

BENEFITS OF MYMOTHERLODE.COM

MyMotherLode.com is one of Northern California's favorite local Web sites. With 500,000 visits in a typical month* and more than 2 million page views per month, MyMotherLode.com is recognized by Alexa Rankings as the Gold Country's most popular news and information site.



ADVERTISE

MyMotherLode.com is the most popular website in the Western Sierras. Not only do local residents rely on MyMotherLode.com for news, weather and important community information, but tourists use it before coming to their second homes or visiting the area. What's more, growth on the Internet continues to skyrocket. Since 2004, MyMotherLode.com has grown to over 500,000 (2008) visits a month.

REACH

You'll receive exposure to thousands of potential customers as we connect visitors to your website or business. You'll market your business for pennies per ad served ... for as little as \$175 a month, you can reach **50,000** potential customers. Plus, the professionals at MyMotherLode.com will design an ad that gets results free of charge.

ROI

How do you measure a branding campaign? Closely compare your business quarterly to the same time a year ago. Branding takes time and building a winning top-of-mind awareness takes consistent reach and frequency.

Bottom line...patience and persistence pay long-term dividends.

WWW.MYMOTHERLODE.COM OPENS DOORS TO YOUR BUSINESS



Not only do local residents rely on MyMotherLode.com for news, weather and important community information, your business can count on MyMotherLode.com to deliver customers. Since 2004, MyMotherLode.com has grown from 100,000 (2004) visits a month to over 500,000 (2008) visits a month.

Put the most popular website in the Western Sierras to work for your business. Your customers are online. Shouldn't your business be there too?

For more information, please contact Clarke Broadcasting
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MyMotherLode.com
Your Gateway to Tuolumne and Calaveras Counties