	100.00	6.31	48.41	1.83	51.59	4.48
1585		Vert %	21.93	31.37	21.94	27.28	21.92	33.43
1586		Index	100	143	100	124	100	152
1587	Your Intentions - Likely to Take Cruise (for More Than 1 Day) - Next 12 Months							
1588		Unwgted	8749	282	4446	102	4303	180
1589		(000)	38375	1642	18213	441	20162	1201
1590		Horz %	100.00	4.28	47.46	1.15	52.54	3.13
1591		Vert %	16.66	16.15	16.34	12.99	16.96	17.74
1592		Index	100	97	98	78	102	106
1593	Your Intentions - Likely to Buy a New Vehicle - Next 12 Months							
1594		Unwgted	7672	295	4174	121	3498	174
1595		(000)	36308	1960	18030	637	18278	1323
1596		Horz %	100.00	5.40	49.66	1.75	50.34	3.64
1597		Vert %	15.76	19.28	16.17	18.75	15.37	19.54
1598		Index	100	122	103	119	98	124
1599	Your Intentions - Likely to Buy a Used/Pre-Owned Vehicle - Next 12 Months							
1600		Unwgted	10607	481	5862	193	4745	288
1601		(000)	53923	3209	27638	1101	26285	2108
1602		Horz %	100.00	5.95	51.25	2.04	48.75	3.91
1603		Vert %	23.41	31.55	24.79	32.39	22.11	31.13
1604		Index	100	135	106	138	94	133
1605	Your Intentions - Likely to Lease a Vehicle - Next 12 Months					*		
1606		Unwgted	2534	100	1291	35	1243	65
1607		(000)	12202	589	5869	111	6333	478
1608		Horz %	100.00	4.82	48.10	0.91	51.90	3.91
1609		Vert %	5.30	5.79	5.27	3.27	5.33	7.05
1610		Index	100	109	99	62	101	133
1611	Your Intentions - Likely to Buy a 2-Door Car - Next 12 Months					*		
1612		Unwgted	3080	114	1781	48	1299	66
1613		(000)	15566	797	8671	305	6894	491
1614		Horz %	100.00	5.12	55.71	1.96	44.29	3.16
1615		Vert %	6.76	7.83	7.78	8.98	5.80	7.26
1616		Index	100	116	115	133	86	107
1617	Your Intentions - Likely to Buy a 4-Door Car - Next 12 Months							
1618		Unwgted	8518	367	4500	144	4018	223
1619		(000)	41828	2342	20328	722	21500	1620
1620		Horz %	100.00	5.60	48.60	1.73	51.40	3.87
1621		Vert %	18.16	23.03	18.24	21.24	18.08	23.92
1622		Index	100	127	100	117	100	132

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
1623	Your Intentions - Likely to Buy a Van/Mini-Van - Next 12 Months					*		
1624		Unwgt	2447	100	1340	37	1107	63
1625		(000)	12807	688	6431	221	6375	467
1626		Horz %	100.00	5.37	50.22	1.72	49.78	3.65
1627		Vert %	5.56	6.76	5.77	6.50	5.36	6.90
1628		Index	100	122	104	117	96	124
1629	Your Intentions - Likely to Buy a Motorcycle - Next 12 Months					*		*
1630		Unwgt	1278	53	809	27	469	26
1631		(000)	6999	463	4242	213	2756	250
1632		Horz %	100.00	6.61	60.62	3.04	39.38	3.58
1633		Vert %	3.04	4.55	3.81	6.26	2.32	3.69
1634		Index	100	150	125	206	76	122
1635	Your Intentions - Likely to Buy a Sport-Utility Vehicle - Next 12 Months							
1636		Unwgt	4517	244	2479	98	2038	146
1637		(000)	21316	1574	10692	514	10624	1060
1638		Horz %	100.00	7.38	50.16	2.41	49.84	4.97
1639		Vert %	9.25	15.48	9.59	15.12	8.93	15.66
1640		Index	100	167	104	163	97	169
1641	Your Intentions - Likely to Buy a Light Truck - Next 12 Months							
1642		Unwgt	3310	144	2076	64	1234	80
1643		(000)	17770	1057	10215	392	7555	665
1644		Horz %	100.00	5.95	57.48	2.20	42.52	3.74
1645		Vert %	7.71	10.39	9.16	11.53	6.35	9.82
1646		Index	100	135	119	150	82	127
1647	Your Intentions - Likely to Buy a Hybrid/Alternative-Fuel Vehicle - Next 12 Months					*		*
1648		Unwgt	2416	83	1334	37	1082	46
1649		(000)	11083	490	5798	179	5285	312
1650		Horz %	100.00	4.42	52.32	1.61	47.68	2.81
1651		Vert %	4.81	4.82	5.20	5.25	4.44	4.60
1652		Index	100	100	108	109	92	96
1653	Your Intentions - Likely to Buy a Home Theater System - Next 12 Months							
1654		Unwgt	3981	162	2307	74	1674	88
1655		(000)	19518	1045	10873	364	8646	680
1656		Horz %	100.00	5.35	55.70	1.87	44.30	3.49
1657		Vert %	8.47	10.27	9.75	10.72	7.27	10.05
1658		Index	100	121	115	127	86	119
1659	Your Intentions - Likely to Buy a Large Flat-Screen/HDTV (27"-42") - Next 12 Months							
1660		Unwgt	8726	293	4639	101	4087	192
1661		(000)	40740	1909	20747	573	19994	1336
1662		Horz %	100.00	4.69	50.92	1.41	49.08	3.28
1663		Vert %	17.68	18.77	18.61	16.88	16.81	19.72
1664		Index	100	106	105	95	95	112
1665	Your Intentions - Likely to Buy a Giant Flat-Screen/HDTV (43" or More) - Next 12 Months							
1666		Unwgt	5403	202	3189	91	2214	111
1667		(000)	25635	1257	14089	494	11546	763
1668		Horz %	100.00	4.90	54.96	1.93	45.04	2.98
1669		Vert %	11.13	12.36	12.64	14.54	9.71	11.26
1670		Index	100	111	114	131	87	101
1671	Your Intentions - Likely to Buy a Portable DVD Player - Next 12 Months					*		
1672		Unwgt	4043	149	2108	47	1935	102
1673		(000)	20566	1022	10147	277	10420	745
1674		Horz %	100.00	4.97	49.34	1.35	50.66	3.62
1675		Vert %	8.93	10.05	9.10	8.15	8.76	11.00
1676		Index	100	113	102	91	98	123

RAB / GfK MRI FORMAT PROFILE: HOT COUNTRY

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
1677	Your Intentions - Likely to Buy a Blu-Ray Player - Next 12 Months							
1678		Unwgted	5089	197	2958	78	2131	119
1679		(000)	24204	1246	12857	431	11347	815
1680		Horz %	100.00	5.15	53.12	1.78	46.88	3.37
1681		Vert %	10.51	12.25	11.53	12.69	9.54	12.03
1682		Index	100	117	110	121	91	115
1683	Your Intentions - Likely to Buy a Digital Video Camera or Digital Camera - Next 12 Months							
1684		Unwgted	5251	183	2787	71	2464	112
1685		(000)	25350	1338	12384	412	12966	926
1686		Horz %	100.00	5.28	48.85	1.63	51.15	3.65
1687		Vert %	11.00	13.15	11.11	12.13	10.90	13.67
1688		Index	100	120	101	110	99	124
1689	Your Intentions - Likely to Buy a Desktop Computer - Next 12 Months							
1690		Unwgted	5874	217	3323	83	2551	134
1691		(000)	27475	1388	14226	447	13249	941
1692		Horz %	100.00	5.05	51.78	1.63	48.22	3.42
1693		Vert %	11.93	13.65	12.76	13.16	11.14	13.89
1694		Index	100	114	107	110	93	117
1695	Your Intentions - Likely to Buy a Laptop Computer - Next 12 Months							
1696		Unwgted	9834	382	5209	147	4625	235
1697		(000)	46220	2451	22814	843	23406	1608
1698		Horz %	100.00	5.30	49.36	1.82	50.64	3.48
1699		Vert %	20.06	24.10	20.47	24.80	19.68	23.74
1700		Index	100	120	102	124	98	118
1701	Your Intentions - Likely to Subscribe to Satellite Radio - Next 12 Months					*		
1702		Unwgted	2646	96	1468	37	1178	59
1703		(000)	13158	662	6963	229	6194	432
1704		Horz %	100.00	5.03	52.92	1.74	47.08	3.29
1705		Vert %	5.71	6.50	6.25	6.75	5.21	6.38
1706		Index	100	114	109	118	91	112
1707	Your Intentions - Likely to Get Engaged - Next 12 Months							
1708		Unwgted	4556	271	2304	99	2252	172
1709		(000)	24442	1917	12208	638	12234	1279
1710		Horz %	100.00	7.84	49.95	2.61	50.05	5.23
1711		Vert %	10.61	18.85	10.95	18.77	10.29	18.89
1712		Index	100	178	103	177	97	178
1713	Your Intentions - Likely to Become a Parent - Next 12 Months							
1714		Unwgted	3008	211	1415	74	1593	137
1715		(000)	16551	1367	7229	394	9321	973
1716		Horz %	100.00	8.26	43.68	2.38	56.32	5.88
1717		Vert %	7.18	13.44	6.49	11.60	7.84	14.37
1718		Index	100	187	90	161	109	200
1719	Your Intentions - Likely to Become a Grandparent - Next 12 Months					*		
1720		Unwgted	4255	90	2155	28	2100	62
1721		(000)	20418	445	9609	115	10809	330
1722		Horz %	100.00	2.18	47.06	0.56	52.94	1.62
1723		Vert %	8.86	4.38	8.62	3.39	9.09	4.87
1724		Index	100	49	97	38	103	55
1725	Your Intentions - Likely to Have a Child Go Away to College - Next 12 Months					*		
1726		Unwgted	4037	129	2135	42	1902	87
1727		(000)	19488	684	9510	198	9978	486
1728		Horz %	100.00	3.51	48.80	1.02	51.20	2.49
1729		Vert %	8.46	6.72	8.53	5.84	8.39	7.17
1730		Index	100	79	101	69	99	85

	A	B	C	D	E	F	G	H
			U.S. Adults 18+	Adults 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Men 18+	Men 18+ - Listen to Hot Country Format (Total Week Cume)	U.S. Women 18+	Women 18+ - Listen to Hot Country Format (Total Week Cume)
1								
2								
1731	Your Intentions - Likely to Have a Child Graduate from College - Next 12 Months					*		*
1732		Unwgted	2757	61	1433	18	1324	43
1733		(000)	13242	301	6419	77	6823	224
1734		Horz %	100.00	2.27	48.47	0.58	51.53	1.69
1735		Vert %	5.75	2.96	5.76	2.27	5.74	3.31
1736		Index	100	52	100	39	100	58
1737	Your Intentions - Likely to Have a Child Get Married - Next 12 Months					*		*
1738		Unwgted	3100	68	1534	16	1566	52
1739		(000)	15422	406	7070	75	8352	331
1740		Horz %	100.00	2.63	45.84	0.49	54.16	2.15
1741		Vert %	6.69	3.99	6.34	2.21	7.02	4.89
1742		Index	100	60	95	33	105	73
1743	Your Intentions - Likely to Retire from Full-Time Work - Next 12 Months					*		*
1744		Unwgted	3412	59	1951	27	1461	32
1745		(000)	15336	297	8543	101	6793	196
1746		Horz %	100.00	1.94	55.71	0.66	44.29	1.28
1747		Vert %	6.66	2.92	7.66	2.97	5.71	2.89
1748		Index	100	44	115	45	86	43
1749	Your Intentions - Likely to Collect Lump-Sum from Pension/IRA/401(k) - Next 12 Months			*		*		*
1750		Unwgted	1592	27	880	13	712	14
1751		(000)	7515	142	4031	51	3484	91
1752		Horz %	100.00	1.89	53.65	0.68	46.35	1.21
1753		Vert %	3.26	1.40	3.62	1.51	2.93	1.34
1754		Index	100	43	111	46	90	41
1755	Your Intentions - Likely to Start or Buy a New Business - Next 12 Months							
1756		Unwgted	3676	125	2187	58	1489	67
1757		(000)	17479	715	10201	277	7278	438
1758		Horz %	100.00	4.09	58.36	1.58	41.64	2.51
1759		Vert %	7.59	7.03	9.15	8.14	6.12	6.47
1760		Index	100	93	121	107	81	85
1761	Your Intentions - Likely to Change Jobs - Next 12 Months							
1762		Unwgted	7643	364	4255	130	3388	234
1763		(000)	33336	2082	17707	660	15629	1422
1764		Horz %	100.00	6.24	53.12	1.98	46.88	4.26
1765		Vert %	14.47	20.47	15.88	19.42	13.14	20.99
1766		Index	100	141	110	134	91	145