



Hartley Adkins
President, Market Groups
iHeartMedia

Hartley Adkins is serving as President of iHeartMedia’s Markets Group. During his 30 year span in the media and entertainment industry, Adkins has held expansive senior leadership positions across sales, programming, and operational divisions.

The iHeartMedia Markets Group spans 860+ radio stations in 160 markets and reaches 9 out of 10 Americans. Reaching more people monthly than any other media company in America – including Facebook and Google. Additionally, iHeartMedia is the #1 podcasting publisher globally, and has 168 million registered downloads of the iHeartRadio app.

Adkins serves as Board Member of the USO, and past Executive Board Member on the National Association of Broadcasters (NAB), as well as Past Chair of the Radio Advertising Bureau (RAB). And was recognized as one of the “Top 20 Leaders in Radio.”