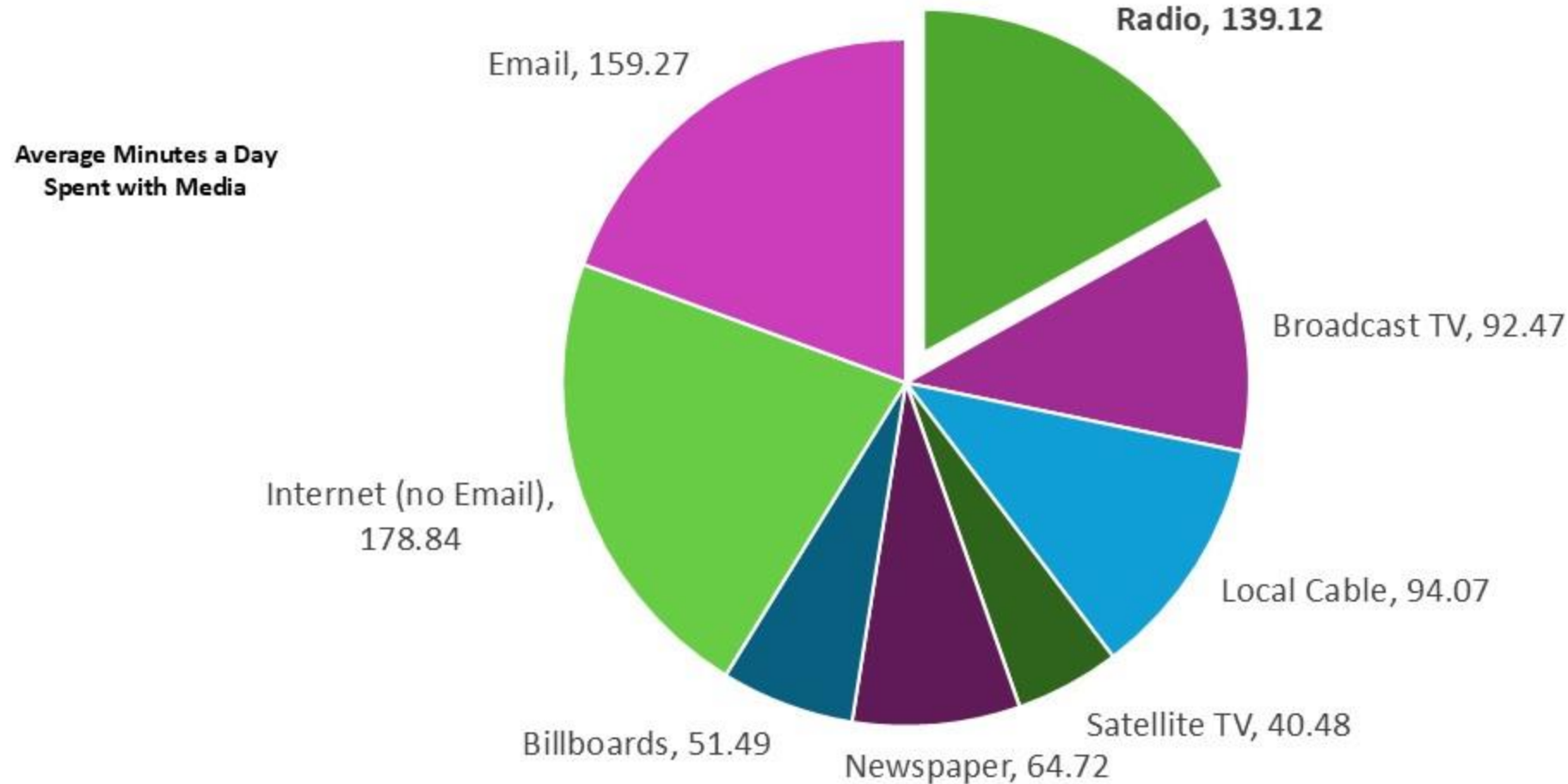


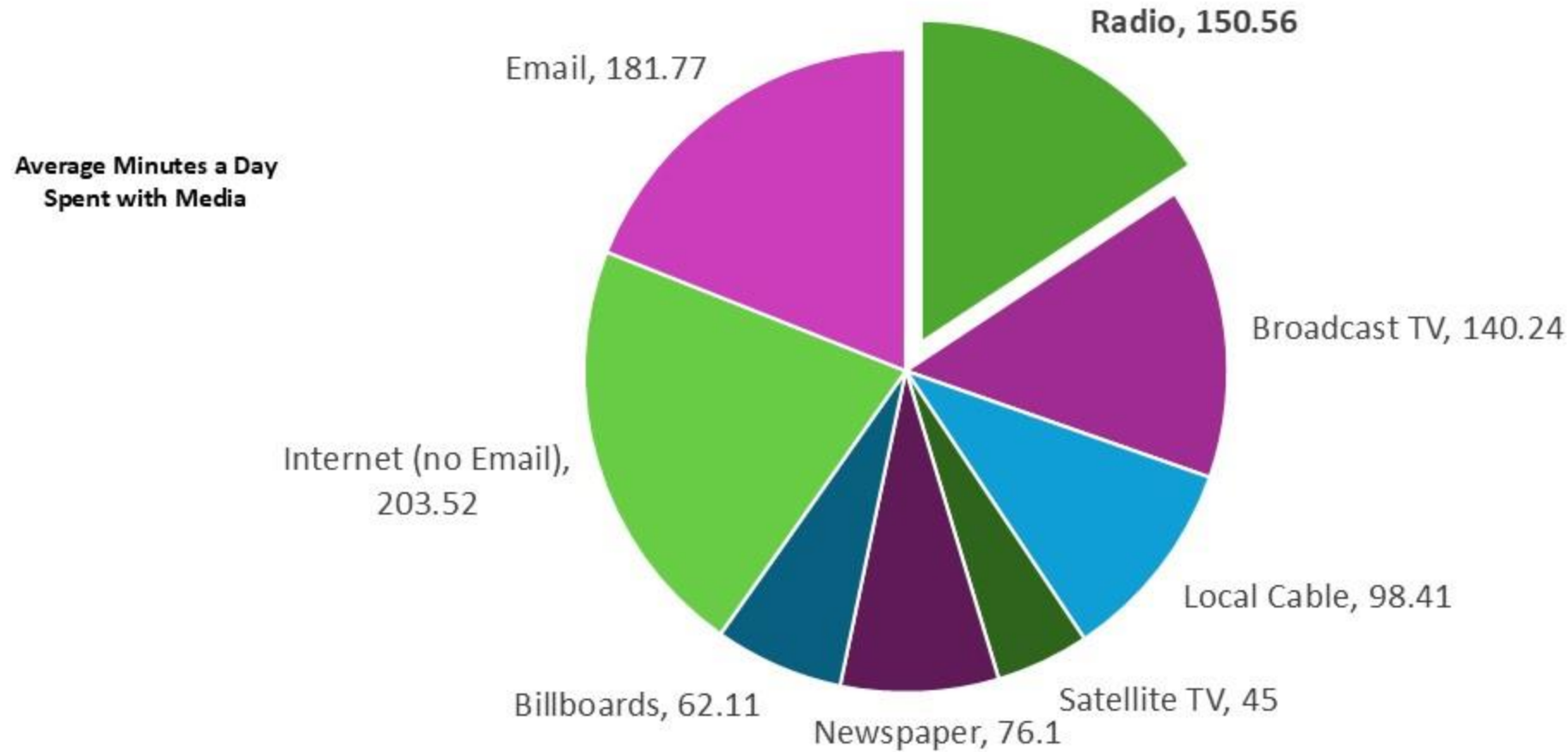
# Radio is a MUST for Recruitment/Employment Services



**Adults 18+ who use recruitment/employment services spend more time with radio each day than they do with any other traditional media.**

**Source:** The Media Audit 2023 National Aggregate Sample: 53,117 Adults 18+

# Radio is a MUST to Reach Job Candidates



**Adults 18+ who are unemployed and currently looking for work spend more time with radio each day than they do with any other traditional media.**

**Source:** The Media Audit 2023 National Aggregate Sample: 53,117 Adults 18+