JANUARY 2013

MONTHLY EVENTS

Be Kind to Food Servers Month
Book Blitz Month
California Dried Plum Digestive Health Mo.
Celebration of Life Month
Financial Wellness Month
International Creativity Month
National Clean Up Your Computer Month
National Get Organized Month
National Glaucoma Awareness Month
National Mentoring Month
Natl. Personal Self-Defense Awareness Mo.
National Poverty Awareness Month
National Radon Action Month
National Skating Month
National Slavery and Human Trafficking Prevention Month
National Stalking Awareness Month
National Volunteer Blood Donor Month
Oatmeal Month
Self-Help Group Awareness Month
Shape Up U.S. Month

WEEKLY EVENTS

Kwanzaa 12/26 - 1/1
New Year's Resolutions Week 1-4
Diet Resolution Week 1-7
Home Office Safety & Security Week 6-12
Healthy Weight Week 20-26
Natl. Nurse Anesthetists Week 20-26
Clean Out Your Inbox Week 20-26
Natl. Handwriting Analysis Week 20-26
Catholic Schools Week 1/27-2/2
Meat Week 1/27-2/3

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 New Year's Day Betsy Ross Birthday Paul Revere Birthday Canada: Polar Bear Swim	2 Roger Miller Birthday	3 Drinking Straw Patented (1888)	4 Pop Music Chart Introduced (1936) Trivia Day	5
6 Carnival Begins Epiphany	7	8 Argyle Day Elvis Presley Birthday	9	10	11	12
13 1st Radio Broadcast Anniv. (1920)	14 National Clean Off Your Desk Day	15 Martin Luther King, Jr. Birthday	16 Religious Freedom Day	17 Kid Inventors Day	18	19
20 Inauguration Day	21 Martin Luther King, Jr. Day Wolfman Jack Birthday	22	23 National Pie Day Natl. Handwriting Day	24 1st Canned Beer Anniv. (1935) National Compliment Day	25 National Pre-School Fitness Day	26 Dental Drill Patent (1875) Natl. Seed Swap Day
27 Thomas Crapper Day	28 Bubble Wrap Appreciation Day	29 Curmudgeons Day Seeing Eye Established (1929)	30 Beatles Last Concert (1969) Rose Bowl Inane Answering Message Day	31		

FEBRUARY 2013

MONTHLY EVENTS

AMD / Low Vision Awareness Month
American Heart Month
Bake For Family Fun Month
International Boost Self Esteem Month
Library Lovers Month
Marfan Syndrome Awareness Month
National Bird-Feeding Month
National Black History Month
National Cherry Month
National Children's Dental Health Month
National Mend A Broken Heart Month
National Parent Leadership Month
National Pet Dental Health Month
Natl Teen Dating Violence Awareness Mo.
National Time Management Month
Spay/Neuter Awareness Month
Spunky Old Broads Month
Wise Health Care Consumer Month
Youth Leadership Month

WEEKLY EVENTS

Catholic Schools Week 1/27 - 2/2
Meat Week 1/27 - 2/3
Solo Diners Eat Out Week 1-7
Women's Heart Week 1-7
Children's Authors / Illustrators Week 3-9
International Networking Week 4-8
Heart Defects Awareness Week 7-14
Jell-O Week 10-16
National Pancake Week 10-16
Random Acts of Kindness Week 11-17
National Engineers Week 17-23
Natl Eating Disorders Awareness 2/24 - 3/2
Read-Me Week 2/25 - 3/1

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 Wear Red Day Give Kids A Smile Program Bubble Gum Day	2 Groundhog Day
3 "Day the Music Died" Anniversary Super Bowl XLVII	4 Rosa Parks Birthday (1913) USO Founded (1941)	5 Weatherperson Day	6 National Girls and Women In Sports Day Bob Marley Birthday	7	8 Boy Scouts of America Founded (1910)	9
10 Chinese New Year Grammy Awards	11	12 Lincoln's Birthday Darwin Day SafetyPup's Birthday Pancake Day Mardi Gras	13 Ash Wednesday / Lent Begins	14 National Donor Day Race Relations Day St. Valentine's Day	15	16
17	18 Presidents' Day	19	20	21 Introduce A Girl To Engineering Day	22 George Washington's Birthday	23
24	25	26 Acad. Awards Presentation FCC Created (1934) Spay Day	27	28 National Chili Day Floral Design Day		

MARCH 2013

MONTHLY EVENTS

American Red Cross Month
Credit Education Month
Deaf History Month
Expanding Girls' Horizons in Science & Engineering Month
Irish-American Heritage Month
Music In Our Schools Month
National Caffeine Awareness Month
National Clean up Your IRS Act Month
National Colorectal Cancer Awareness Mo.
National Craft Month
National Eye Donor Month
National Frozen Food Month
National Kidney Month
National Kite Month
National Multiple Sclerosis Awareness Month
National Nutrition Month
National Peanut Month
National Social Work Month
National Umbrella Month
National Women's History Month
Poison Prevention Awareness Month
Save Your Vision Month
Workplace Eye Health & Safety Month
Youth Art Month

WEEKLY EVENTS

Eating Disorders Awareness Week 2/24-3/2
Read-Me Week 2/25 - 3/1
National Cheerleading Week 1-7
National Consumer Protection Week 3-9
National Procrastination Week 3-9
Save Your Vision Week 3-9
National Sleep Awareness Week 3-10
National School Breakfast Week 4-8
Teen Tech Week 10 -16
National Agriculture Week 11 - 17
Brain Awareness Week 11 - 17
Animal Poison Prevention Week 17 - 23
National Poison Prevention Week 17 - 23
National Wildlife Week 18 - 24
Passover 3/26 - 4/2

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 Natl. Pig Day Peace Corps Founded (1961) Dress In Blue Day World Day of Prayer	2 Dr. Seuss Birthday (1904) Read Across America Day
3 National Anthem Day	4 National Grammar Day	5	6	7	8 Intl. Working Women Day	9
10 Check Your Batteries Day Daylight Savings (2 am)	11 Johnny Appleseed Day	12 Girl Scouts Founded (1912)	13 Registered Dietician Day	14 World Kidney Day	15 Ides of March	16 National Quilting Day
17 Campfire USA Founded (1910) St. Patrick's Day	18 National Biodiesel Day	19	20 Great American Meatout	21	22	23 National Puppy Day
24 World Tuberculosis Day	25 Pecan Day	26 American Diabetes Association Alert Day	27	28	29 Mom and Pop Business Owners Day Good Friday	30 Doctors' Day Pencil Patented (1858) Earth Hour
31 Easter						

APRIL 2013

MONTHLY EVENTS

Alcohol Awareness Month
Cancer Control Month
Car Care Month
Defeat Diabetes Month
Emotional Overeating Awareness Month
Fresh Florida Tomato Month
Grange Month
Jazz Appreciation Month
National Autism Awareness Month
National Card and Letter Writing Month
National Child Abuse Prevention Month
National Decorating Month
National Donate Life Month
National Occupational Therapy Month
National Pecan Month
National Pest Management Month
National Sexual Assault Prevention Month
National Soyfoods Month
National STDs Awareness Month
National Youth Sports Safety Month
Prevention of Animal Cruelty Month
Rosacea Awareness Month
School Library Month
Stress Awareness Month
World Habitat Awareness Month

WEEKLY EVENTS

Passover 3/26 - 4/2
Medication Safety Week 1 - 7
Testicular Cancer Awareness Week 1 - 7
National Broadcasters Convention 6 - 11
Bat Appreciation Week 8 - 14
National Library Week 14 - 20
National Crime Victims' Rights Week 14 - 23
Consumer Awareness Week 18 – 23
Money Smart Week 20 - 27
National Park Week 20 - 28
National Coin Week 21 - 27
National Karaoke Week 21 - 27
National Volunteer Week 21 - 27
Administrative Professionals Week 21 - 27
National Playground Safety Week 21 - 27
Global Youth Services Days 26 - 28

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Air Force Academy Est. (1954) April Fool's Day	2 International Children's Book Day World Autism Awareness Day	3	4 International Day for Mine Awareness National D.A.R.E Day	5 National Deep Dish Pizza Day	6 Drowsy Driver Awareness Day Tartan Day
7 National Beer Day World Health Day	8	9	10 National Equal Pay Day National Siblings Day	11 Safety Pin Patented (1849) Barbershop Quartet Day Intl. 'Louie Louie' Day	12 National Licorice Day	13
14 Pan American Day	15 First McDonald's Opens (1955) Income Tax Day	16 National Stress Awareness Day	17 Bookmobile Day Ellis Island History Day National Haiku Poetry Day	18 Adult Autism Awareness Day International Amateur Radio Day	19	20 National Auctioneers Day Record Store Day
21	22 Earth Day National Jelly Bean Day	23 National Teach Children To Save Day	24 Administrative Professionals Day	25 World Malaria Day Take Our Kids To Work Day	26 National Arbor Day National Hairball Awareness Day	27 World Veterinary Day
28	29 Zipper Patented (1913)	30				

MAY 2013

RADIO ADVERTISING BUREAU

MONTHLY EVENTS

Arthritis Awareness Month
Fibromyalgia Awareness Month
Go Fetch! Food Drive For Homeless Animals
Healthy Vision Month
Huntington's Disease Awareness Month
Melanoma/Skin Cancer Detection Month
Motorcycle Safety Month
National Allergy/Asthma Awareness Month
National Barbecue Month
National Better Hearing Month
National Bike Month
National Foster Care Month
National Good Car-Keeping Month
National Hamburger Month
National Hepatitis Awareness Month
National Inventors' Month
National Mental Health Month
National Military Appreciation Month
National Moving Month
National Osteoporosis Awareness Month
National Photo Month
National Salad Month
National Salsa Month
National Sweet Vidalia Onion Month
National Vinegar Month
Strike Out Strokes Month
Tennis Month
Women's Healthcare Month

WEEKLY EVENTS

Be Kind To Animals Week 5 - 11
Anxiety & Depression Awareness Week 5 - 11
National Pet Week 5 - 11
Teacher Appreciation Week 6 - 10
National Wildflower Week 6 - 12
National Nurses Week 6 - 12
National Police Week 12 - 18
National Etiquette Week 13 - 17
Children's Book Week 13 - 19
National Stuttering Awareness Week 13 - 19
National Safe Boating Week 18 - 24

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 Amtrak Anniversary (1971) Natl. Bubba Day School Principals' Day	2 National Day of Prayer	3 National Public Radio First Broadcast (1971) World Press Freedom Day	4 Star Wars Day Free Comic Book Day Kentucky Derby World Give Day
5	6 Melanoma Monday	7 National Teacher Day	8 Red Cross Day Receptionists Day Natl. School Nurse Day	9	10 World Lupus Day Military Spouse Appreciation Day	11 'Stamp Out Hunger' Food Drive World Fair Trade Day
12 Limerick Day Odometer Invented Mother's Day	13	14	15 National Train Day Peace Officer Memorial Day	16	17 National Bike To Work Day	18 International Museum Day Armed Forces Day Preakness Stakes
19 Boys & Girls Clubs Founded (1906)	20	21 American Red Cross Founded (1881)	22 National Maritime Day	23 Intl. World Turtle Day	24	25 Natl. Missing Children's Day National Tap Dance Day
26 Indianapolis 500	27 Memorial Day	28	29 Intl. Day of UN Peacekeepers Senior Health and Fitness Day	30	31	

JUNE 2013

MONTHLY EVENTS

Adopt A Shelter Cat Month
Audiobook Appreciation Month
Cancer From The Sun Month
Caribbean-American Heritage Month
Cataract Awareness Month
Child Vision Awareness Month
Dairy Alternatives Month
Fireworks Safety Months
Great Outdoors Month
Intl. Childhood Cancer Awareness Month
International Men's Month
International Surf Music Month
June Dairy Month
LBGT Pride Month
National Accordion Awareness Month
National Aphasia Awareness Month
National Migraine Awareness Month
National Rivers Month
National Safety Month
National Soul Food Month
Pharmacists Declare War On Alcoholism

WEEKLY EVENTS

International Clothesline Week 1 - 8
National Flag Week 9 - 15
Auto Service Professionals Week 9 - 16
National Nursing Assistants Week 13 - 20
Lightning Safety Awareness Week 23 - 29
Mosquito Control Awareness Week 23-29
Carpenter Ant Awareness Week 23-29

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 Natl. Trails Day
2 Children's Awareness Memorial Day National Cancer Survivors Day	3	4	5 World Environment Day	6	7	8 World Oceans Day Belmont Stakes
9 Abused Women and Children's Awareness Day	10 Ballpoint Pen Patented (1943)	11	12	13	14 Flag Day	15 U.S. Army Est. (1775) Nature Photography Day Juggling Day
16 Father's Day	17	18 International Sushi Day	19	20 World Refugee Day	21 Skateboarding Day Take Your Dog To Work Day	22 Great American Backyard Campout
23	24	25	26 Bar Code Introduced (1974)	27 National Bomb Pop Day National HIV Testing Day	28	29
30						

JULY 2013

RADIO ADVERTISING BUREAU

MONTHLY EVENTS

Air Conditioning Appreciation Days
Bereaved Parents Awareness Month
Cell Phone Courtesy Month
Prescription Interaction Awareness Month
National Blueberries Month
National Grilling Month
National Horseradish Month
National Hot Dog Month
National Ice Cream Month
National Recreation and Parks Month
Women's Motorcycle Month

WEEKLY EVENTS

National Farrier's Week 7 - 13
Nude Recreation Week 8 - 14
Sports Cliché Week 14 - 20
Restless Leg Syndrome Awareness Week 18 - 25

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Canada Day First U.S. Postage Stamps Issued (1847)	2	3	4 "American Top 40" Radio Premiere (1970) Independence Day	5 Bikini Debut (1946)	6 Lennon Met McCartney (1957)
7	8	9	10	11 World Population Day	12	13
14	15 National Get Out Of The Doghouse Day	16	17 Disneyland Opened (1955)	18	19	20 Special Olympics Anniversary (1968)
21 National Ice Cream Day	22	23	24 National Drive-Thru Day	25 National Chili Dog Day	26	27 National Day of the Cowboy
28 Parents Day	29	30	31			

AUGUST 2013

MONTHLY EVENTS

American Adventures Month
Black Business Month
Children's Eye Health and Safety Month
Children's Vision and Learning Month
National Immunization Awareness Month
National Spinal Muscular Atrophy Awareness Month
Neurosurgery Outreach Month

WEEKLY EVENTS

International Clown Week 1 - 7
World Breastfeeding Week 1 - 7
Assistance Dog Week 4 - 10
Exercise With Your Child Week 4 - 10
Natl. Single Working Women's Week 4 - 10
National Bargain Hunting Week 5 - 11
Sturgis Rally 5 - 11
Elvis Week 10 - 16
National Aviation Week 15 - 21
Minority Enterprise Develop. Week 18 - 24
National Safe At Home Week 26 - 30

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 Girlfriend's Day Minority Donor Awareness Day World Wide Web Created (1990)	2	3 National Mustard Day
4 Coast Guard Day (1915) Sisters' Day	5 National Underwear Day	6 National Night Out	7 Professional Speakers Day	8	9	10 National Garage Sale Day
11	12 Home Sewing Machine Patented (1851) Vinyl Record Day	13 International Left-Handers Day	14	15	16	17 International Geocaching Day International Homeless Animals Day
18	19 "Black Cow" Root Beer Float Created (1893) Aviation Day World Humanitarian Day	20	21	22	23 International Day For the Remembrance Of The Slave Trade	24 International Bat Night
25	26 Natl. Dog Day Women's Equality Day	27	28 First Radio Commercial (1922)	29	30	31

SEPTEMBER 2013

RADIO ADVERTISING BUREAU

MONTHLY EVENTS

AKC Responsible Dog Ownership Month
Atrial Fibrillation Month
ADHD Month
Baby Safety Month
Backpack Safety American Month
Childhood Cancer Awareness Month
College Savings Month
Gynecologic Cancer Awareness Month
Happy Cat Month
Hunger Action Month
Library Card Sign-Up Month
Mold Awareness Month
National Chicken Month
Natl. Childhood Obesity Awareness Month
National Coupon Month
National Head Lice Prevention Month
National Hispanic Heritage Month
National Honey Month
National Mushroom Month
National Prostate Cancer Awareness Month
National Rice Month
National Skin Care Awareness Month
Ovarian Cancer Awareness Month
September is Healthy Aging Month
Sports Eye Safety Month
Whole Grains Month

WEEKLY EVENTS

National Waffle Week 1 - 7
National Assisted Living Week 8 - 14
Natl. Historically Black Colleges Week 8 - 14
National Suicide Prevention Week 8 - 14
National Clean Hands Week 15 - 21
National Indoor Plant Week 15 - 21
National Singles Week 15 - 21
Natl. Farm Safety & Health Week 15 - 21
Prostate Cancer Awareness Week 15 - 21
Constitution Week 17 - 23
International Week of the Deaf 22 - 29

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Muscular Dystrophy Association Telethon	2 Labor Day	3	4	5 Rosh Hashanah	6	7 Google Founded (1998)
8 Literacy Day Pediatric Hema/Oncology Nurses Day Grandparents' Day	9	10 World Suicide Prevention Day	11 9/11 Attack on America Anniversary Patriot Day	12	13 National Celiac Awareness Day Yom Kippur	14
15 International Day of Democracy	16	17 Citizenship Day Constitution Day/Pledge Across America	18 U.S. Air Force Est. (1947) World Water Monitoring Day	19 International Talk Like A Pirate Day	20 POW/MIA Recognition Day National Tradesmen Day	21 International Coastal Cleanup Responsible Dog Ownership Day
22 Amer. Business Women's Day Hobbit Day Ice Cream Cone Created (1903) Centenarian's Day	23 Day To Eat Dinner With Your Children	24 National Punctuation Day	25 One-Hit Wonder Day Women's Health and Fitness Day	26 World Maritime Day	27 Ancestor Appreciation Day World Tourism Day	28 National Hunting And Fishing Day Family Health & Fitness Day National Public Lands Day
29	30					

OCTOBER 2013

MONTHLY EVENTS

Adopt A Shelter Dog Month
American Cheese Month
Breast Cancer Awareness Month
Co-op Awareness Month
Domestic Violence Awareness Month
Eat Country Ham Month
German-American Heritage Month
Long Term Care Planning Month
National Animal Safety & Protection Month
National Bake and Decorate Month
National Bullying Prevention Month
National Crime Prevention Month
National Cyber Security Awareness Month
National Dental Hygiene Month
National Depression Education Month
National Kitchen And Bath Month
National Popcorn Poppin' Month
National Roller Skating Month
Polish-American Heritage Month
Spinach Lovers Month
Squirrel Awareness Month
Vegetarian Month
Wishbones For Pets

WEEKLY EVENTS

National Chimney Safety Week 9/30 - 10/6
Emergency Nurses Week 6 - 12
Fire Prevention Week 6 – 12
Mental Illness Awareness Week 6 - 12
Mystery Series Week 6 - 12
Financial Planning Week 7 - 13
National Food Bank Week 13 - 19
Teen Read Week 13 - 19
National School Lunch Week 14 - 18
National Character Counts Week 20 - 26
Freedom From Bullies Week 20 - 26
National School Bus Safety Week 21 - 25
International Magic Week 25 - 31

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 Firepup's Birthday World Vegetarian Day	2 Intl. Day of NonViolence World Farm Animals Day	3	4 National Diversity Day World Smile Day	5 World Teacher's Day
6 Country Inn, Bed-and-Breakfast Day	7 Day of Bullying Prevention/ Blue Shirt Day World Habitat Day	8 National Pierogy Day	9 John Lennon's Birthday Emergency Nurses Day National Stop Bullying Day	10 World Mental Health Day	11 National Coming Out Day	12 Fall Astronomy Day
13 International Day for Disaster Reduction U.S. Navy Est. (1775)	14 Canada: Thanksgiving Day Columbus Day	15 National Cake Decorating Day National Grouch Day White Cane Safety Day	16 Dictionary Day Boss's Day World Food Day Hagfish Day	17 Eradication of Poverty Day Get Smart About Credit Day Intl. Credit Union Day	18 Canada: Persons Day World Menopause Day National Mammography Day	19 Sweetest Day
20	21	22 International Stuttering Awareness Day	23	24	25	26 Make A Difference Day Forgiveness Day
27	28 Mother-In-Law Day	29 Internet Created (1969) Natl. Cat Day	30 'War of the Worlds' Broadcast Anniv. (1938)	31 Halloween Magic Day Unicef Day		

NOVEMBER 2013

RADIO ADVERTISING BUREAU

MONTHLY EVENTS

American Diabetes Month
Aviation History Month
Banana Pudding Lovers Month
Diabetic Eye Disease Month
Lung Cancer Awareness Month
Movember
National Adoption Month
National AIDS Awareness Month
Natl. Alzheimer's Disease Awareness Mo.
National American Indian Heritage Month
National Family Caregivers Month
National Georgia Pecan Month
National Long-Term Care Awareness Month
National Marrow Awareness Month
National Novel Writing Month
Peanut Butter Lovers Month
Vegan Month

WEEKLY EVENTS

Dear Santa Letter Week 7 - 13
National Farm-City Week 10 - 16
National Young Readers Week 11 - 15
National Donor Sabbath 15 - 17
American Education Week 17 - 23
National Game and Puzzle Week 18 - 24
Church/State Separation Week 24 - 30
National Bible Week 24 - 30
National Family Week 24 - 30
National Deal Week 11/27 - 12/4
Chanukah 11/28 - 12/5

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 All Saint's Day Authors' Day Family Literacy Day	2 Plan Your Epitaph Day Sadie Hawkins Day
3 Cliché Day Daylight Savings Time Ends (2:00 am) Sandwich Day National Traffic Directors Day	4	5 General Election Day	6	7 National Men Make Dinner Day	8	9
10 U.S. Marine Corps Est. (1775)	11 Canada: Remembrance Day Veterans Day (Observed)	12	13 World Kindness Day	14 National Girls Day World Diabetes Day	15 America Recycles Day National Bundt Day	16
17 National 'Unfriend' Day	18	19	20 Universal Children's Day	21 Great American Smokeout	22	23 Family Volunteer Day
24	25	26	27	28 Thanksgiving Day	29 Black Friday National Flossing Day Native American Heritage Day	30 Computer Security Day

DECEMBER 2013

RADIO ADVERTISING BUREAU

MONTHLY EVENTS
Bingo's Birthday Month
National Drunk and Drugged Driving Prevention Month
National Write A Business Plan Month
Operation Santa Paws
Safe Toys and Gifts Month
Worldwide Food Service Safety Month

WEEKLY EVENTS
National Deal Week 11/27 - 12/4
Chanukah 11/28 - 12/5
Human Rights Week 12/10 - 12/17
Kwanzaa 12/26 - 1/1

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Basketball Created (1891) Rosa Parks Day World AIDS Day	2 Cyber Monday Safety Razor Patented (1901) Special Education Day	3 International Day of Persons With Disabilities	4	5 International Volunteer Day AFL-CIO Founded (1955)	6 National Miner's Day National Pawnbrokers Day National Salesperson's Day	7 Pearl Harbor Remembrance Day
8	9 International Anti-Corruption Day	10 Human Rights Day Nobel Prize Awards Ceremonies	11 International Mountain Day Unicef Established (1946)	12 Frank Sinatra Birthday (1915) Poinsettia Day	13	14 National Day of the Horse
15 Bill of Rights Day	16	17 Wright Brothers Day	18 International Migrants Day	19	20 Underdog Day	21 1st Crossword Puzzle (1913) Pilgrim Landing (1620)
22	23	24 Christmas Eve	25 Christmas Day	26 Canada: Boxing Day	27	28 YMCA Organized (1851)
29	30	31 First U.S. Bank Opens (1781) New Year's Eve				