**Tony Mennuto, Chief Creative Officer and Founder, Audio Milkshake**

For 20+ years, Tony has been a creative leader and innovator in the audio industry. His audio-based marketing solutions have won awards and driven revenue for some of the **world’s most recognized brands including** Burger King, Fiat, Coke, CBS Radio, United Healthcare, GEICO, Munchkin Inc., and more.

His newest endeavor, Audio Milkshake, is focused on providing mind-blowing creative solutions for brands in today’s new audio landscape.

Tony’s last role was in partnership with Horizon Media CEO Bill Koenigsberg to launch Wordsworth+Booth, an in-house unit built to instill greater creative urgency back to radio/audio content.

Prior to that, Tony was Vice President of Branded Content for the CBS Altitude Group where he created campaigns for clients like Charles Schwab, Ford, and University of Phoenix.

His work has been recognized by The One Show, The Mercury Awards, Digiday Awards, and Muse Awards.

Tony lives in New York with his wife, daughter, and golf clubs.