



Danni Bruns **Operations Manager and** **Mornings** **Cumulus Memphis**

Danni Bruns is a Memphis radio personality with a booming voice and a passion for making a difference. Her career spans over 25 years, with the past 17 spent rocking the airwaves at 98.1 The Max alongside her partner Cory. It all started in high school, where Danni's deep voice caught the attention of her English teacher, Coach Pfeiffer (who also happened to be the wrestling coach). Recognizing her potential, he offered her the chance to announce wrestling matches. This experience ignited a spark in Danni, and she hasn't stopped talking into the microphone ever since.

Danni's on-air presence extends beyond the popular morning show. She's also the Operations Manager for a four-station cluster, overseeing diverse formats like News Talk, Country, and Urban AC. Her focus is on fostering communication between sales and on-air personalities to achieve the best results for both the station and its clients. Witnessing a client's business flourish through her efforts brings her immense satisfaction.

While Danni thrives in the fast-paced world of radio, her biggest accomplishment lies in her dedication to charitable causes. She spearheads the annual Ronald McDonald House Radiothon, consistently raising over half a million dollars each year. Inspired by their mission to keep families close to their children receiving treatment at St. Jude, Danni joined the Ronald McDonald House Board in 2022. She has also served on the board of PURE Academy, a non-profit organization empowering underprivileged young men through education, mentorship, and athletics.

When she's not entertaining the Memphis airwaves or championing worthy causes, Danni embraces her role as a mom to two active daughters. She and her husband are a team, juggling sports practices, events, and the joys of family life. Danni learned at an early age that hard work, dedication, and giving back to the community are the keynotes for radio success. This philosophy continues to guide her career, both on and off the air and reminds her that every voice can make a difference, especially from mentors like a wrestling coach.

Email: danni.bruns@cumulus.com