

SOCIAL MAP

Overdrive Interactive Social Media Map
The stuff we think you should care about

OVERDRIVE
INTERACTIVE

Social Networks

- facebook.com
- hi5.com
- myspace.com
- ning.com
- bebo.com
- friendster.com
- orkut.com

Tools/ROI Tracking

- socialseye.com
- tweetdeck.com
- ubersocial.com
- cotweet.com
- hootsuite.com
- radian6.com
- telligent.com
- socialmedia.alterian.com
- buzziient.com
- klout.com

Social Bookmarking

- digg.com
- stumbleupon.com
- reddit.com
- del.icio.us
- fark.com
- sphinn.com
- mister-wong.com

URL Shorteners

- bit.ly
- tinyurl.com
- shorturl.com
- is.gd
- snipurl.com
- ow.ly
- tr.im

Social Wikis

- wikipedia.com
- answers.yahoo.com
- wikia.com
- quora.com
- wiki.com
- twiki.org

International Social Sites

- odnoklassniki.ru
- hyves.nl
- mixi.jp
- wretch.cc
- vk.com
- iwiw.hu
- cloob.com

Conferences

- sxsw.com
- searchenginestrategies.com
- searchmarketingexpo.com
- web2expo.com
- blogworldexpo.com
- socialmediaconference.com
- web2summit.com

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Social Search

- technorati.com
- alltop.com
- blogsearch.google.com
- search.twitter.com
- socialmention.com
- bing.com/social
- google.com/realtime

Lifecasting

- ustream.tv
- justin.tv
- livestream.com
- blogtv.com
- stickam.com

Music Social

- pandora.com
- last.fm
- listen.grooveshark.com
- ilike.com
- blip.fm
- slacker.com
- thesixtyone.com

Microblogging

- twitter.com
- tumblr.com
- friendfeed.com
- ping.fm
- brightkite.com
- plurk.com
- identi.ca

Social Couponing

- groupon.com
- livingsocial.com
- opentable.com
- eversave.com
- homerun.com
- buywithme.com
- socialbuy.com

Social Gaming

- zynga.com
- imvu.com
- habbo.com
- smallworlds.com
- secondlife.com
- kaneva.com
- activeworlds.com

B2B Social

- linkedin.com
- scribd.com
- docstoc.com
- slideshare.net
- plaxo.com
- xing.com
- ecademy.com

Podcast

- apple.com/itunes
- librivox.org
- podcastalley.com
- podfeed.net
- podcast.com
- digitalpodcast.com
- odeo.com

Blogging

- blogger.com
- wordpress.com
- tumblr.com
- disqus.com
- typepad.com
- livejournal.com
- posterous.com

Video

- youtube.com
- dailymotion.com
- metacafe.com
- vimeo.com
- video.yahoo.com
- bing.com/videos
- video.aol.com

Photo Sites

- photobucket.com
- flickr.com
- webshots.com
- imageshack.us
- multiply.com
- picasa.google.com
- photolog.com

Mobile/LBS

- foursquare.com
- gowalla.com
- scvngr.com
- facebook.com/places
- where.com
- whrrl.com
- dopplr.com

Reviews/Travel

- yelp.com
- tripadvisor.com
- citysearch.com
- insiderpages.com
- urbanspoon.com
- google.com/places
- lonelyplanet.com

○ Websites ○ Tools

Are we missing one?

Submit your website and see the expanded version at overdriveinteractive.com/social-map

Overdrive Interactive is an online marketing services firm that helps companies create genuine and lasting connections with their target audiences and customers using Social Media Marketing, Search Engine Marketing and Online Media. Please feel free to visit us at www.OverdriveInteractive.com or call 617-254-5000.

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