

MARKETING ON MYMOTHERLODE.COM

MyMotherLode.com is one of Northern California's favorite local Web site. With 400,000 visits in a typical month* and almost 2 million page views per month, MyMotherLode.com is recognized by Alexa Rankings as the Gold Country's most popular news and information site.



AUDIENCE

MyMotherLode.com delivers an attractive audience. With a majority of all adult Internet users in the market aware of MyMotherLode.com your ad on MyMotherLode.com puts you in front of consumers with the desire and means to buy your products and services.

BRANDING

Let us build a customized branding campaign to meet your objectives. We'll tailor a marketing plan to your goals and stay within your budget.

EASY

Want to make a great-looking on-line ad? Our designers will develop your creative FREE of charge. Need help getting your own Web site up and running? We can do that too. With MyMotherLode.com you get efficient and superior service at affordable rates.

AFFORDABLE

Internet advertising is cost effective and rivals the power of traditional media. Target your message locally and expect growth the follow.

WWW.MYMOTHERLODE.COM OPENS DOORS TO YOUR BUSINESS



Not only do local residents rely on MyMotherLode.com for news, weather and important community information, your business can count on MyMotherLode.com to deliver customers. Since 2004, MyMotherLode.com has grown from 100,000 (2004) visits a month to over 400,000 (2006) visits a month.

Put the **most popular website** in the Western Sierras to work for your business. Your customers are online. Shouldn't your business be there too?

For more information, please contact Clarke Broadcasting
342 So. Washington Street Sonora, CA 95370
209-533-1450 (phone)
209-533-9520 (fax)
<http://www.MyMotherLode.com>

MyMotherLode.com
Your Gateway to Tuolumne and Calaveras Counties